

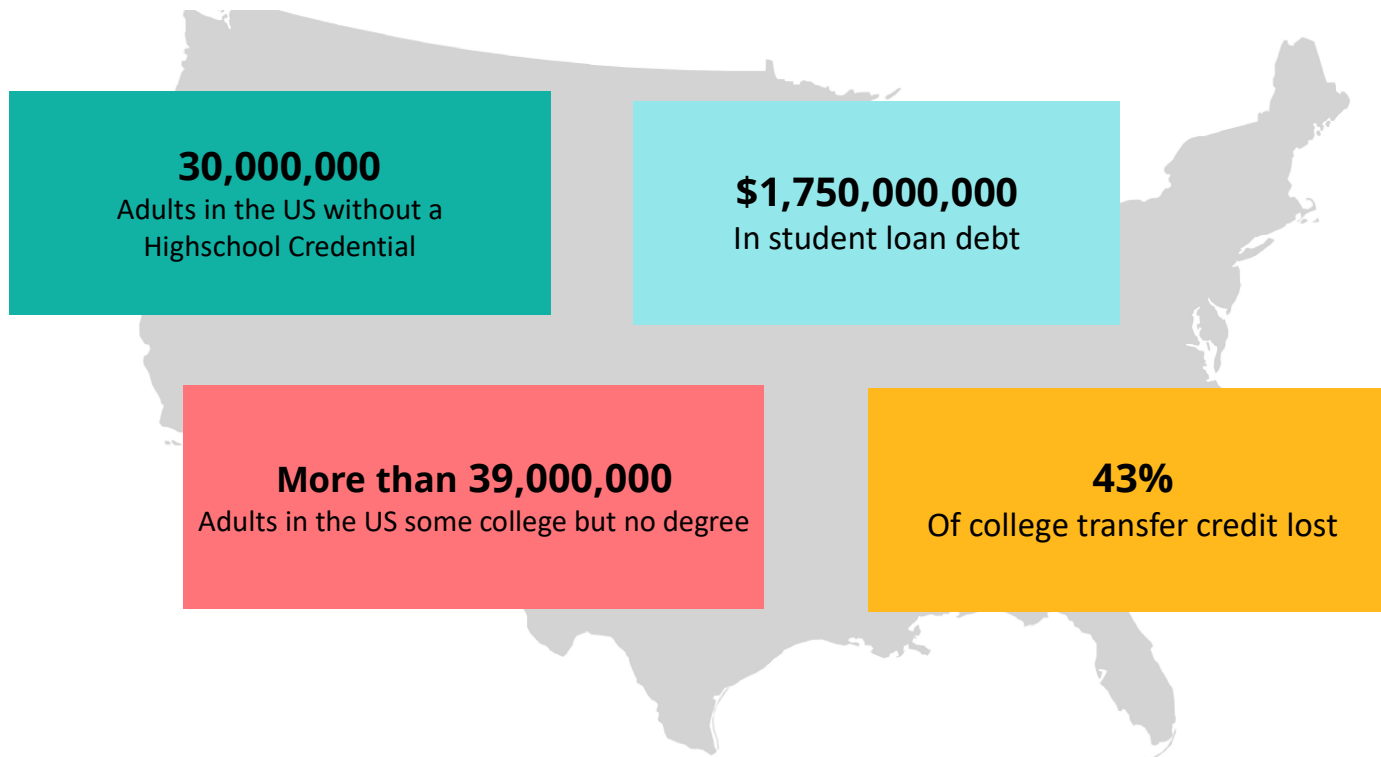
Education Benefits

Accelerated Pathways™
GEDWorks™

Building Workforce
Capabilities for the
Future



Learner Pain

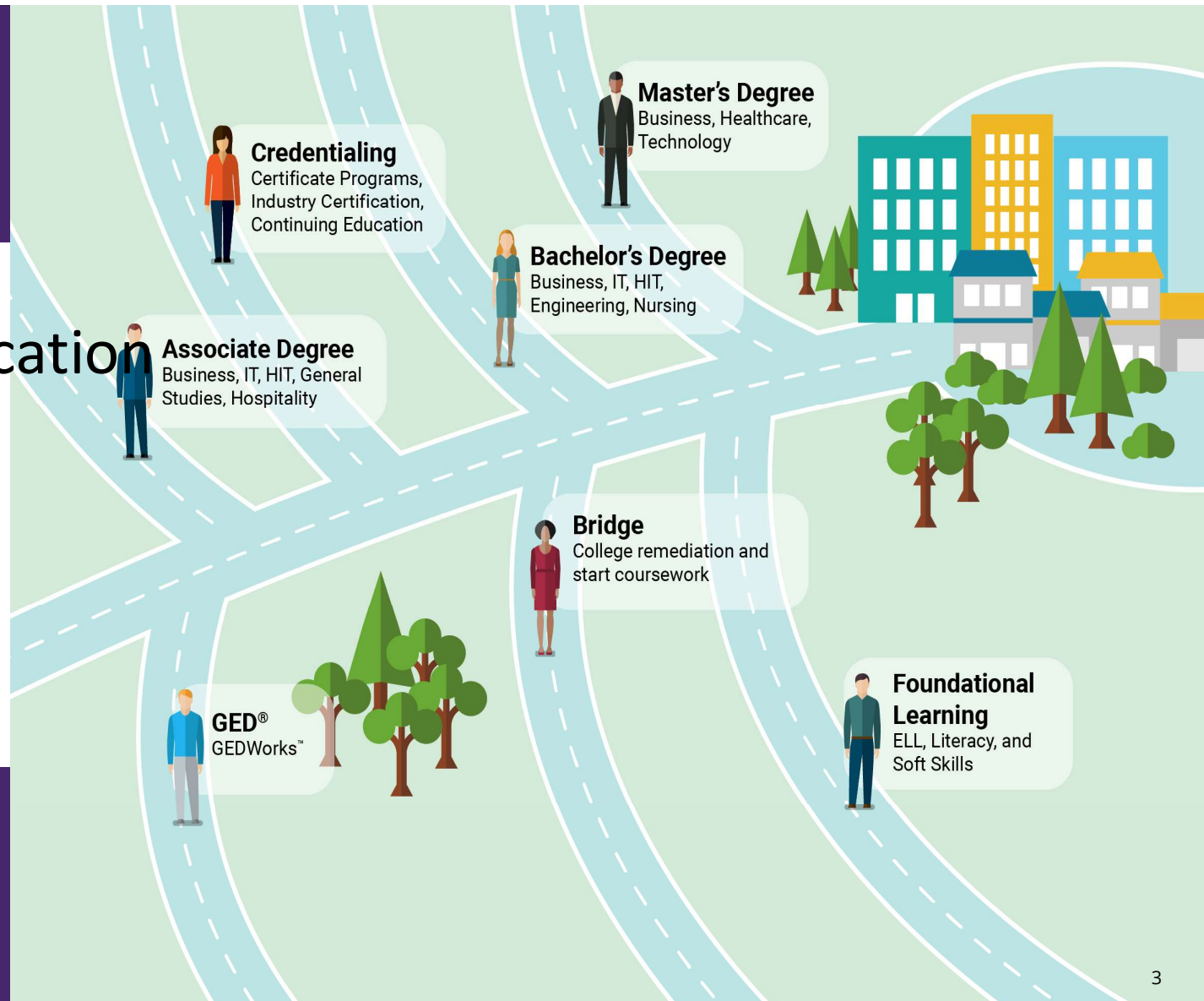


Source: 1 [2021 Census Bureau Survey](#), 2 [Forbes 2022](#), 3 [Forbes Advisor 2023](#), 4 [Government Accountability Office most recent study 2017](#)

Pathways of Education

Enabling Competencies

- Advising
- Content
- Coaching
- Learner Engagement





GEDWorks partner
since 2015



tuition.io
education assistance benefits

Pearson | Accelerated Pathways™
GEDWorks™



Our Mission

Support, empower, and serve joy to KFC restaurant employees and communities across the U.S.

Our Vision

Be the Secret Recipe for Good



Celebrating 25 Years of Changing Lives

The KFC Foundation, a 501c3 non-profit organization, has provided over \$36 million to more than 16,000 students, KFC restaurant employees, and non-profits through education, financial & hardship assistance, and community giving initiatives.



