

Prep Connect Centers Performance Dashboard - FAQ and User Guide

Objective

To enhance outreach and recruitment using Prep Connect, a reporting tool designed for programs and educators.

Purpose: The Prep Connect Centers Performance Dashboard offers a clear and comprehensive view of prep center performance across various states and regions. It enables users to track key performance indicators (KPIs), monitor trends in student enrollment, and evaluate how effectively different centers are managing the student journey—from interested to contacted, and from enrolled to credentialed.

Clarification: Prep Connect is not intended to be the sole source of truth but rather a valuable resource for recruitment and reporting.

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Key Performance Indicators (KPI)s

1. **Active Prep Center**

- The total number of prep centers currently operational. This KPI provides an overview of the scale of the Prep Center Program within the selected jurisdiction.

2. **Endorsed Centers**

- The number of prep centers that endorsed, meaning they are state-funded. This indicator helps track the impact of state funding on centers operations.

3. **Total Students**

- The total number of students currently registered across all active prep centers within the selected jurisdiction.

4. **Credential Students**

- The number of students who have earned credentials, reflecting the success rate of prep centers. This metric is sourced from the official GED database for accuracy, rather than using prep center-reported numbers.

| Active Prep Centers | Endorsed Centers | Total Students | Credential Students |
|---------------------|------------------|----------------|---------------------|
| 5,386 | 3,978 | 480,533 | 70,966 |

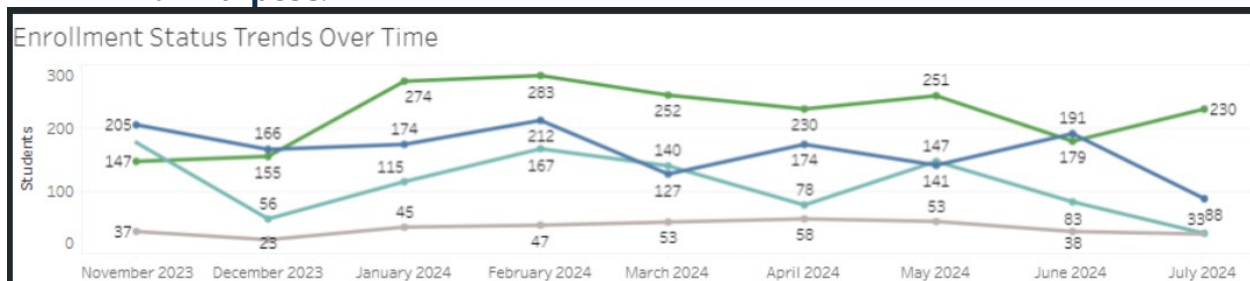
Key Performance Indicators

Visualizations

1. **Enrollment Status Trends Over Time**

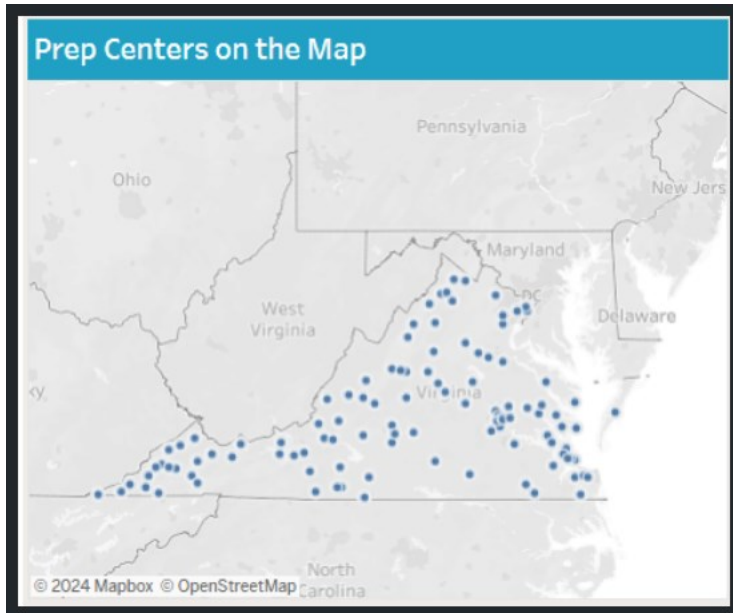
- **Description:**

- **Purpose:**



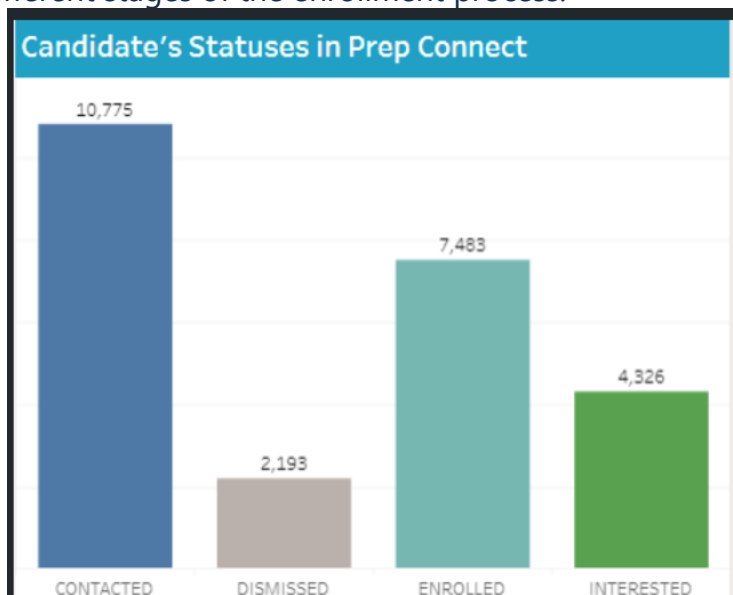
2. **Prep Centers Map**

- **Description:** A map visualization where each circle represents a prep center. Blue circles indicate endorsed centers, while gray circles represent non-endorsed centers. The size of each circle correlates with the number of students at that center.
- **Purpose:** Provides a geographic distribution of prep centers and visually indicates where most students are concentrated.



