

MASSACHUSETTS

# METRICS THAT MATTER



Unlocking Untapped Talent for Your Workforce & State Economy

## The Workforce Impact of Adult Learners Earning a GED®

**63k**

Adults without a HS Diploma  
**Age 18-24**

**437k**

Adults without a HS Diploma  
**Age 25+**

### Unemployment Rate



Unemployment Rate Decreases with Increased Education, BLS 2024

**72%**

of jobs will require some postsecondary education or training by 2031.

**24%**

of the US workforce is age 55+ (Experience exiting)

**up to \$10k**

median salary increase when earning a GED

## GEDWorks™: Why Wait Years for Talent?

GEDWorks is a strategic talent investment that helps frontline workers earn a GED, improving retention and mobility while building a more resilient workforce pipeline aligned to business growth and hard-to-fill roles.

- Streamlined, self-paced study plan plus 1:1 coaching from bilingual advisors.
- 40% higher pass rate vs. independent study.

- 100+ partners, including employers, nonprofits, state/local agencies, and health plans supporting ~10,000 GEDWorks graduates.
- Reducing turnover by up to 34% for graduates, GEDWorks helps employers avoid costly replacement expenses while building a more stable frontline workforce.



Learn more at [GED.com/gedworks](https://GED.com/gedworks)

Sources: Bureau of Labor Statistics, US Census, Georgetown University, Work Institute