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June 3, 2021 12 pm EDT

State of GED Testing Service

Welcome

Workforce Skills

Aligned to organizations working directly with learners

Learner-Centric

- All learners
- GED+

GEDWorks

Pathways to a better future

Culture

Inclusive



Workforce Skills Organization







Together we can help more people reach their goal of higher education.

Together we are helping more people realize they can achieve more professionally at work.

- We've known for a long time that the world of work and education is changing and COVID-19 has only accelerated this with increasing automation in the workplace, more remote work, and higher demand for vocational skills.
- The need for lifelong reskilling and upskilling has never been more pressing.
- Our workforce will need to be trained and retrained throughout their careers, and employers have skills gaps they urgently need to fill.
- GED Testing Service aligned to the Workforce Skills division will allow us to focus on the Learner with more options to upskill, reskill and provide opportunities with larger employers.



Gather relevant information from each student in order to provide tailored guidance

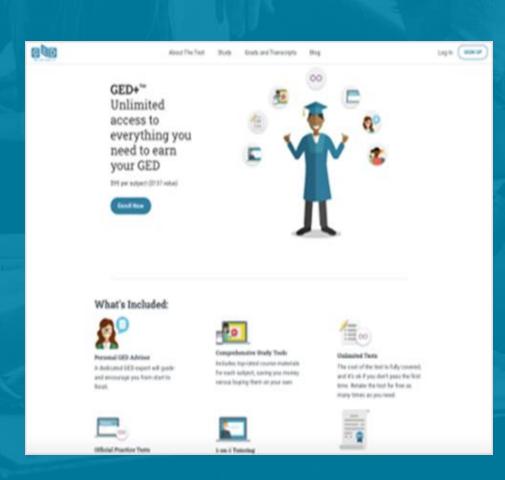
Tell us why you don't want to schedule yet. We encourage you to schedule your GED test after passing the GED Ready because you have a strong chance of passing the test. What is the main reason you don't want to schedule right now? I can't pay for the test right now I want to study more I'm not sure what my schedule will be yet I'm not sure if I'll have transportation I'm worried I won't pass Other I changed my mind. I want to schedule now.





GED+

An all-inclusive study product for students modeled after GEDWorks





















































































Products, Resources, and Online Proctored Testing

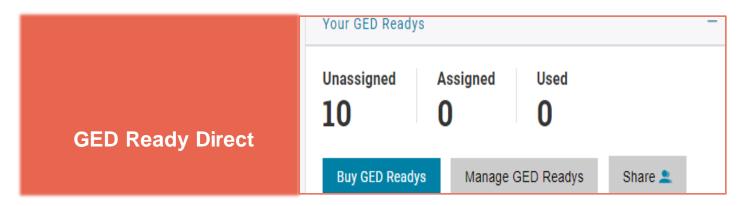


Adult Educator Resources



GED Manager & GED PrepConnect







Study Materials

GED Marketplace shop.gedmarketplace.com

All products are GED Content Aligned -Digital, Paper, English, Spanish, Test Vouchers, Bundles







Online Proctored GED Test

Students state benefits of OP Testing:

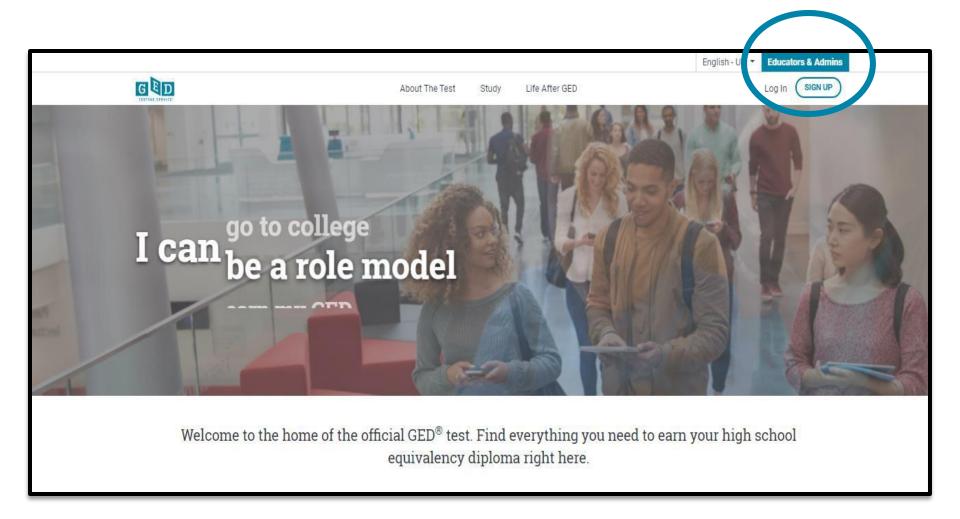
- 24/7 appointments
- Fewer transportation hurdles& costs
- No need for childcare
- No need to take off work
- Feeling of safety, less stress testing from home