How We're Funded



Round Up
Donations

+



KFC Secret
Recipe Fries

And other contributions



We're making education accessible.

Scholarships

Established 2012

GED Achievement

Established 2015

Tuition-Free College

Established 2023

Personal Development

Established 2023

\$18.7+ million to 7,000+ restaurant employees

276 restaurant employees earned their GED

239 restaurant employees enrolled with 4 graduates

183 restaurant employees completed



We're supporting financial & mental well-being.

Hardship Assistance

Established 2015

Savings Match

Established 2021

Crisis Text Line

Established 2022

\$1.8 million+ to 700+ restaurant employees

\$333,000+ to 1,500+ restaurant employees

733 conversations with Crisis Counselors



We're building stronger communities.

Kentucky Fried Wishes

Established 2021

Harvest Food Donation

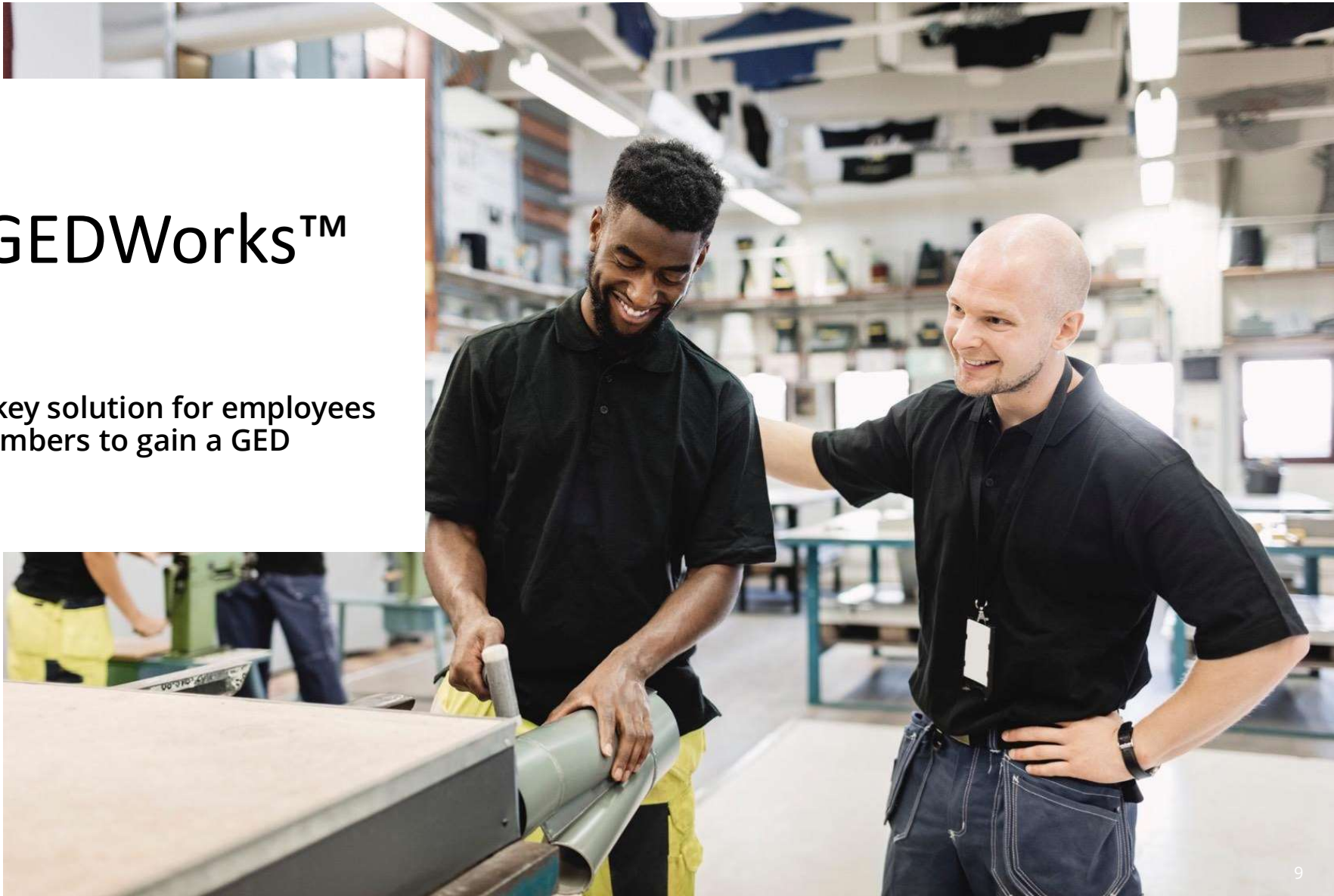
Established 1999

\$1.8+ million to 180+ non-profits

90 million+ meals to 4,100+ non-profits

GEDWorks™

Turn-key solution for employees
or members to gain a GED



GEDWorks – Powerful Recruitment and Retention Tool

Businesses that invest in closing the education gap see:



Cost savings



Retention



Stronger pipeline of
workers ready for
advancement



Recruitment
opportunities



Most workers who participated in upskilling programs reported **improvement in their job satisfaction (71%), quality of life (69%), and standard of living (64%).**



65% of workers believe employer-provided upskilling is very important when evaluating a potential new job

GEDWorks™ –Educational Benefit Solution



