



Write Like You Mean It!

**Information, Resources, and Strategies
for the Classroom**

2019 GED® Annual Conference

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Nature One Liners – A Sentence Writing Activity

Write a sentence describing one of the following pictures. Make your sentence memorable. Remember, a picture is worth a 1,000 words!



Trait 3 – It's Not Just for Extended Response

Trait 3: Clarity and Command of Standard English Conventions	
2	<ul style="list-style-type: none">• demonstrates largely correct sentence structure and a general fluency that enhances clarity with specific regard to the following skills:<ol style="list-style-type: none">1) varied sentence structure within a paragraph or paragraphs2) correct subordination, coordination and parallelism3) avoidance of wordiness and awkward sentence structures4) usage of transitional words, conjunctive adverbs and other words that support logic and clarity5) avoidance of run-on sentences, fused sentences, or sentence fragments• demonstrates competent application of conventions with specific regard to the following skills:<ol style="list-style-type: none">1) frequently confused words and homonyms, including contractions2) subject-verb agreement3) pronoun usage, including pronoun antecedent agreement, unclear pronoun references, and pronoun case4) placement of modifiers and correct word order5) capitalization (e.g., proper nouns, titles, and beginnings of sentences)6) use of apostrophes with possessive nouns7) use of punctuation (e.g., commas in a series or in appositives and other non-essential elements, end marks, and appropriate punctuation for clause separation)• may contain some errors in mechanics and conventions, but they do not interfere with comprehension; overall, standard usage is at a level appropriate for on-demand draft writing.

What's wrong?

Identify the errors in this letter. What conclusions can you draw about the problems demonstrated by the letter writer? How would you work with students to eliminate these problems?

Dear Jane,

I was delighted to read you're letter last week. Its always a pleasure to recieve the latest news and to here that you and your family had a great summer.

We spent last week at the beach and had so much fun on the sand and in the water exploring the coast we weren't prepared for the rains that came at the end of the vacation. The best parts of the trip was the opportunities to sightsee and relax.

My kids are back in school to. I find their are less things to worry about now that the kids are at school all day. There is plenty of fun things to do in the summer, but by August, I've running out of ideas. I've excepted the fact that we'll have to think up brand-new activities next summer; hoping to round up some creative ideas soon.

Thanks again for your letter!

Sincerely,

Karen

Publix and Wegmans Named America's Favorite Grocery Stores

Forbes.com January 18, 2018

Marcia Layton Turner, Contributor



Publix Super Markets and Wegmans tied for first place, with each scoring 77% on Market Force Information's most recent Customer Loyalty Index. Trader Joe's Market was a close second with a score of 76% and H-E-B was third with a score of 69%.

Publix has ranked second for the past four years. This is the second consecutive year Wegmans has earned top honors. Both companies have repeatedly been named to Fortune's 100 Best Companies to Work For.

A group of 12,774 consumers was surveyed and rated their favorite grocery chains on attributes including value for money, cashier courtesy, fast checkouts, availability of items, ease of finding items, specialty department service and store cleanliness. Participants were asked to rate their satisfaction with their most grocery shopping experience and their likelihood to recommend it to others. The results were then averaged to rank each brand on a Composite Loyalty Index Score.

Publix outshone the competition in ease of finding items, having the cleanest stores and fastest checkouts. Wegmans was tops in its specialty department service and second in item availability. Trader Joe's was number one in cashier courtesy, followed closely by Publix and Wegmans. ALDI won the top spot for value, followed by WinCo Foods and Costco; Wegmans was 14th on that attribute and Publix wasn't ranked.

What - Why - How

WHAT	WHY	HOW
This is the claim	These are the reasons	This is your evidence or example
Even though they tied with Wegmans, Publix is the best grocery store in America.	Locate items	
	Fast checkouts	
	Clean stores	

What - Why - How

WHAT	WHY	HOW
This is the claim	These are the reasons	This is your evidence or example
Even though they tied with Publix, Wegmans is the best grocery store in America.	Specialty departments	
	Item availability	

Could You Create an Evidence-Based Argument?

Claim	
Evidence 1	
Evidence 2	
The Other Side	
Conclusion	

What Do We Want From Our Students?

