

# Educator Toolkit



## May 15 is GED Grad Day!

On this day, we will help graduates celebrate, as well as encourage students still on their journey to continue working hard.

In the weeks leading up to **GED Grad Day**, we would like your participation in encouraging students to use our hashtags and personalized giphy stickers when they share their GED stories online.

Following are detailed instructions on how to share, tag, and use hashtags when participating in **GED Grad Day** on social media.

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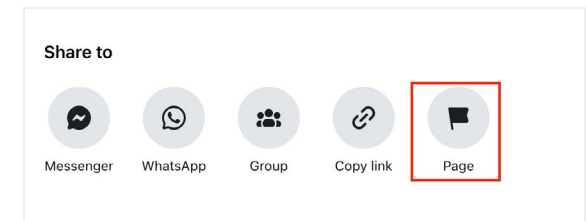
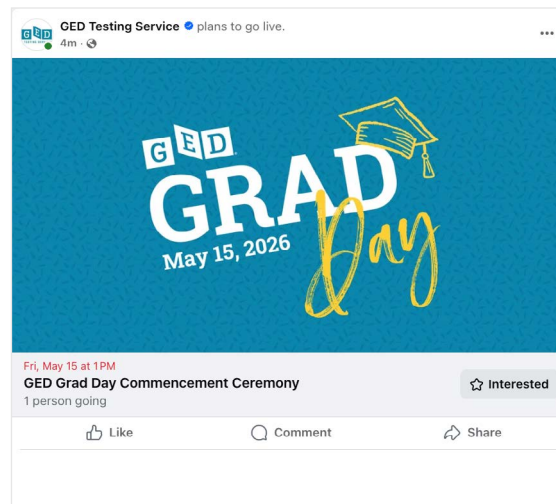
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# How to Share: Facebook




1. Click the **Share** button that is below the post. A pop-up will appear as a result.
2. Under the **Share to** section, choose **Page** or **Group** to share the post directly to a page or group you manage or copy the link to share anywhere on Facebook or beyond (e.g., email, text).
3. This opens a **New Post** window in which you can share the post on one of the pages you manage.
4. You can then add text to the post if needed then click on the **Share** button.

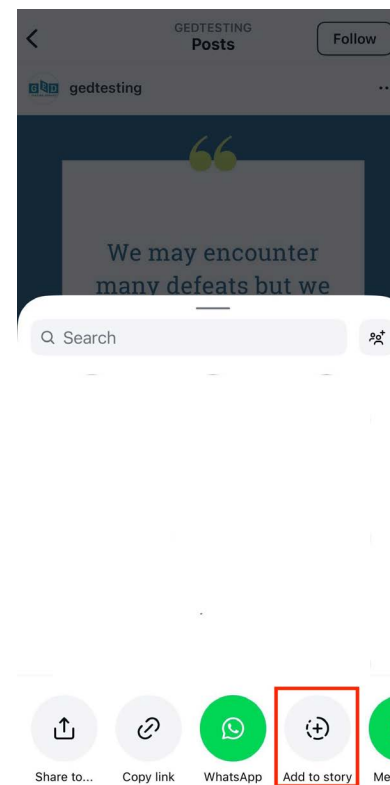


How to Share:

# Instagram



1. Tap  below the photo or video in Feed.
2. Tap **Add to story**.
3. Tap **Your Story**.

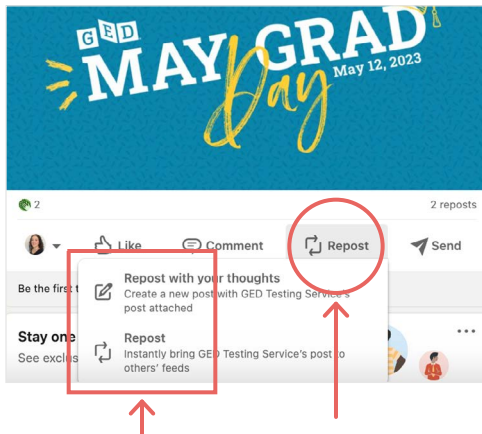


# How to Share: LinkedIn



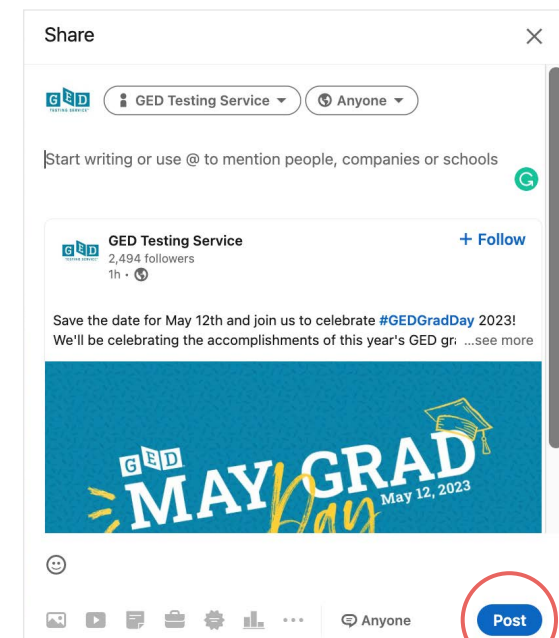
## How to Repost

1. Click **Repost** under the post you want to share.
2. Select **Repost** to repost directly without being prompted to add any comments.



