

# WE'RE NOT DONE YET

2024 GED CONFERENCE

## **WithYouWithMe: The Tech Apprenticeship and the Promise of Employment**



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## Session description

**The WYWM Tech Apprenticeship launched in July of 2023. During this session, find out more about the journey of learners who took the Apprenticeship route, and how we have modified the journey to meet the needs of the GED® learner.**

# Agenda

- WithYouWithMe – Who are they and what do they do?
- GED Learners' opportunities with WithYouWithMe
- Meet some of our learners/apprentices: Roger, Masaab, Shoma and Halima
- How the program works
- Where can you learn more?
- Q&A

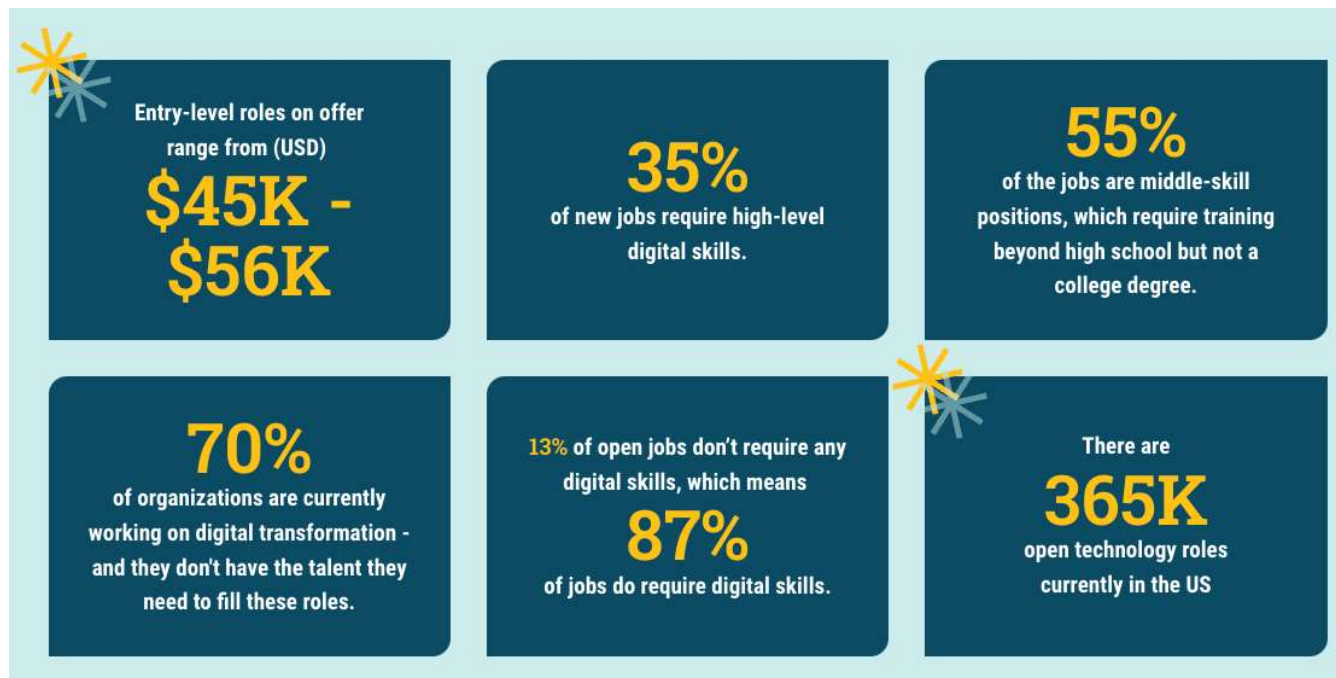
# What is the GED Tech Apprenticeship™ program?

- We've teamed up with social impact company WithYouWithMe to offer GED® learners and graduates free access to their world-leading psychometric and aptitude testing and accredited digital skills training across 11 technology-based career pathways.
- For those who have completed their GED® credential, we're also offering graduates the opportunity to secure apprenticeship roles with some of the country's leading employers, following around 40 hours of self-paced, digital training.

