# Hello, We will begin today's Tuesdays for Teachers session on the half-hour

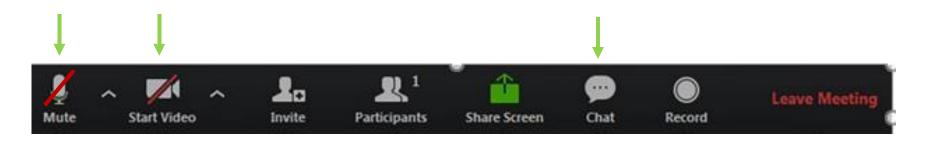


# Pearson's network of opportunities for the GED<sup>®</sup> student and graduate

A Tuesdays for Teachers Webinar by the GED Testing Service<sup>®</sup> September 27, 2022



## Before We Get Started



During the webinar, **please** 

- Keep your sound and video muted. This will limit background noise.
- 2. Ask questions using the chat function.
- Keep in mind that the session is being recorded for future viewing.



# Welcome



Debi Faucette



Pat Leonard Credly VP, Partner and Business Development



Liza Canchola Accelerated Pathways Director Client Revenue & Operations



Matthew Evans Julius Education Managing Principal & Co-Founder



Kellie Blair Hardt, Adjunct Faculty, Montgomery College GED Board Member Julius Ed Advisor



## Today's Focus

Workforce Skills programs are now available through Pearson to help GED students, grads and educators access higher-ed, skills' badging and connections to employment opportunities.

Our partners from Accelerated Pathways, Credly, and Julius Ed/GED Works will provide you with new ideas and resources to help you and your GED candidates think beyond their tests to their future goals



# Agenda

- I. More than just a test
- II. Credly: leveraging skills & badging for employment opportunities
- III. Accelerated Pathways: low and no-cost college
- IV. Julius Education: connecting students to new employment opportunities
- V. Resources
- VI. Q&A



## Vision: More than just a test

Pearson Workforce Skills vision is to improve access to lifelong learning opportunities for millions of people by meeting students and working adults where they are.

## **Options presented through Workforce Skills focus on:**

- affordability
- learning model flexibility
- transfer credit efficiency
- stackable credentials
- learner support services
- debt avoidance
- employability





# Accelerated Pathways

The perfect solution to help your learners advance their education



Pearson | Accelerated Pathways



# Our Model: Pearson Academic Advising

| Pro   | earson   |   |   |   |
|---|--|---|---|---|
| Based on o<br>consider a<br>fees, and a<br>David Hm | s you pursue your academi<br>pproximate cost of books. <sup>1</sup>                    | softward some options for your to<br>be all estimates involve toxicity<br>we hope you find this helpfull. | Here are the school<br>here are the school<br>here the school<br>here are the | rrsity - Global<br>Memphis<br>versity<br>versity                              |
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- We help busy working adults take college courses in a flexible and affordable environment. Currently work with recent GED learners.
- We are a single place for <u>learners and their advocates</u> to get information pertaining to education programs, policies, procedures, and costs.
- Our academic advisors lead students through their academic journey and provide college options that best fit their degree path of interest.



# Here's why adult learners succeed in our program

## Why you'll love our courses:



#### Self-paced

No semesters or set schedules. You can progress through course material at a pace that fits your learning style and availability.



#### Low-cost

Courses cost 36% less than the national average. All material and books are included. You can just pay as you go and graduate debt-free.



#### Supportive

Our academic advisors give you the support you need—from <u>choosing a degree</u> to enrolling in courses to success coaching.



#### Flexible

Study whenever/wherever. A laptop and internet connection are all you need to join our user-friendly online learning platform.



#### Transferrable

All courses are <u>regionally accredited</u> (the most stringent and widely recognized accreditation) and guaranteed to transfer to your target college.



#### Reimbursable

Working students may qualify for <u>tuition assistance</u> from their employers. We can help you take advantage of this benefit to earn a low- to no-cost degree.



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# How we help your learners



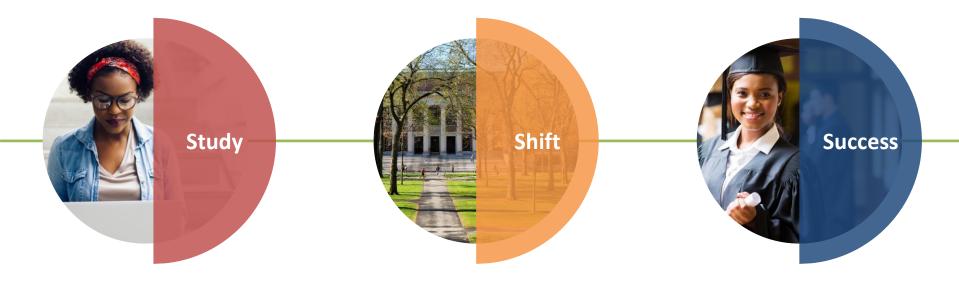
First, learners will meet with their Accelerated Pathways advisor to discuss their goals, interests, schedule, budget, and other requirements.