All-in-One
GED Solution



Marketing and
PR Resources



Active Partnership
Management



Flexible Pricing
Structure



Effective Admin
Tools

GEDWorks – Education improves lives

Access to jobs and education has proven effects on overall well-being.



Better Health



Higher Income



Generational Impact

GEDWorks – Learner Process




GEDWorks – Learner Benefits




- ✓ **One-on-one guidance from a bilingual advisor**
- ✓ **Learning Styles Assessment**
- ✓ **Top rated study materials** English or Spanish
- ✓ **Unlimited GED Ready practice** and **GED tests**
- ✓ **Expert tutors**
- ✓ **A test-pass guarantee**
- ✓ **Private online community support group on Facebook**
- ✓ **Ability to earn college ready credits**
- ✓ **Credly Badge – valued by learners and employers**


GEDWorks – Customized Portal & Student Dashboard

Español

Get your GED® credential at no cost to you with GEDWorks™

UCare MinnesotaCare and Families and Children (Medical Assistance) members can earn their GED through GEDWorks with funding provided by UCare.






Get started today!





Log In

Sign Up



What it includes

UCare has covered all costs for this program – you pay nothing out of pocket. Sign up to get:


-  Free tests and study materials
-  A personal GED Advisor™ to help you every step of the way
-  Access to our Facebook support group
-  Test until you pass. Simply commit to the required studying and your GED Advisor™ will work with you until you pass.

Still have questions? Call/text a real GED Student Advisor at (612) 422-9070 M-F 8am-5pm CT/9am-6pm ET