**GED Tech**  
**Apprenticeship™**



# Why this is a great next step for GED grads?



# Meet Cia

- I joined WithYouWithMe in 2021 to solve the problem of veteran underemployment. I soon discovered that cover letters and resumes were a significant barrier to employment affecting not only veterans - but numerous groups in society.
- Today, WithYouWithMe has helped thousands of individuals find meaningful employment based on their skills, rather than their experience.
- We use innovative self-paced training and aptitude assessments, to identify individuals with the propensity to excel in tech roles and train them to be proficient and job ready.
- By helping employers see the full picture of someone's potential, we're solving both underemployment and the digital skills shortage.



# What questions have we heard?

1. What am I good at?
2. What skills are major US employers looking for?
3. Is the career world even accessible?
4. What “soft” skills/emotional intelligence does completing the GED create that employers want?
5. Is it possible to earn over \$45K a year quickly?

# GED Learner profiles: what makes them perfect for a Tech apprenticeship?

- GED is the first step to building a better life
- Grit
- Resilience
- Determination
- Higher abstract reasoning scores compared to college graduates
- Tech skills can be quickly learned



# Learner Stories

- Roger
- Musub
- Shoma
- Halima

## Success story

# Rogelio Conde

Rogelio is a visual artist and technologist with a keen interest in data and how it can be used to improve people's lives.

Originally from Mexico, Rogelio was part-way through studying Computer Science when he decided to move to the US to be with his girlfriend (now wife).

Rogelio struggled to transfer his education credentials to the US, so he chose instead to sit the GED and build his data skill set through the GED Tech Apprenticeship Program.

Now he's embarking on a new role as an Apprentice Data Analyst with a market-leader in the education sector.

[Read the full story](#)



*"The personalized support and community-driven ethos offered by WithYouWithMe has been instrumental in my journey. I appreciate the practical approach to learning, with exercises designed to simulate real-world scenarios, further enhancing my skill set."*

## Success story

# Musub Omair

At home in Pakistan, Musub completed a bachelor's degree in computer science in 2021. Despite studying computer science, his true passion lay in IT, but the scope of roles available in Pakistan's technology sector was limited. Musub moved to the United States in late 2022, seeking an entry-level role in IT.

Post COVID-19, the job market was incredibly challenging, and he was unable to find the right role without a US-based qualification.

"I ended up getting a job in retail to pay my bills and save up. During this time, I understood the importance of having a local qualification, which led me to getting my GED®."

After completing his GED, Musub received an email about the GED Tech Apprenticeship™ program. The initiative piqued his interest, so he signed up for Potential, completed his assessments and enrolled in the Service Delivery training pathway. During his training, Musub learned of an Apprentice Service Delivery opportunity available with a global leader in digital transformation. After completing a series of interviews and delivering an exemplary Capstone project showcasing his skills, Musub was selected for the role.

[Read the full story](#)



*"Ever since I was a kid, I've always been passionate about technology and helping people. By choosing this pathway, I figured I could do both."*

*I chose the Service Delivery pathway because ever since I was a kid, I've always been passionate about technology and helping people. By choosing this pathway, I figured I could do both."*

## Case study: Turning GED learners into GED learners



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Atos is a global leader in digital transformation with 10,000+ US-based employees and \$3.1 billion annual revenue.

Atos has been globally partnering with WithYouWithMe (WYWM) for 18 months.

In 2024, our partnership expanded into the United States as part of the GED Tech Apprenticeship Program

- Atos is a customer of WYWM's GED Tech Apprenticeship program, signing on in May 2024 .
- These are entry-level 'Service Desk' roles deployed at Atos' customer site, Johnson & Johnson, working on-site in Massachusetts
- Atos has indicated a desire to grow the engagement after this initial team is deployed and successful

# Meet our learners: Shoma & Halima





*1000 Futures* is a social impact initiative that's investing in the United States' future workforce by opening up meaningful career pathways for its most undervalued residents.

*1000 Futures* offers you a unique opportunity to join a small group of esteemed business leaders to lead a pivotal shift, creating a legacy of meaningful employment that will echo through the corridors of our nation's industries.

With the support of renowned American philanthropist Anelle De Beer, WithYouWithMe is championing the *1000 Futures* initiative – a social impact program that aims to have NY's leading employers level up their workforces by hiring talent through WYWM's GED Tech Apprenticeship program.