## How to Repost with Your Thoughts

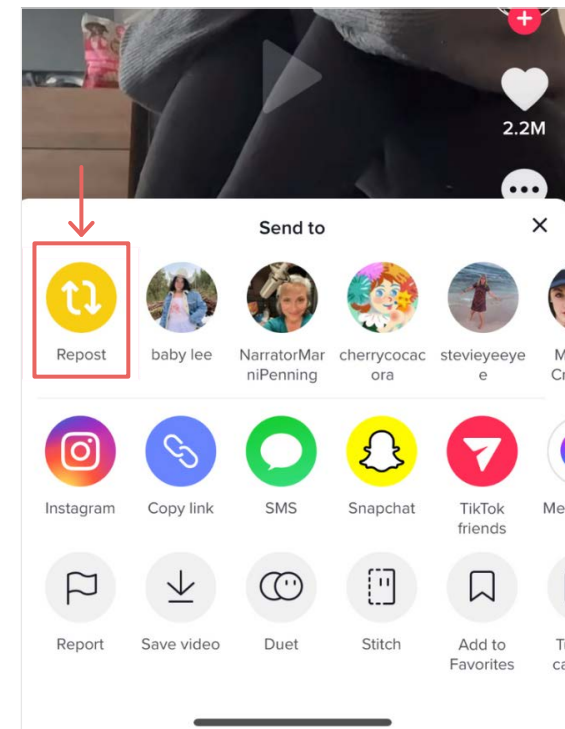
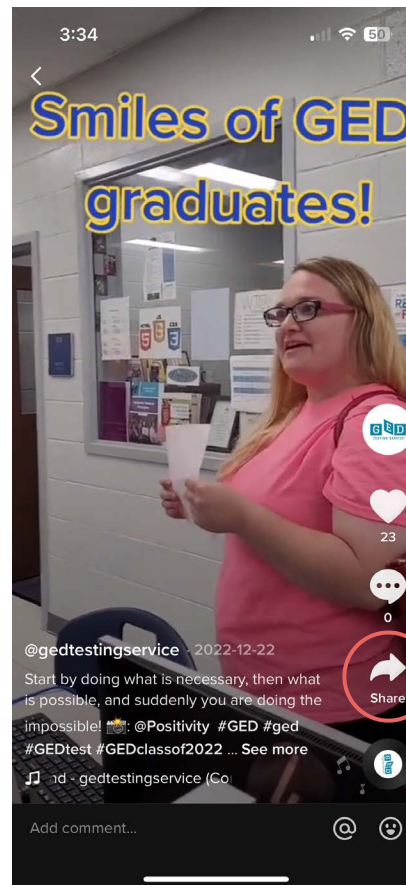
1. Click **Repost** under the post you want to share.
2. Select **Repost with your thoughts** to repost with your comments.
3. Next to your name, select who you want to share the post with.
4. Click **Post** on the lower-right corner.



# How to Share: TikTok



1. Find the video you want to repost.
2. Press the **share arrow** in the bottom right of the screen.
3. On the top row of icons, select **Repost**.



# How to Share: X/Twitter



## How to Retweet (share Tweet as it is)

1. Click the **Retweet** button.
2. Select **Retweet**.



## How to Quote Tweet (add comments or modify Tweet)

1. Click the **Retweet** button.
2. Select **Quote Tweet**.
3. Add your own comment. You also have the option to include media, such as a GIF, video, or photos.
4. Click the **Tweet** button.