Since OP Launched June 2020

- Total Credentialed = 25,320
- Total Test Takers = 49,334
- Total Passed Tests = 107,022
- Total Tests Taken = 132,456
- 25-30% overall testing volume is OP



Home for All Things GED®



https://ged.com/



Diversity, Equity, and Inclusion



GEDTS Diversity, Equity and Inclusion Statement



The GED credential was created as a second chance opportunity for many adults who have been marginalized or needed an alternative to the traditional K-12 system. We will continue to raise the voices of historically marginalized and underserved learners, including those from Black, Latino and Indigenous communities. We will advocate for our learners, who teach each of us valuable lessons on what we stand to gain by investing in their future.

"We believe that everyone, no matter their creed, challenge, or circumstance, should have the opportunity to pursue the college and career of their dreams."

Current DEI-related initiatives and work

Internal

- Sent company-wide survey in preparation for group facilitated discussions and DEI workshops.
- Maintaining weekly DEI roundtable discussions with Black employees within GEDTS. Advocates, allies and DEI champions are now active participants on DEI taskforce.
- Launched monthly community discussion groups in May with all GEDTS staff.
- Held all-staff meetings with presentations and facilitated discussions including the History of Racism in America, the History of Racism in Education and Microaggressions.



Current DEI-related initiatives and work

External

- "About Us" page on GED.com shares our DEI statement, our organization's mission and highlights the GED Board of Directors, Leadership Team and selected GEDTS staff members.
- In Session articles highlighting our action plan and related updates.
- "Diverse Voices" blog series highlighting the personal and professional experiences of Black, Latino/Hispanic, and Indigenous educators.
- Developing scholarship funds and other alliances with community organizations to provide financial support and resources to students/programs.



Partnerships and Alliances



- Actively working with two community-based organizations in Kansas City, Kansas and Baltimore, Maryland to develop partnerships.
- Working with Pearson to develop a fund to support community programs in need of assistance with technology.
- Aligning with organizations committed to helping connect graduates with job and education opportunities including apprenticeship programs.



New GED Testing Service Board Members



New GED Testing Service Board Members

Phyllis Kelley



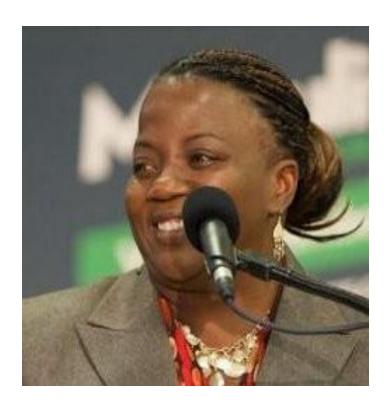
Phyllis Kelley, board member since 2021, has served as the Director of Adult Learning Programs at Central Alabama Community College since September 2016.

She has more that 18 years of experience in adult education, workforce development, and career training.



New GED Testing Service Board Members

Kellie Blair Hardt



Kellie Blair Hardt, board member since 2021, is a teacher/tutor and education advocate.

Hardt is a GED graduate and has over 19 years of experience as an educator.

She has won numerous accolades including the National Award for Teaching Excellence (2013), the Virginia Department of Education State Teaching Excellence Award (2012) and the GED Testing Service, Cornelius P. Turner Award (2013).



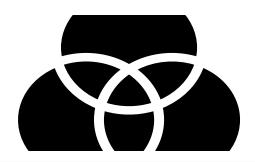
GED® Transformation Team



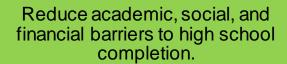
GED® Transformation Team



- Multi-faceted experts
- Diverse group ethnically/culturally
- Various backgrounds and experiences
- Demonstrated successful community efforts
- Demonstrated sustainable initiatives



Expand collaboration efforts with the understanding that greater diversity will yield significantly greater insight and learning.



Support historically underserved learners to realize their goals.



<u>Goal</u>

- 1. To shape the learner pathway!
- 2. To interweave a Diversity Action Plan



What's next.....

July 2022 conference will convene! (Atlanta, GA)

Continued employee training

Provide your feedback, suggestions, and ideas!

More to come.....