The WYWM team will be hosting a series of meetings and events in New York in June with C Suite leaders from the following companies:



J.P.Morgan

TIFFANY & CO.

Morgan Stanley

dentsu



CANVAS  
WORLDWIDE

Teladoc  
HEALTH



Atos

News Corp

# How does it work?

1. Sign up for WithYouWithMe's Potential platform
2. Complete psychometric and aptitude testing to be matched with tech careers best suited to you
3. Enter one of WithYouWithMe's 11 accredited digital career pathways and complete self-paced digital training (some modules will have you skilled in as little as 40 hours)
4. Gain access to a network of leading employers looking to hire GED® graduates and secure your first role in tech



Just complete 3 short courses (less than 40 hours) to start applying for roles!

## Choose your career pathway

*Top high-demand roles*



**SOFTWARE DEVELOPER**



**DATA ANALYST**



**SERVICE DELIVERY**

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**GED**  
TESTING SERVICE®

# Our Platform



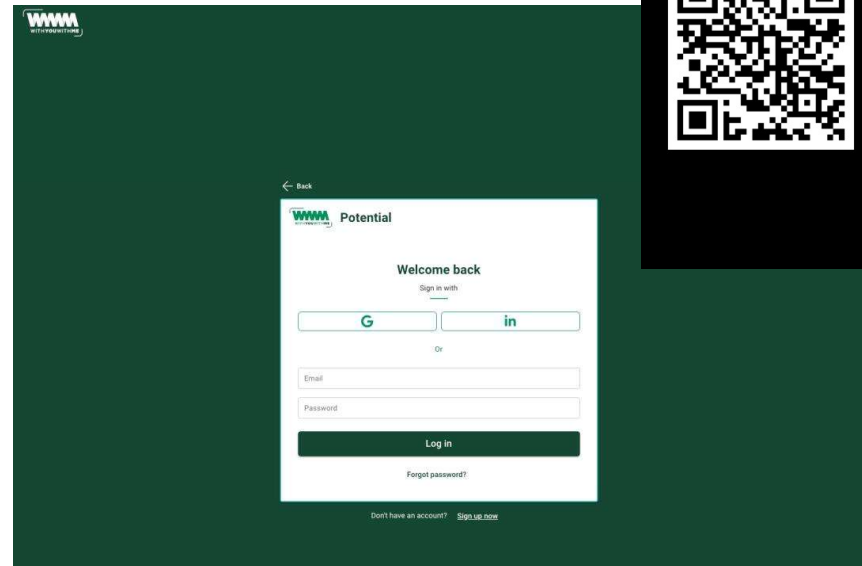
**Sign Up/Log In**



**Complete the Assessments**



**Start learning & begin a new career in tech.**



Through our Potential Platform, users can undergo aptitude and skills testing, gaining valuable insights into their strengths and areas for development. Post-assessment, individuals can access a curated selection of courses tailored to their profile, ensuring they acquire the skills most relevant to their career aspirations.

Beyond training, the platform also serves as a bridge to employment opportunities, allowing users to seamlessly apply for jobs that align with their newly acquired skills and expertise. In essence, the WithYouWithMe Potential Platform is a one-stop solution for testing, learning, and job-seeking, streamlining the path from self-discovery to professional growth.



# Our tests



## Part 1 - Behavioral

WYWM behavioral testing utilizes the DISC model to identify one's preferences. These range from being strong willed and confrontational to preferring to follow and avoid confrontation.

### Why?

At WWYM, we know which traits are suited for each work environment, leadership and technical domain



## Part 2- Culture Fit

Assesses an individual's Extraversions, Consciousness, Agreeableness, Openness to Experience and Neuroticism.

### Why?

We know what levels of each trait are suited to which types of teams.



## Part 3 - Aptitude

WYWM assesses an individual's aptitude across several data points: Comprehension, Verbal Reasoning, Spatial Intelligence, Quantitative Aptitude, Design, Analytical & Critical Thinking, Visual Reasoning, Logical Problems, Numerical Reasoning, Cause & Effect Reasoning, and Abstract Reasoning.

### Why?

At WWYM, we know which aptitudes you need strengths in to excel in certain roles.