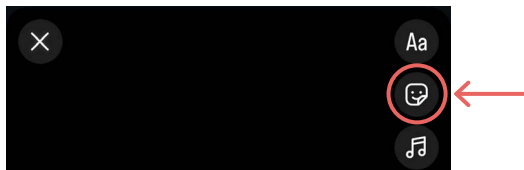
How to Use:

# GIF Stickers

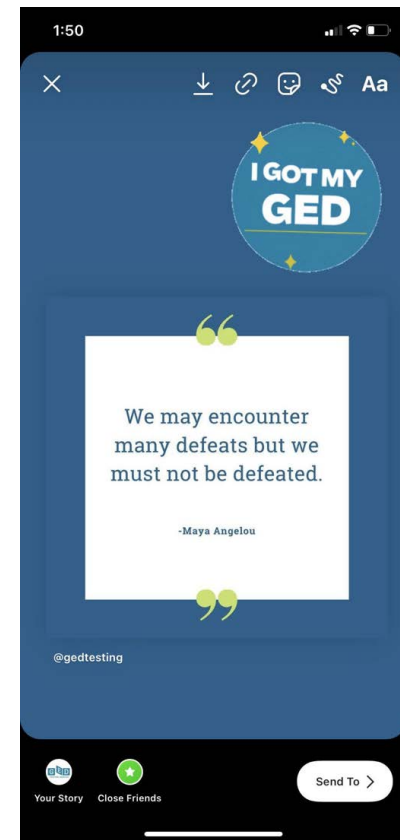
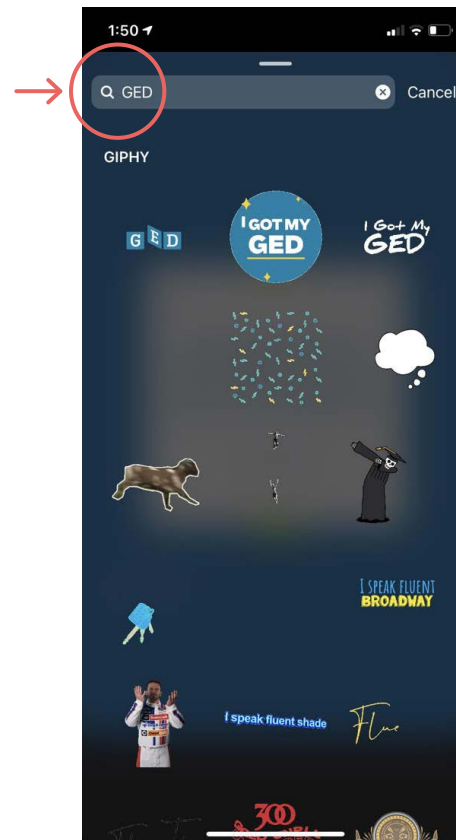


## Instagram:

1. Add an image or video to your Instagram story.
2. Before posting, tap the **sticker button** (the square with a smiley face) to open the sticker tray.



3. **Type in "GED"**, scroll down to the GIPHY section, and tap on the sticker you want.
4. Use one finger to drag and drop the sticker into the desired location.
5. Use two thumbs to pinch or expand the sticker into the desired size.
6. Finish creating your Story and **post**.



How to Use:

# Tags @



Tagging means notifying GED that you have posted something about us.

When writing a caption or posting on your story, type the “@” symbol within your post, and then type out the name of our page.

(@gedtesting or @gedtestingservice)

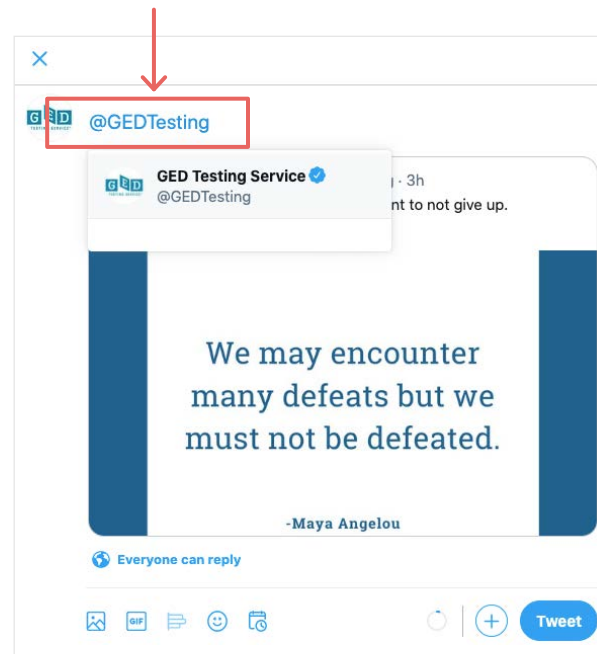
Instagram - @gedtesting

Facebook - @GEDTesting

X/Twitter - @GEDTesting

TikTok - @gedtestingservice

LinkedIn - @GEDTestingService



How to Use:

# Hashtags #



When creating a post, make sure to include the hashtag **#GEDGradDay** and **#GED**.

You can do this by typing the “#” symbol before typing out the phrase. You may also click on these hashtags to see other posts.

Keep in mind that you cannot add spaces or punctuation in a hashtag, or it will not work properly.