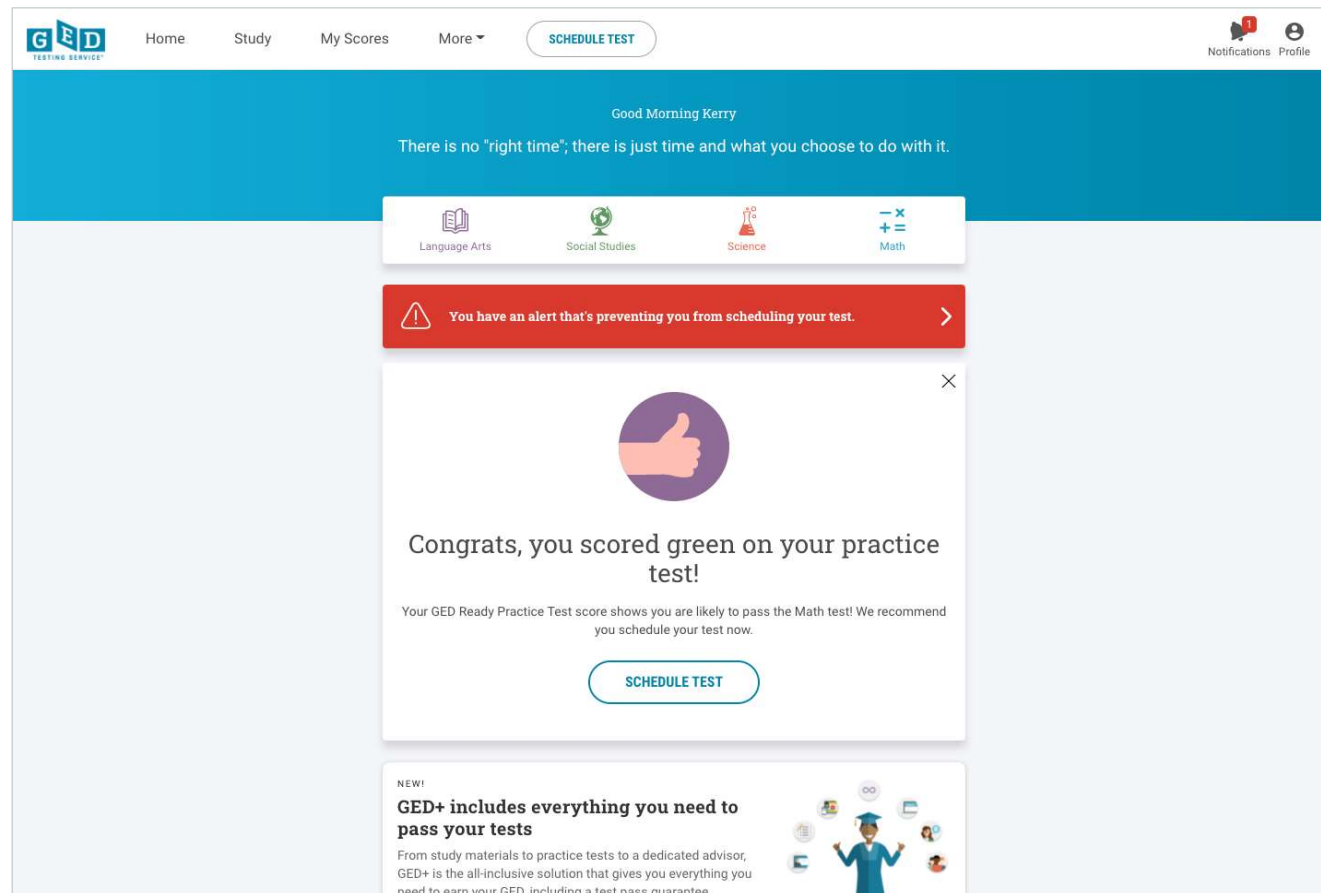
*See full terms and conditions

How it works

- 1 Create a free account to enroll in GEDWorks™
- 2 Set up your personal success plan with your advisor
- 3 Start studying



GEDWorks – Customized Portal & Student Dashboard



The screenshot displays the GEDWorks student dashboard. At the top, a navigation bar includes the GED logo, links for Home, Study, My Scores, and a More dropdown menu, alongside a SCHEDULE TEST button and user icons for Notifications and Profile. A blue banner below the navigation bar greets the user with "Good Morning Kerry" and a motivational quote: "There is no 'right time'; there is just time and what you choose to do with it." Below this banner is a row of subject icons: Language Arts, Social Studies, Science, and Math. A red alert bar follows, stating: "You have an alert that's preventing you from scheduling your test." The main content area features a large purple thumbs-up icon, a congratulatory message "Congrats, you scored green on your practice test!", and a note that the user's GED Ready Practice Test score indicates they are likely to pass the Math test, with a recommendation to schedule the test now. A SCHEDULE TEST button is positioned below this message. At the bottom, a "NEW!" section promotes GED+, describing it as an all-inclusive solution for passing the tests, and includes an illustration of a graduate.


GED TESTING SERVICE


Home Study My Scores More [SCHEDULE TEST](#) Notifications Profile

Good Morning Kerry

There is no "right time"; there is just time and what you choose to do with it.

Language Arts Social Studies Science Math

 You have an alert that's preventing you from scheduling your test. [>](#)



Congrats, you scored green on your practice test!