Receive detailed options to make the best decision about the right college fit for them. If the learner decides to continue with Accelerated Pathways, they will work with their Accelerated Pathway's advisor to build a complete degree plan and start taking courses in Accelerated Pathways' Global Digital Classroom.





# Pursuing a personalized degree plan



Students are assigned a coach who provides instructions for accessing pathways and online regionally accredited courses through a personal learning portal. Students finish online courses and stay connected to their coach. Once completed, Pearson with help the student transfer credits to their choice college. Students complete remaining college courses at their target school and earn their degree.



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# The Accelerated Pathways Student Journey



# Central Registrar's Office®

After speaking to the student about their educational goals, an advisor from AP's Central Registrar's Office will create an Options Document detailing their college options.



## **Degree Plan**

The student's AP advisor will present the options to the student and helps them choose a school. Once the student makes their selection, their advisor will build a customized **degree plan**.



## Global Digital Classroom®

With their degree plan and target institution selected, the student will have access to their personal learning portal which contains all their classes.



## Graduate

Student completes their remaining credits at their target institution and graduate. Typically, this will involve finishing their last 30 credits (or ten classes).

## **Coaching Support on Demand**



## Transfer

After the student earns the maximum allowable credits from the Global Digital Classroom, their official transcripts are prepared from multiple institutions with the help of the Central Registrar's Office.

#### **Target Degree Granting Institution**

Student transfers credits they have earned through the Global Digital Classroom to their target institution.



# Advising and Student Success Coaches

Experts in college admissions and student persistence

- Our team of expert coaches must have an average of 3 years' experience in college admissions with a Bachelor's degree or higher
- Pearson employees, not outsourced contractors, trained by Pearson's experts in higher ed
- Work flexible schedules, conducive to adult learners' needs
- Collaborate with the learner, their advocates, and our advising team to create viable sustainable degree pathways
- Frequently cited by students as the key to their persistence





Jay Richardson

Pearson Accelerated Pathways



Phillip Jones Success Coach

Pearson Accelerated Pathways



Megan Stewart

Pearson Accelerated Pathways

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# So, what happens after advising?



Pursue a personalized degree plan provided by Pearson prior to transferring to their school of choice.

This approach allows learners to lower the overall cost of education and accelerate earning their degree.

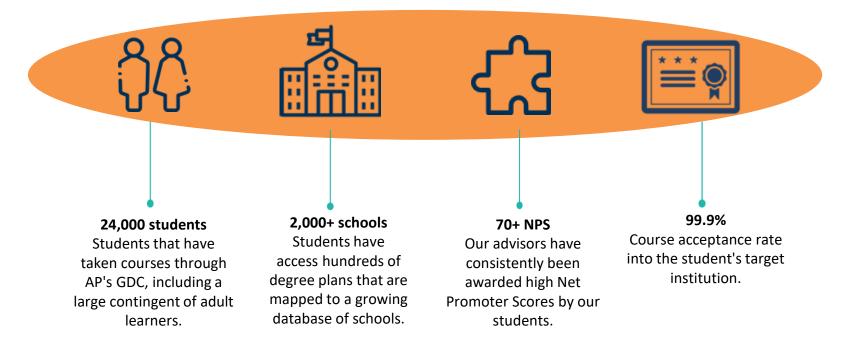




Enroll in the school of choice, follow the course progression plan, and begin their program of study.

# Why Accelerated Pathways?

We have a team of dedicated advisors waiting to help your learners discover the next step in their educational journey





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# How can students get started?

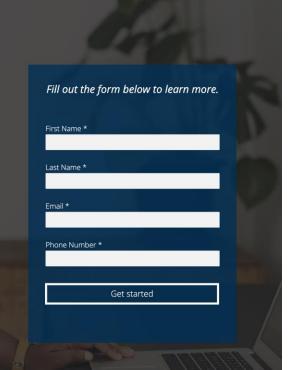
Help your students take the first step by sending them this link - https://go.pearsonaccelerated.com/ged-ae/

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# Hey, busy working adults – we make college easy for you!

