Credly - Acclaim

April 2018



Behind the Badge

Clarke Porter Executive Advisor Credly / Acclaim July 2018



What is a digital badge?

Badge Name

GED Train the Trainer, Trainer

Description

Earners of this badge have completed initial GED Train the Trainer Institute at the GEDTS Annual Conference ...

Criteria

Complete Train the Trainer Institute at the GEDTS Annual Conference

Date Issued

8 May 2018

Tags

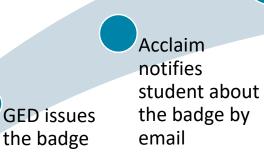
Adult education, Communication, Facilitation, GED, Leadership, Management, Professional Development, Teacher, Train the Trainer, Training





What is the badging process?

Student meets the criteria for a badge



Student creates an account on Acclaim, sets t privacy settings and accepts their badge

Student shares their badge to social media

G E D TESTING SERVICE

GED Train the Trainer Framework









The GED Credential

- Issued when all the subject areas are mastered
- Can be shared to social media including LinkedIn, Facebook, Twitter, ...
- Transcript and official proof of the GED available at https://ged.com/life_after_ged/





GED Credential Framework













GED Credential Framework













Benefits for Badge Earners







Verification

Education pathways

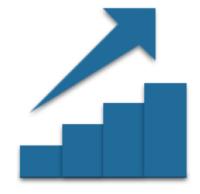
Career pathways



Benefits for the GED Testing Service







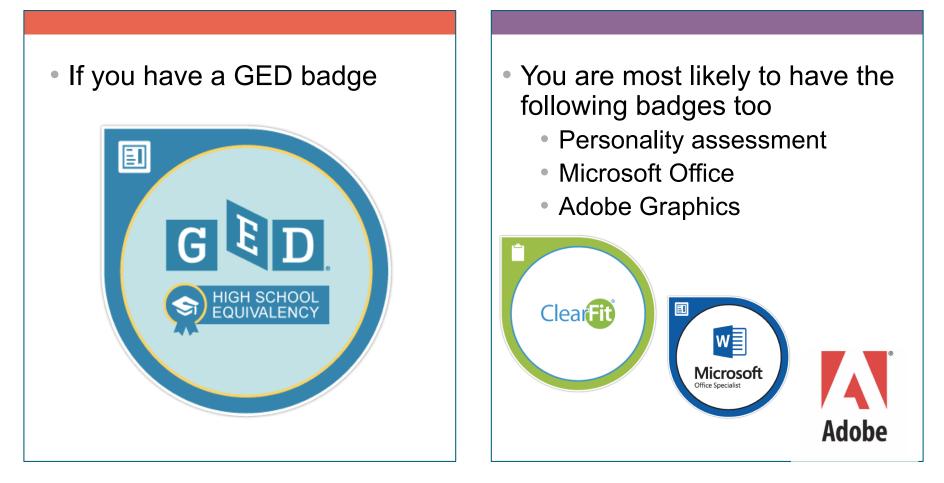
Brand Awareness

Employer Feedback Loops

Earner Engagement

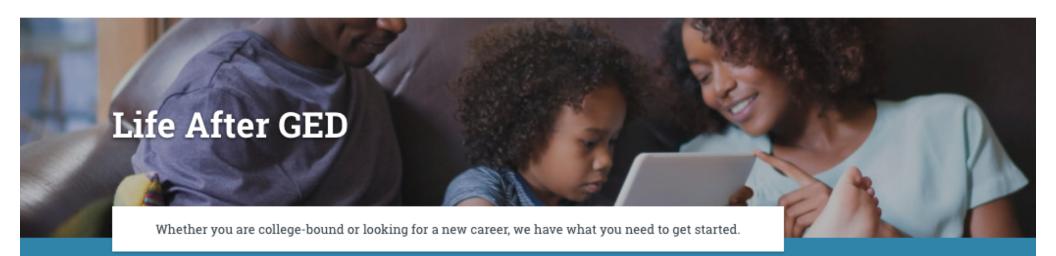


What other badges do GED students have?





https://ged.com/life_after_ged/



Request Your Transcript

If you are a third party verification company and need to request access to <u>our</u> <u>partner site</u>, please complete this <u>online form</u> to request a new GED Credentialing Parchment Exchange account.

If you earned your $\mathsf{GED}^{(0)}$ credential in 2014 or later, log in to request your transcript.

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If you earned your ${\tt GED}^{(\!\!\!\!0)}$ credential before 2014, enter your location in the drop-down to request your transcript.





Significant demand and good jobs for GED Credential Holders

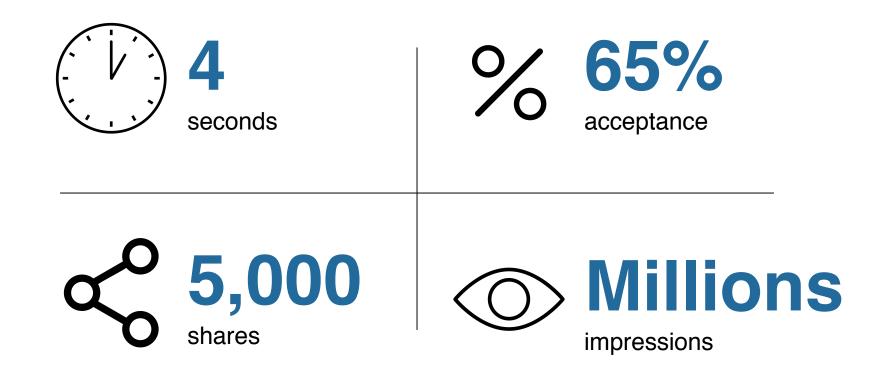
89,960 Current Job Openings

For: GED, High-school Diploma, and Communication in all of the United States

TOP JOB TITLES		
JOB TITLE		JOB POSTINGS
Sales Associate		3,207 >
Home Based Satellite TV Technician Inst	aller	2,477 >
Salesperson		1,448 >
Delivery Driver		1,441 >
Assistant Manager Trainee		1,215 >
	SHOW MORE	



Digital credentials – over 15 million issued, and growing





Demo of the User Experience

- Accepting a badge
- Sharing a badge
- Exploring labor data and jobs
- Exploring other badges / pathways
- Verifying a badge from Twitter
- Searching with Talent Match

