

# Before We Get Started



During the webinar, **please:**

1. Keep your sound and video **muted**. This will limit background noise.
2. Ask questions using the **chat function**.
3. Keep in mind that the session is being **recorded** for future viewing.
4. The session and all associated materials will be posted on the GED website at

[-https://www.ged.com/educators-admins/professional-development.html-](https://www.ged.com/educators-admins/professional-development.html)

# Leveling Up with Innovation, Impact, and the Evolutionary Loop



# Meeting objective

*What happens when GED products meet the front lines of education? Join Jane Bledsoe and a panel of State Relationship Managers for a look at the tools driving our mission forward.*

*We'll dive into real-world stories of educator success and explore why specific resources are winning in the field.*

*The session concludes with a deep dive into our feedback loop, highlighting how your field experience is the primary engine behind our future innovations.*

# Agenda

- 01** GED national learner insights

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- 02** An overview of products for independent learners and assisted learners & educators

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- 03** Enhanced Score Report (Liz Lanphear)

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- 04** Learning resources in Spanish (Lisa Poole-Osario)

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- 05** GED Direct (Mellissa Hultstrand)

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- 06** The feedback loop

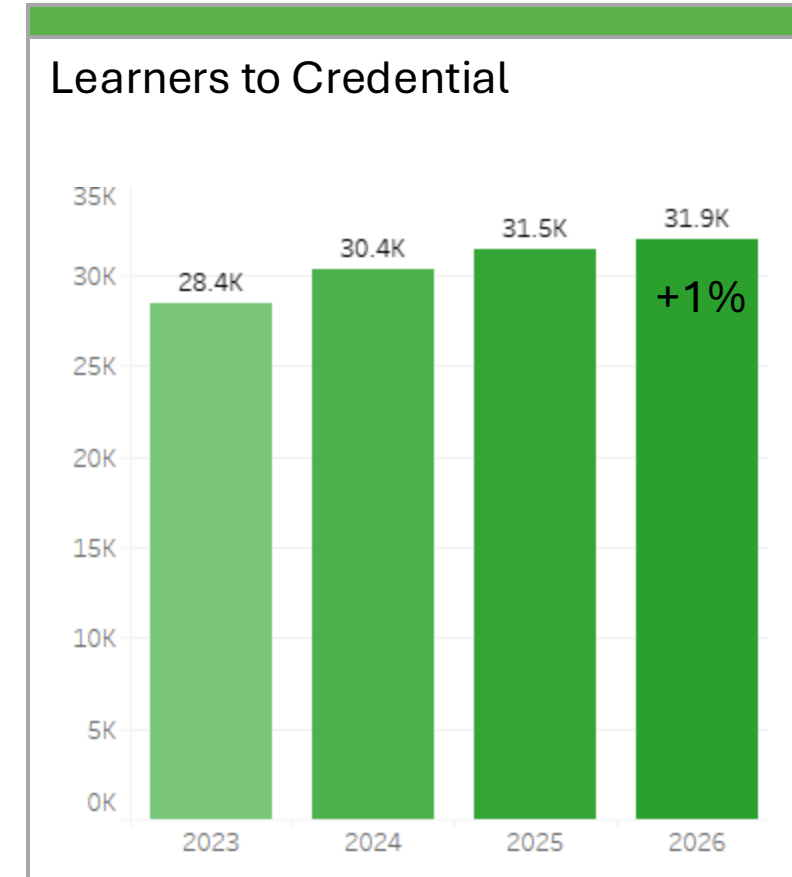
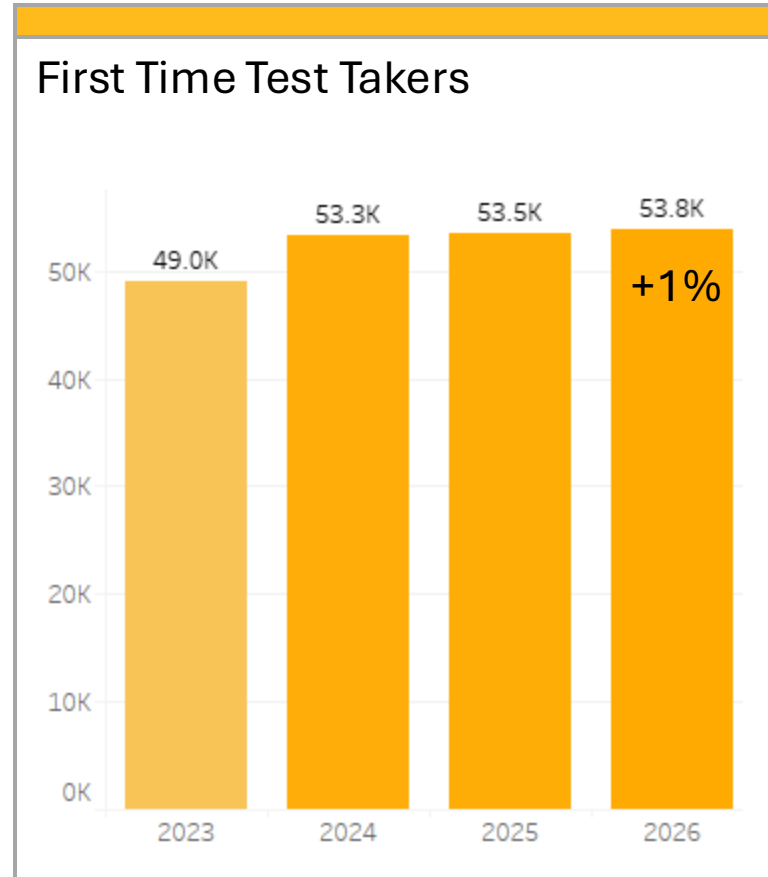
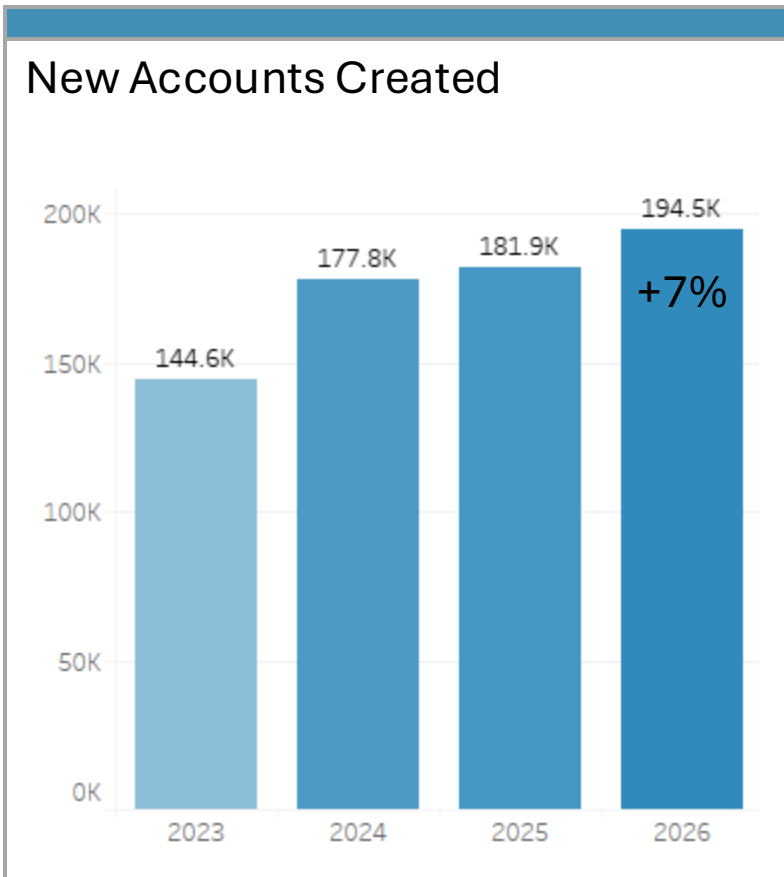
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- 07** Q & A