We know how impossible college can seem when you have a busy job, financial burdens and family commitments.

That's why we offer a flexible, affordable way to earn college credit on your own terms.





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# Translate Learner Outcomes Into Opportunities With Digital Credentials

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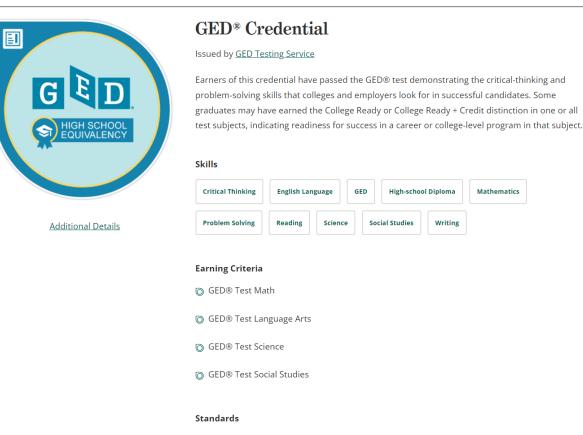
## A Currency for Human Capital

**Trusted Sources** 

**Skill Transparency** 

Connection to Jobs

Verified Accomplishments



College and Career Readiness (CCR) Standards for Adult Education

Skills and knowledge aligned with the College and Career Readiness Standards for Adult Education recently by MPR Associates, Inc. under contract from the U.S. Department of Education.



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Mathematics

Writing

## **Credly Connects Earners to Opportunities**





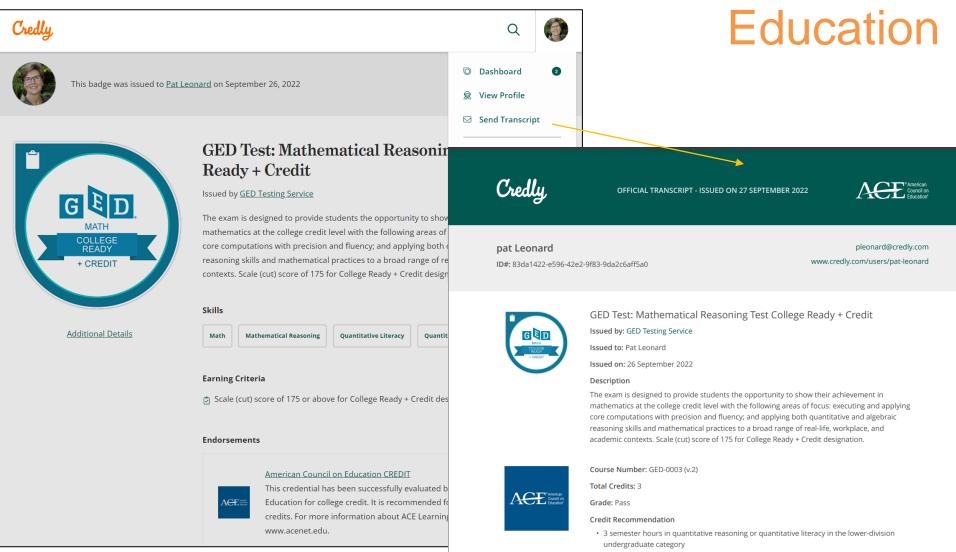


#### Students connect directly to opportunities: **Employment** This badge was issued to Pat Leonard on September 26, 2022 Share ... **GED Test: Mathematical Reasoning Test** 203,532 Job Openings **Ready + Credit** Math in United States Issued by GED Testing Service GED **Top Job Titles** Postings The exam is designed to provide students the opportunity to show their achie Pharmacy Technician Pharm Apprenticeship 2.703 > MATH mathematics at the college credit level with the following areas of focus: execu COLLEGE core computations with precision and fluency; and applying both quantitative Assistant Manager 2033 > READY reasoning skills and mathematical practices to a broad range of real-life, work + CREDIT Cashier 1,695 > contexts. Scale (cut) score of 175 for College Ready + Credit designation. Supervisor 1499 Skills Pharmacy Customer Associate Designated Hitter 1,392 > Additional Details Math Mathematical Reasoning **Quantitative Literacy Ouantitative Reason** w More **Earning Criteria Top Locations** Postings Scale (cut) score of 175 or above for College Ready + Credit designation New York, N 1.786 Pharmacy Technician 1,402 > Endorsements Walgreens **Q** OSSIPEE, New Hampshire Apply for This Job Share 🛛 Save Job 1.285 > American Counci 1.182 > This credential ha Job Description Job Information ACE Education for col · In accordance with state and federal regulations, assists the pharmacist, under direct supervision, 1.080 > in the practice of pharmacy. Assists the pharmacist in the performance of other Pharmacy Job Category: credits. For more Department duties in accordance with Company policies and procedures. Retail · Responsible for using pharmacy systems to obtain patient and drug information and process www.acenet.edu prescriptions. If PTCB or ExCPT certified, assists with and coaches pharmacy technicians in the operation of pharmacy systems and cashiers in the operation of the pharmacy cash registers. · Models and delivers a distinctive and delightful customer experience. Customer Experience · Engages customers and patients by greeting them and offering assistance with products and Postings services. Resolves customer issues and answers questions to ensure a positive customer experience · Models and shares customer service best practices with all team members to deliver a distinctive 27.696 and delightful customer experience, including interpersonal habits (e.g., greeting, eye contact, courtesy, etc.) and Walgreens service traits (e.g., offering help proactively, identifying needs, 12,267 > servicing until satisfied, etc.). · Develops strong relationships with most valuable customers.