Applicant 1

Attached, please find me resume, as I would LOVE to be a lifestyle/wall street intern as both topics fascinate me and I have great experience in both. The only caveat IS I have to do this during non-working hours...Fear not, as I am willing to work well into the night to get clips and additional experience in writing.

Please let me know if you have any questions.

Applicant 2

To Whom it May Concern,

My name is J. Harden and I am an interested applicant in the position currently available. My skills consist of being great at multi-tasking, great with computers, patient, bilingualism (fluent Spanish), reliable and having very flexible hours. I am 24 years old which is why I think this position is a great fit for me. I have attached my resume in the hopes of being considered for it. I am available weekdays, weekends, and at any time nights.

Thank you in advance for your time reading this email – should you choose to move forward , please do not hesitate to contact me vial e-mail.

Attentively,
JJ

Use the What-Why-How in the Classroom

Select a question or statement to which you plan to respond. Take a position and state your reasons. Provide evidence to support each reason.

Questions and Statements

1. Do cell phones control our relationships?
2. Is technology changing the way humans think?
3. Texting and cell phones have caused young people to be less able to concentrate and focus (or you can do the reverse—have caused them to be able to handle multi-tasking more effectively and efficiently).
4. Should textbooks be replaced by I-Pads and online resources.
5. Should the minimum wage be raised or lowered?

WHAT	WHY	HOW
This is the claim	These are the reasons	This is your evidence or example

Finding the Evidence that Supports a Claim

Student Activity – Nonfiction Article

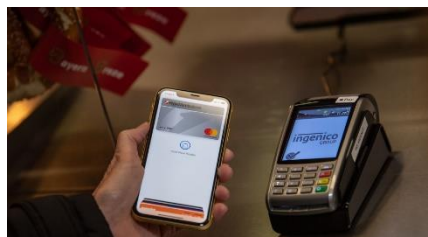
- Assign the appropriate levels of the article to students (based on their ability)
- Have students read the first paragraph and find the claim
- Identify evidence to support the claim
- Write a brief summary indicating how the evidence supported the claim
- Share with class

Money – Article 1 – Level 9

What's in your wallet? Uh, I mean, what apps are on your smartphone?

By USA Today, adapted by Newsela staff

3/21/2019 – Level 9 – Word Count 1004



Jennifer Bailey, vice president of Internet software and services at Apple, presents the Apple Pay contactless payment service. Apple has launched it in Germany. Photo by: Lino Mirgeler/dpa (Photo by Lino Mirgeler/picture alliance via Getty Images)

Most people think to grab their keys, smartphone and wallet when they leave the house. Would it be such a disaster if they left that last one behind?

In the not-too-distant future, it may not be. Physical wallets may be on the decline. Think of why people carry an overstuffed billfold in the first place. They have pictures in it, credit and ATM cards, cash, a driver's license or other ID, lists and notes, etc. Increasingly, though, most of these are being kept in digital format on a smartphone instead.

At the airport, you can hand over your iPhone or Android handset instead of a paper ticket to the TSA agent. Your digital boarding pass gets inspected and scanned. You can scan your phone entering ballparks, movie theaters and concert halls, too. Most states will accept an electronic copy of your automobile's insurance ID card during a traffic stop.

Catching On At Colleges

Students at Duke, University of Alabama, University of Oklahoma, Temple, Johns Hopkins and Santa Clara can or will soon be able to use the Wallet app inside iPhones as contactless student IDs. Other colleges are presumably to follow.

Employees may soon be able to use their phone as their corporate ID as well, as Apple employees currently do.

Indeed, more and more people are letting their smartphone substitute for cash, and ATM and credit cards. It's easy doing contactless payment with such apps as Apple Pay, Google Pay, Samsung Pay, Cash App, Venmo and PayPal.

Nevertheless, the physical wallet isn't in any immediate danger of vanishing since shopping habits are tough to break. For all the talk of a cashless society, physical currency isn't going away anytime soon, either.