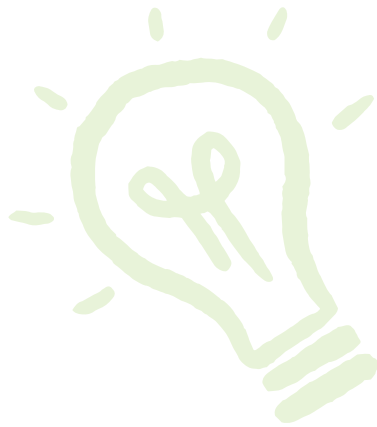
## Part 4 – Learning Styles

Lastly, WYWM Culture Fit assesses learning styles to that WYWM can make the that the ways we present our courses are compatible for your learning style.

### Why?

We know that how we learn is just as important as what we are learning when it comes to ensuring success.

# 11 Career Pathways



NEW TO IT



CYBER



DIGI TAL PROJE CT  
MAN A GEMENT



DAT A



SERVICE  
DESK



AUTOMATION  
(RPA)



BUSINESS  
ANA LYSIS



CLOUD



P EGA



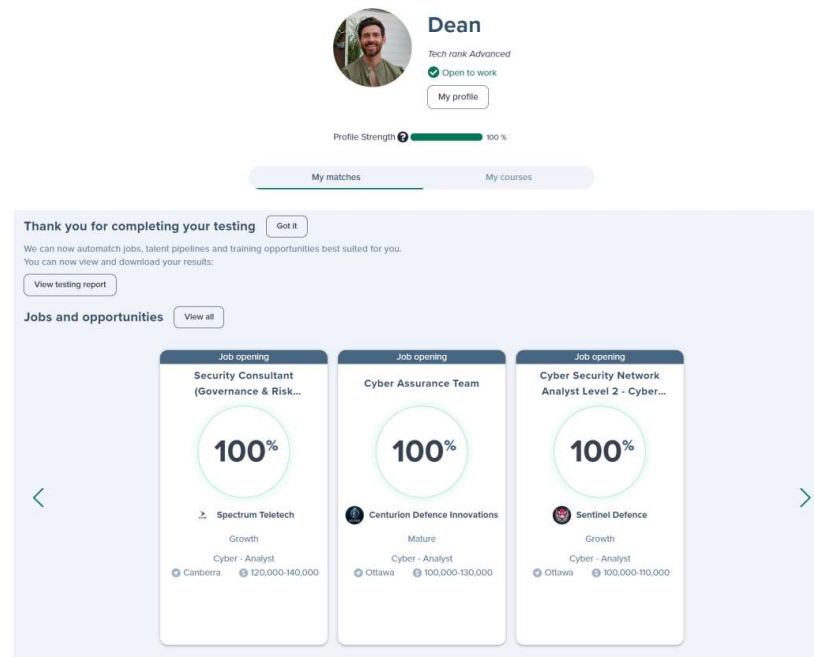
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# Job Cards



WithYouWithMe's job cards are a unique feature designed to match individuals with suitable job roles based on their skills, aptitudes, and training.

These cards offer a streamlined view of potential job opportunities tailored to an individual's profile, ensuring a more personalized and efficient job search experience.

By focusing on skills-based hiring, WithYouWithMe ensures that candidates are matched to roles where they can truly excel, bridging the gap between talent and the ever-evolving demands of the tech industry.

# Audience Poll

*Submit your response on Slido.com*

Join at  
**slido.com**  
**#3945 421**



**Do you have GED learners who may be interested in a Tech Apprenticeship?**

Yes, absolutely!

☐ 0%

I'm not sure, but I will tell them about it!

☐ 0%

No, I don't think this is right for my learners

☐ 0%

I would be interested in this option for myself or a family member!

☐ 0%

# GED Job & Apprenticeship Job Expo –

## Job Expos held in 2023, 2024

- Los Angeles, Miami
- GED grads, local businesses, and national employers connected to hire tech talent
- 7 employers and more than 75 grads participated with 30 on-the-spot interviews.
- A third job fair is planned in Oct 2024, location likely in NY



**slido**

Please download and install the Slido app on all computers you use



**Do you have GED learners who  
may be interested in a Tech  
Apprenticeship?**

① Start presenting to display the poll results on this slide.

# Questions



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Questions about your next steps?  
We're here to help!

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# Session Survey

Your feedback is important. Please scan the QR code below to rate this session.



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