Upper Middle Income Jobs (\$50K-\$79K)

47,691 🔉

# Students connect directly to opportunities:



#### Students connect directly to opportunities: Self-advocate This badge was issued to Pat Leonard on September 26, 2022 Share ••• Social Sharing **GED Test: Mathematical Reasoning Test College Ready + Credit** GED Issued by GED Testing Service The exam is designed to provide students the opportunity to show their achievement in MATH mathematics at the college credit level with the following areas of focus: executing and applying core computations with precision and fluency; and applying both quantitative and algebraic READY reasoning skills and mathematical practices to a broad range of real-life, workplace, and academic + CREDIT contexts. Scale (cut) score of 175 fe Credly O Skills Additional Details Math Mathematical Reasoning ← Back Share your badge **Earning Criteria** Broadcast your achievement to friends and colleagues to get the recognition you deserve. Scale (cut) score of 175 or abov GED Test: Mathematical Reasoning Test College Ready + Credit GED Endorsements Issued by GED Testing Service American Counci This credential ha Education for col ACE Promote Publish credits. For more Share your achievement on social media. Send your badge or take it offline. www.acenet.edu in LinkedIn Y Twitter 🖂 Email Embed Code f Facebook 💂 ZipRecruiter Public Link ↓ Download Badge Image

#### INTRODUCING

## Credly Acclaim digital credential platform



#### Add market value to

programs

- Translate learning outcomes to skills
- Engage & recognize industry and employer partners



# Increase demand for programs & certificates

- Increase enrollment and revenueDrive program completions
- $\hfill\square$  Increase persistence to next courses



# Connect earners with opportunities

- □ Highlight skills-in-demand
- □ Reinforce market relevance
- Link to Labor Market Insights and jobs



## Build brand identity

- Reduce credential misrepresentation
   Increase SEO brand
- Increase SEO brand impressions with every share/view/click

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#### Credentials - ROI Engagement Analytics Credentials Templates Analytics > Organization 🛱 Past Month Collections Templates More Past 12 Months 3 Apr 2022 - 2 May 2022 Export Sharing 0 0 🖾 Email 12% **71**<sup>%</sup> **65**<sup>%</sup> 🕜 Facebook 4% 10,033 Acceptance Rate Share Rate Credly average is Credly average is D LinkedIn 67% 47% CREDENTIALS 28% Newsfeed 0 0 **49**% 2.400.29 Accepted 7,084 🕥 Twitter 8% Views per Share **Clicks per View** Pending 2,947 Credly average is Credly average is 3.28 0.31 Rejected 2

Scale Your Programs' Impact With Credly

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## Key Trends Driving the use of Digital Credentials

The work world is in a war for talent



Skills-based **work** and **hiring** practices



Demographic expectation of relevant, ongoing development

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The Great Resignation; strategy to **retain & engage** 



Skills-based signal promotes **equity** & fights bias



75% of companies **struggle to recruit** effectively in today's market; they need better signals



Trust, but verify

representations of skills & experience



## Spectrum of Digital Credential Recognition



EXPERIENCE Not Measured Unstructured Learning

> Events/Conferences Participation Membership Volunteering Projects Hackathons



LEARNING

Not Measured Structured Learning

> Self-Led Learning Soft Skills Professionalism Competencies Product Knowledge



Measured Validated Learning

> Learning + Assessment

Portfolio/ Evidence

SME Review/ Peer Review



Credentials Industry Certification

Diplomas and Degrees

Certificate Programs

License





## Madison College

The Power of Digital Credentials



**130+** types of digital badges

77% of badge holders believe that badges improve job opportunities **25%** growth in digital badges issued every semester