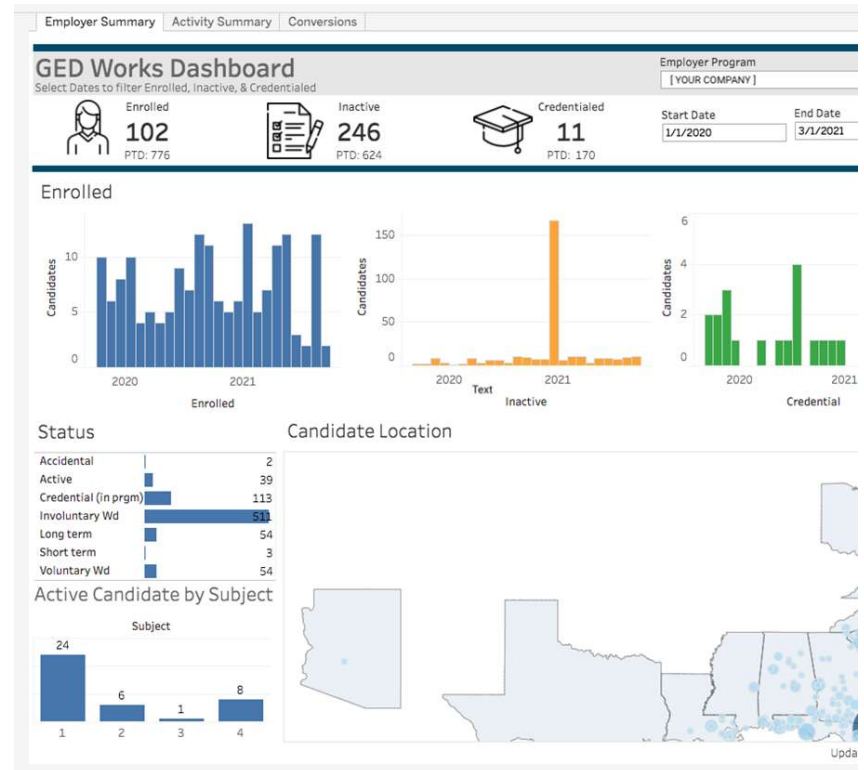
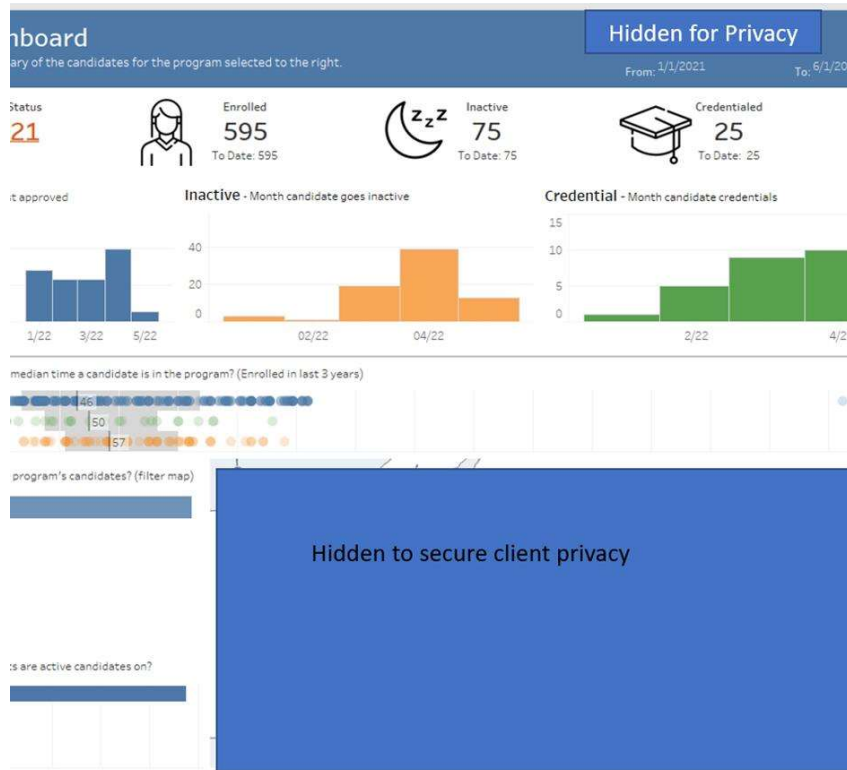
Your GED Ready Practice Test score shows you are likely to pass the Math test! We recommend you schedule your test now.