3. Candidate Statuses

- **Description:** A bar chart showing the number of students in different statuses (Interested, Contacted, Enrolled, Dismissed).
- **Purpose:** Enables quick comparison of student engagement levels at different stages of the enrollment process.



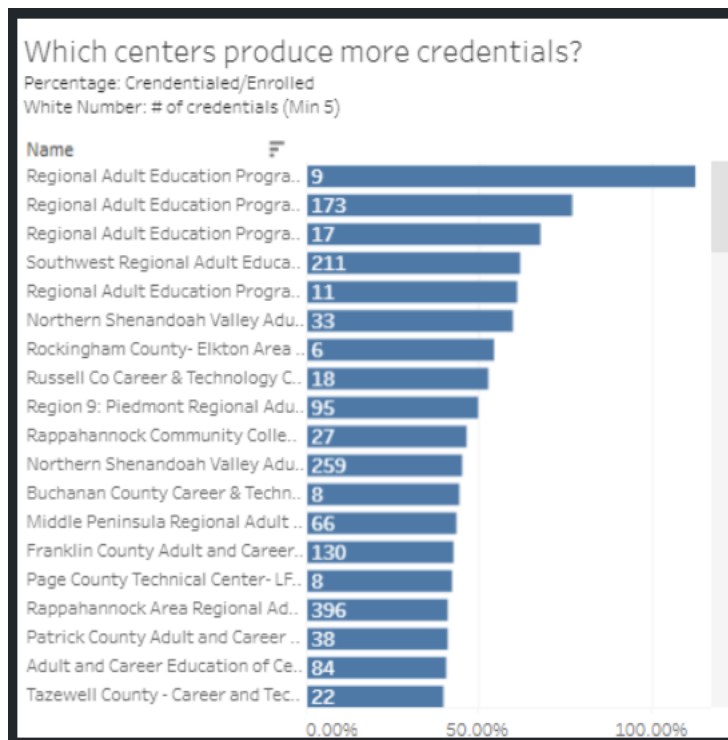
4. How Many Learners are Interested?

- **Description:** A horizontal bar chart displaying the total number of interested students at various prep centers along with the percentage they represent out of the total students in that center.
- **Purpose:** Helps identify which centers are most effective in generating student interest.



5. Which Centers Produce More Credentials?

- **Description:** A horizontal bar chart ranking prep centers based on the percentage of enrolled students who go on to earn credentials.
- **Purpose:** Highlights the most successful centers in terms of converting enrollments into credentials.



6. Prep Center Detail Table

- **Description:** A detailed table listing all prep centers along with their corresponding metrics, such as the number of interested students, percentage of students engaged, percentage credentialed, and total counts for each status.
- **Purpose:** Provides a detailed breakdown of each center's performance, enabling deeper analysis.

| Table | | | | | | |
|---------------|---------------|----------|---------------------|--------------------|-------------------|-------------------|
| Name | Id (Abe Cen.. | Endorsed | Interested Students | Contacted Students | Enrolled Students | Credential Status |
| Grand Total | | | 4,965 | 12,722 | 10,695 | 1,413 |
| Virginia Be.. | 424 | True | 630 | 415 | 416 | 17 |
| Chesterfiel.. | 438 | True | 378 | 354 | 6 | 0 |
| Chesapeake.. | 420 | True | 250 | 187 | 58 | 1 |
| The College | 5791 | True | 247 | 51 | 34 | 1 |
| Portsmout.. | 5790 | True | 233 | 174 | 155 | 4 |
| Henrico | 419 | True | 194 | 164 | 4 | 0 |
| Northern S.. | 4335 | True | 181 | 72 | 322 | 0 |
| Hampton Ci.. | 431 | True | 164 | 374 | 67 | 0 |
| Richmond C.. | 414 | True | 155 | 211 | 9 | 0 |
| Henrico Pu.. | 405 | True | 132 | 179 | 5 | 0 |
| Career Wor.. | 5783 | True | 119 | 112 | 0 | 0 |
| Rappahann.. | 385 | True | 114 | 211 | 635 | 5 |
| Virginia Wn | 384 | True | 113 | 88 | 15 | 5 |

Common Questions

1. **What does "endorsed" mean?**
 - An endorsed center is one that is state-funded. This status is determined during the creation of the prep center.
2. **Do filters affect each other?**
 - Yes, all filters are interconnected. Selecting a filter option will apply to all visualizations in the dashboard.
3. **How can I identify which centers are most effective?**
 - Use the "Which Centers Produce More Credentials?" bar chart to compare centers based on their success in credentialing students. Additionally, you can review the "How Many Learners are Interested?" chart to see which centers generate the most student interest.
4. **Can I track the change in student enrollment status over time?**
 - Yes, the "Enrollment Status Trends Over Time" graph allows you to monitor how the number of students in different statuses changes over time.
5. **How do I turn off a filter in Tableau?**
 - To turn off a filter in Tableau, simply click on the filter dropdown, and then deselect all options or choose "All" if available. This action will reset the filter and display all data as if the filter was not applied.