Still, 68 percent of 1,218 smartphone owners surveyed say it is likely that smartphones will eventually replace the need for wallets entirely. These consumers were questioned by SurveyMonkey Audience and USA Today last month. Nearly half (45 percent) of them believe wallets will no longer be useful in five years' time or less.

Such an eventuality remains a ways off for Seth Buchwalter, a PR manager at Sparkloft Media in Portland, Oregon. Buchwalter uses Venmo and Apple Pay on his iPhone, but he also epitomizes the consumer who remains reluctant to send the wallet out to pasture.

Backup Plan May Still Be Needed

"People are very accustomed to losing or breaking their phone or running out of battery," he says. "Having that backup plan with cash or cards in their wallet is kind of a safety net."

Pervasive concerns about security are one key reason people don't feel comfortable ditching their wallets. Fifty-eight percent of SurveyMonkey respondents want better phone security before they stop using their physical wallet altogether.

Laura Wronski, the senior research scientist at SurveyMonkey who conducted the survey, observes that although smartphones have the advantage of convenience, they do indeed have a perceived weakness of security. "Consumers clearly see a tradeoff between the two," she argues.

Of course, this concern about smartphone security may well be a matter of perception that is without foundation.

"If I hand you my phone, and you hand me your physical credit card, who is going to have better luck running up some charges?" says Elias Guerra. He is CEO of Popwallet, a mobile wallet company in New York. "You're not going to unlock my phone and go make payments with it. But if I have physical possession of your credit card, until you actually call and cancel that, I'm running rampant."

Longer Battery Life Advocated

There's other resistance to retiring the wallet. Forty-three percent of the smartphone owners in the SurveyMonkey survey want to see longer battery life before they stop using their physical wallet altogether.

Nearly half of the smartphone owners in the survey said they wanted the ability to digitally store their passports, driver's license or other forms of ID on the phone.

The early stages of making this happen are underway, though challenges remain. The company IDEMIA began testing a Mobile Driver's License (mDL) with the state of Iowa in 2015, followed by Delaware and soon, Oklahoma.

In 2016, the global digital security company Gemalto received a two-year grant from the U.S. National Institute of Standards and Technology (NIST) to pilot smartphone-based digital driver's licenses in Colorado, Idaho, Maryland, Wyoming and Washington, D.C.

Among the benefits of Gemalto's digital driver's license, or DDL, is the fact that they can more easily and quickly be updated with address changes. Gemalto says such credentials are more resistant to fraud and hacking.

What's more, consumers with a DDL can choose to share only the personalized ID data needed for the situation at hand, without having to show everything. Moreover, if you are pulled over by law enforcement on the highway, you'll remain in possession of the phone. The officer would be able to access your credentials wirelessly via Bluetooth Low Energy.

Of course, because of interstate travel, any digital license issued would have to ultimately work interchangeably in every state, and how to manage the technology to make this feasible is still being hammered out.

Transit cards present another opportunity for the digital wallet, but it is slow going so far in the U.S. For now, you can use Apple Pay, Google Pay and Samsung Pay on your phone to ride buses and trains in Portland, Oregon, and Chicago, Illinois, and soon on New York City's MTA system.

However, last spring, the UTA public transit system in Utah pulled support for Apple Pay and Google Pay, as well as contactless credit cards. The UTA was concerned over how few people used contactless pay there, in light of the cost of upgrading the system.

No doubt about it, smartphones increasingly have impressive utility as wallet substitutes.

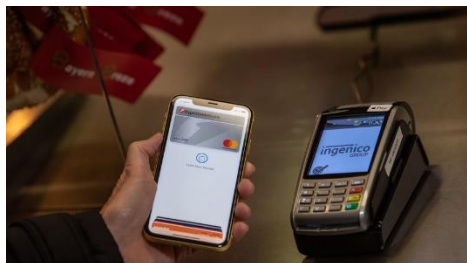
Leaving the house without a wallet might soon not be such a big deal, after all. Considering that some smartphones now can even unlock your front door and your car, maybe there's no reason to panic if you happen to leave your keys behind, too.