[SCHEDULE TEST](#)

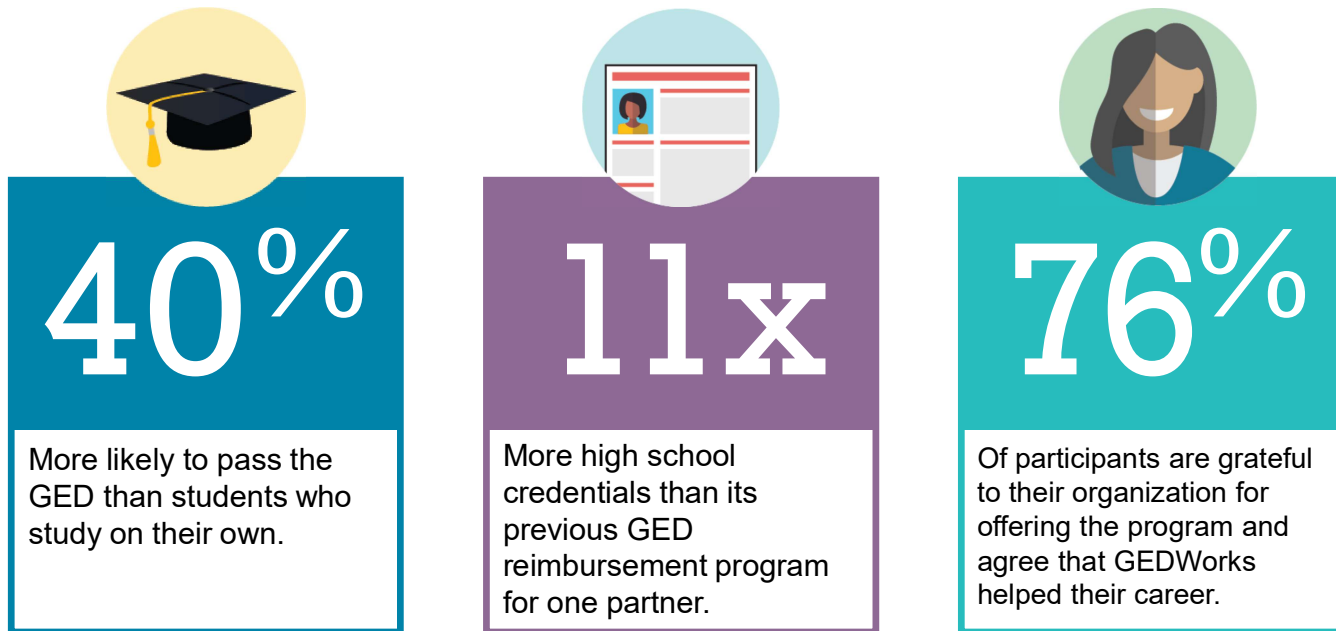
NEW!
GED+ includes everything you need to pass your tests

From study materials to practice tests to a dedicated advisor, GED+ is the all-inclusive solution that gives you everything you need to earn your GED, including a test pass guarantee.

GEDWorks – Analytics at your fingertips!



Stats:



We have positively impacted the lives of more than **7,000** GEDWorks graduates to-date
Our clients have given us a NPS score of 84





“ The KFC Foundation has helped me out a ton with my education!

I gave it my all and finally passed my math and got my GED—an accomplishment I never thought I’d see! I literally owe it all to the KFC Foundation and the men and women in my life that pushed me to get this far.

Thank you, KFC Foundation—you have made me a better man!”

Matthew W.

KFC Restaurant General Manager
Kingston, Pennsylvania





“ Thanks to the KFC Foundation, my life has taken a positive turn. They supported me through my GED, covering all expenses, and even awarded me scholarships for my accounting certificate at Whatcom Community College. The impact has been truly life-changing! ”

Enrique L.

KFC Team Member
Bellingham, Washington



Bridge Coursework

Accelerated Pathways Bridge Program is a course program to remediate the gap between high school and college.