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## Colorado Community College System

The Power of Digital Credentials



500,000 social media impressions

**Created** learning and career pathways

Increase in job placement

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# **Credly believes in a network full of opportunity serving both earners and issuers**







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## **Credly Advantages**

#### Workforce-Relevant Credentials

Millions of resume-worthy credentials are issued on our platform

### Verified Issuer Network

Digital credentialing programs that build verified skills and competencies.



## Award-Winning Platform

Forward-thinking product built with enterprise-class functionality



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Our platform issues badges in every country around the world.

**Global Reach** 

### High-Impact Programs

At the forefront of helping create robust, impactful credentialing programs



#### **Customer Success**

Extensive, high-caliber support to create a successful program

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Credly

## What is Julius Education

- Who is it for?
- What does it offer?
- How is it accessed?
- Who delivers services to the students?

## How Julius works with you



Large & growing number of companies hiring into good jobs that don't require a 4-year degree.



GED is "springboard" to new \$100K+ career pathways.

# Julius and GEDTS have partnered to connect GED classrooms to workforce development.



## **How It Works**

 $\checkmark$ 



## **For GED Learners**

- Get Personalized Job Recommendations
  - Learn Skills That Companies Want
  - Watch Right On Your Phone

#### Get Started. Free!



#### **For GED Instructors**

Save Time With Complete Lesson Plans (Math & RLA)

- Workforce-Related Materials Created By Top GED Instructors
- Easy-to-Use, Supports NRS Level Gains and IET Components

#### Get Started. Free!

## **RLA**: Job Interviewing Skills

|  | Language Arts  |                              |
|--|--|------------------------------|
| Content Area: ABE/GED RLA  | Topic: INTERVIEWING SKILLS   | Level: NRS LEVELS 3-4        |
| Lesson Objectives & Outcomes:  |  |                              |
| <ul> <li>Practice figurative language sk</li> <li>Using context clues to determi</li> <li>Grammar, sentence structure a</li> </ul> Students will apply these concepts thr student confidence when applying for | ine unfamiliar vocabulary.<br>and paragraph writing.<br>rough activities that will introduce job | interview skills to increase |
| <b>LESSON OUTCOME:</b> Upon completing identify and practice essential intervie successfully.  |  |                              |



## Math: Pre-Algebra, Electricity Skills

### **LESSON 1: INTRODUCTION TO ELECTRICITY** MATH Content Area: ABE/GED Pre-Algebra Topic: Ohm's Law /Distance, Rate Time | Level: NRS LEVELS 3-4 Lesson Objectives & Outcomes: LESSON OBJECTIVE: by using relevant workforce development activities, this lesson engages students with essential mathematics, reading comprehension, and basic knowledge of electricity skills via the application of Ohm's Law: • Reinforce basic math skills of whole numbers, fractions and decimals Apply one-step equations with real life applications Explore entry level jobs in the electricity field ٠ Development of soft skills in workforce development LESSON OUTCOME: Upon completing this lesson, students will apply their basic math & pre-algebra skills necessary for the GED Mathematics exam and an introduction to the fundamentals of electrical current من والنام م



# Julius works with the City of Denver to deliver the Good Green Jobs program for residents



## Green Jobs Program: start and grow green careers



Industry-recognized credentials for green jobs



Designed with leading industry trade associations and employers



20-hour, online program: career orientation + skills training + credential



1:1 coaching and career support



- 1. Want to try a sample lesson plan?
- 2. Know a candidate for the Denver Green Jobs Program?

## Email Us: Info@JuliusEdu.com

Please share with us your feedback!





## Tuesdays for Teachers 12:30-2:00 PDT/3:30-5:00 EDT

| Oct 25, 2022             | Deep Dive into Accelerated Pathways  |
|--------------------------|--|
| Nov 2022                 | • Credly   |
| Jan 2023                 | Julius Education   |
| Next year's calendar TBD | <ul> <li>Individual "Hot Topic Sessions" based<br/>upon Educator and Administrator interest and<br/>GEDTS observations of student and educator<br/>trends</li> </ul> |



# Thank you!

Communicate with GED Testing Service<sup>®</sup> <u>help@ged.com</u>

Debi Faucette – <u>Debi.Faucette@ged.com</u>