<https://newsela.com/read/ditching-the-wallet/id/50162/>

Money – Article 2 – Level 7

More sophisticated smartphones may make carrying wallets obsolete

By USA Today, adapted by Newsela staff
03/21/2019 – Text Level 7 – Word Count 877



Jennifer Bailey, vice president of Internet software and services at Apple, presents the Apple Pay contactless payment service. Apple has launched it in Germany. Photo by: Lino Mirgeler/dpa (Photo by Lino Mirgeler/picture alliance via Getty Images)

Most people turn around and go back home if they forget their wallet.

In the not too distant future, it may not be such a disaster. Physical wallets are on the decline. Think of why people carry a wallet in the first place. They have pictures in it, credit and ATM cards, cash, a driver's license or other ID and perhaps lists and notes. Increasingly, though, most of these are being kept in digital form on a smartphone instead.

At the airport, a smartphone can often be used instead of a paper ticket. The digital boarding pass gets inspected and scanned.

Phones can also be scanned for entering ballparks, movie theaters and concert halls, too. Using the Wallet app as a contactless student ID is now the practice at several universities. Soon, workers will be able to use their phones as their company ID as well, something Apple employees already do.

More Are Using Smartphones To Pay

Indeed, more and more people are letting their smartphone substitute for cash, debit and credit cards. It's easy with such apps as Apple Pay, Google Pay, Samsung Pay, Cash App, Venmo and PayPal.

No question, the physical wallet isn't in any immediate danger of dying. Habits like carrying a wallet are tough to break. Besides, for all the talk of a cashless society, physical currency isn't going away anytime soon either.

Still, smartphone owners seem to think that end is coming. Some 1,218 of them were surveyed by SurveyMonkey Audience last month, and 68 percent say that smartphones will eventually replace the need for wallets entirely. Nearly half (45 percent) think wallets will be no longer useful in five years or less.

Such an outcome remains far off for Seth Buchwalter, a manager at a media company in Portland, Oregon. Buchwalter uses Venmo and Apple Pay on his iPhone. Nevertheless, he epitomizes the person who remains reluctant to retire his wallet.

"People are very accustomed to losing or breaking their phone or running out of battery," he says. "Having that backup plan with cash or cards in their wallet is kind of a safety net."

Concerns about security are one key reason people don't feel comfortable ditching their wallets. Fifty-eight percent of SurveyMonkey respondents agree. They want better phone security before they stop using their physical wallet altogether.

Laura Wronski is the senior research scientist at SurveyMonkey who conducted the survey. She observes that although smartphones have the advantage of convenience, many people perceive them to be weaker when it comes to security. "Consumers clearly see a tradeoff between the two," she argues.

Argument For Smartphones Over Credit Cards

However, the concern about smartphone security may be a matter of perception and nothing else. Smartphones are, after all, arguably much more secure than credit cards.

"If I hand you my phone, and you hand me your physical credit card, who is going to have better luck running up some charges?" says Elias Guerra. He is CEO of Popwallet, a mobile wallet company in New York. "You're not going to unlock my phone and go make payments with it. But if I have physical possession of your credit card, until you actually call and cancel that, I'm running rampant."

There's other resistance to retiring the wallet. Forty-three percent of the smartphone owners in the SurveyMonkey survey want to see longer battery life before they stop using their physical wallet altogether.

A little less than half of the smartphone owners in the survey want the ability to store their driver's licenses and other forms of digital ID on the phone.

The early stages of making this happen are underway, though challenges remain. The company IDEMIA began testing a Mobile Driver's License (mDL) with the state of Iowa in 2015, followed by Delaware. Another will soon start up in Oklahoma.

In 2016, the global digital security company Gemalto received a two-year grant to pilot smartphone-based digital driver's licenses in several states. These include Colorado, Idaho, Maryland, Wyoming, and Washington, D.C.

Driver's License Fraud And Hacking Less Likely

With Among the benefits of Gemalto's digital driver's license, or DDL, is the fact that they can more easily and quickly be updated with address changes. Gemalto says such credentials are more resistant to fraud and hacking.

Of course, since motorists drive from one state to another, any digital license that is issued must ultimately work in every state. How to do that is still being worked on.