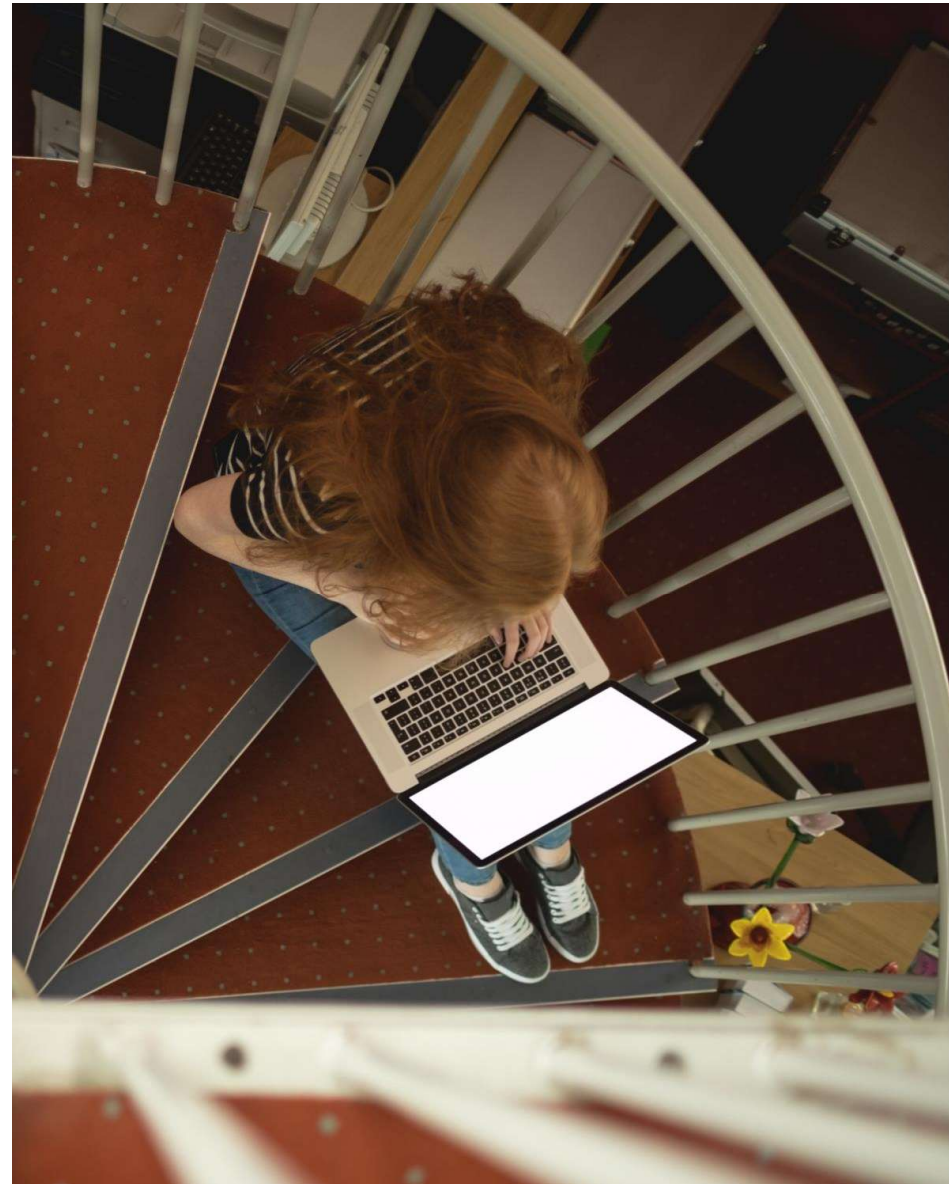


Accelerated Pathways Bridge Program

- Learners apply to college and complete placement exams for college readiness
- Many are discouraged as they discover they aren't ready for college
- Learner spends 2+ semesters taking classes that don't count toward their college degree

We offer:

- ✓ Credits are earned immediately
- ✓ Coaching and Textbooks included
- ✓ Flexible start dates
- ✓ Tuition Savings



Some of our partners





Pearson

