

Contact: Danielle Wilson | Public Affairs | GED Testing Service publicaffairs@GEDtestingservice.com | 202/805.1835

Sandy DeWald | Marketing Communications & Training | The Carlstar Group sandy.dewald@carlstargroup.com | 615/503.0237

September 27, 2021

THE CARLSTAR GROUP PARTNERS WITH GEDWORKS™ TO HELP NEW HIRES EARN FREE GED CREDENTIAL PROGRAM OPENS EMPLOYMENT OPPORTUNITIES IN U.S. FACILITIES

FRANKLIN, Tenn.— GED Testing Service has partnered with The Carlstar Group to launch the GEDWorks program at manufacturing facilities across the U.S. GEDWorks is a free, all-inclusive program for Carlstar employees who want to earn their GED credentials. The Carlstar Group is a global manufacturer of original equipment and aftermarket specialty tires and wheels for the agriculture, construction, outdoor power equipment, powersports, high-speed trailer, and flat free/manual markets.

Through this new partnership, The Carlstar Group will open opportunities for employment to candidates that may have previously been ineligible for positions due to not having a high school diploma or GED credential at the time of hiring. Once hired, these employees will be enrolled in the GEDWorks program to help them obtain their credentials to meet the education requirements for Carlstar employees.

The GEDWorks program includes everything an employee needs to prepare for and pass the GED test. Participants are given access to a personal advisor, online GED study materials in English and Spanish, practice tests, and free GED tests. Personal advisors are a key component of the GEDWorks program. Advisors act as coaches and motivators, as well as hold students accountable for earning their GED credential. The GEDWorks program also gives students access to online tools that assist with college and career planning.

"The Carlstar Group is excited to partner with GEDWorks in order to offer our current and future employees and opportunity to invest in their future and open new doors in their career path—not only with a great job, great benefits and at a great place to work, but also assisting them to complete their education goals," said Jon Mathews, Executive Vice President of Human Resources at The Carlstar Group.

The GEDWorks program is designed to meet the unique needs of working adults who aspire to earn their GED credential. GEDWorks participants are 39% more likely to earn their diplomas than students who study on their own. By participating in the GEDWorks program, employers recognize that foundational education, such as a high school equivalency diploma, is a critical stepping-stone for their employees.

"We're excited to partner with The Carlstar Group to offer the GEDWorks program," said Vicki Greene, President of GED Testing Service. "Employers like The Carlstar Group understand the long-term impact earning a high school credential can have for an employee, their family, and their entire community."

Current positions with The Carlstar Group that are eligible for the GEDWorks program can be found by going to www.carlstargroup.com/careers. At the bottom of the page, click "Search Our Current Openings." On the left, filter degree type to show "None".

More information about the GEDWorks program is available at GEDWorks.com.

###

About The Carlstar Group

The Carlstar Group is headquartered in Franklin, Tennessee, and is a global manufacturer of original equipment and aftermarket specialty tires and wheels for the agriculture, construction, outdoor power equipment, powersports, and high-speed trailer markets. The diverse portfolio of solutions are offered under several leading brands including Carlisle® tires and wheels, ITP® tires and wheels, as well as Cragar®, Black Rock® and Unique® wheels, and Marastar® tires. The Carlstar Group employs over 3,400 associates in 17 facilities located in four countries. The Carlstar Group nurtures a legacy of excellence in product innovation, quality and customer service across its diverse market segments serving premier Original Equipment and Aftermarket customers. For more about The Carlstar Group, visit www.carlstargroup.com.

About GED Testing Service/ GEDWorks™

The GED program has opened doors to better jobs and college programs for more than 20 million graduates since 1942. The GED diploma is accepted by virtually all U.S. colleges and employers and is increasingly utilized internationally. As the creator of the one official GED test, GED Testing Service is responsible for ensuring the program is a reliable and valuable pathway to a better life for the millions of adults without a high school diploma. GED Testing Service is a joint venture between the American Council on Education and Pearson.