Transit cards present another opportunity for the digital wallet, but it is slow going so far in the U.S. For now, you can use Apple Pay, Google Pay and Samsung Pay on your phone to ride buses and trains in Chicago and Portland, Oregon. Soon this will be available on New York's MTA system.

Last spring, the UTA public transit system in Utah pulled support for Apple Pay and Google Pay, as well as contactless credit cards. Not enough people were using the new payment system. No doubt about it, smartphones are increasingly being used as wallet substitutes. Leaving the house without a wallet might soon not be a big deal. Considering that some smartphones even unlock your front door and your car, maybe there's no reason to panic about leaving the keys behind, too!

<https://newsela.com/read/ditching-the-wallet/id/50162/>

Connecting Ideas – Using Transitional Words and Phrases

Transitional words and phrases create a link between your ideas when you are speaking and writing. They help your audience understand the logic of your thoughts. When using transitional words, make sure that it is the right match for what you want to express. Remember, transition words work best when they are connecting two or more strong ideas that are clearly stated. The following is a list of transitional words and phrases that you can use for different purposes.

Add Related Information	Give an Example or Illustrate an Idea	Make Sure Your Thinking is Clearly Understood	Compare Ideas or Show How Ideas Are Similar	Contrast Ideas or Show How They Are Different
<ul style="list-style-type: none"> • furthermore • moreover • too • also • again • in addition • next • further • finally • and, or, nor 	<ul style="list-style-type: none"> • to illustrate • to demonstrate • specifically • for instance • as an illustration • for example 	<ul style="list-style-type: none"> • that is to say • in other words • to explain • i.e., (that is) • to clarify • to rephrase it • to put it another way 	<ul style="list-style-type: none"> • in the same way • by the same token • similarly • in like manner • likewise • in similar fashion 	<ul style="list-style-type: none"> • nevertheless • but • however • otherwise • on the contrary • in contrast • on the other hand
Explain How One Thing Causes Another	Explain the Effect or Result of Something	Explain Your Purpose	List Related Information	Qualify Something
<ul style="list-style-type: none"> • because • since • because of • for that reason 	<ul style="list-style-type: none"> • therefore • consequently • accordingly • thus • hence • as a result 	<ul style="list-style-type: none"> • in order that • so that • to that end, to this end • for this purpose • for this reason 	<ul style="list-style-type: none"> • First, second, third... • First, then, also, finally 	<ul style="list-style-type: none"> • almost • nearly • probably • never • always • frequently • perhaps • maybe • although

From Odell Education

RLA Resources from the World Wide Web

National Council for Teachers of English. This site provides lessons and strategies for teaching nonfiction text. <http://www.ncte.org/>

Newsela. A site with nonfiction articles available in 4-5 different Lexile Levels with many of them providing a quiz that is aligned to a specific anchor standard. It is necessary to sign up for the free account to see the different level of articles. <https://newsela.com/>

PBS Teacher Source. Lesson plans and lots of activities are included in the teacher section of PBS. <http://www.pbslearningmedia.org/>

ProCon.org. A website that provides both sides of the argument. Useful for use in teaching argumentative writing. <http://www.procon.org/>

Purdue University's OWL. One of the most extensive collections of advice about writing found on the web. <https://owl.english.purdue.edu/>

ReadWorks.org. Written for the K-12 program, many of these nonfiction texts and lessons are usable in the adult basic education program. <http://www.readworks.org/>

ReadWriteThink. From the International Reading Association and the National Council of Teachers of English, this site has great resources. <http://www.readwritethink.org/>

Teach 4 Results. A list of resources for teaching the writing process. http://iteach4results.wikispaces.com/*Writing

Teaching That Makes Sense. A K-12 site with lots of free resources and graphic organizers from Steve Peha. <http://ttms.org/>

The Writing Studio – Colorado State University. A step-by-step guide for argumentative writing. <http://writing.colostate.edu/guides/guide.cfm?guideid=58>

Tools for Teachers: Engaging in Academic Writing. Resources from the Aspen Institute. <http://www.aspendri.org/portal/browse/CategoryList?categoryId=281>

Writer's Web. Materials from the University of Richmond's Writing Center. <http://writing2.richmond.edu/writing/wweb.html>