# GED Learner Insights

- More learners are creating accounts, taking GED Readys and credentialing during the past year compared to prior years
- However, only about 40% of learners who create an account on GED.com go on to take any further action in the same year
- About 35-40% of GED learners state that they are working with an adult education program
- Most learners are studying independently
- We want to help more learners (whether in a program or not) to persist in their GED journey

Through March, there have been more new accounts, more first-time test takers, and more Credentialers than years past



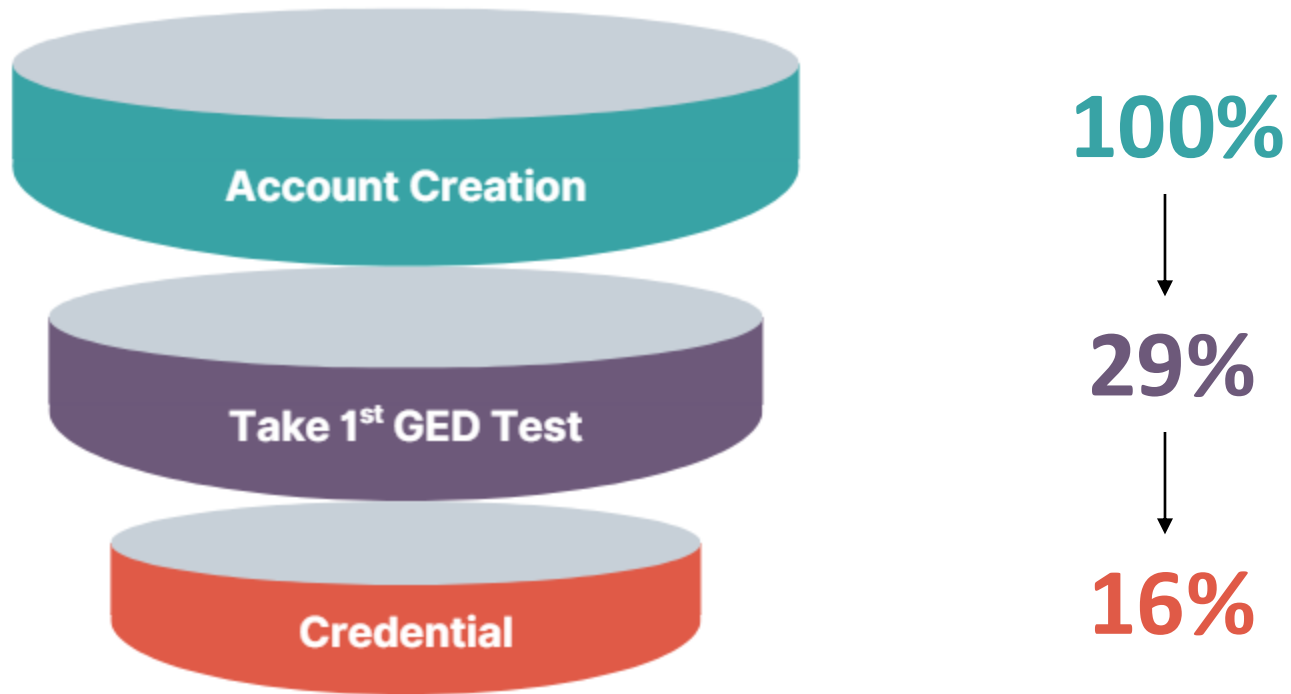
# Increased Persistence from All Age Cohorts

Credential Rates of Test Takers (within 3 months of account creation)

Age Bins	2022	2023	2024	2025
17-19	23.1%	21.7%	23.7%	34.6%
20-24	21.3%	22.7%	24.8%	32.8%
25-29	21.1%	23.4%	25.1%	32.4%
30-34	18.6%	21.0%	23.3%	29.7%
35-39	16.6%	18.7%	20.7%	26.9%
40-49	14.2%	16.2%	17.8%	23.5%
50+	11.3%	13.0%	14.3%	19.4%

\*Percentages represent 3-month credential rate of that testing cohort

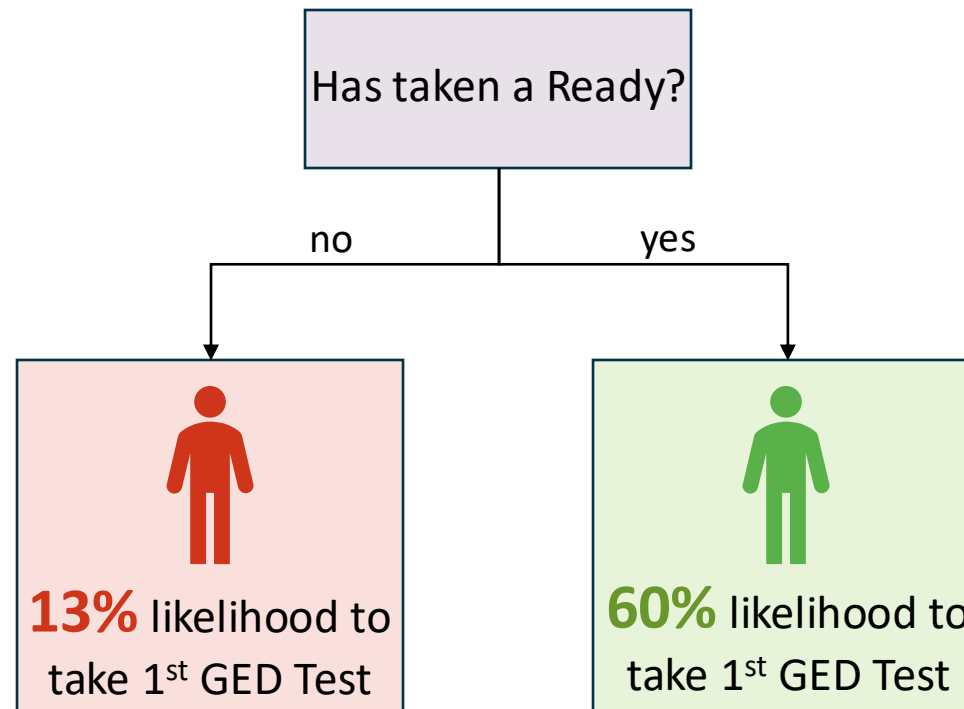
# Understanding Learner Behavior



## Question:

What drives learners to take their 1st GED Test?

# Taking a Ready has the most influence on taking 1<sup>st</sup> Test



## Questions:

1. What features drive learners to take a GED Ready?
2. Why are some Ready takers not taking a GED Test?

# Activity Trends After GED Ready

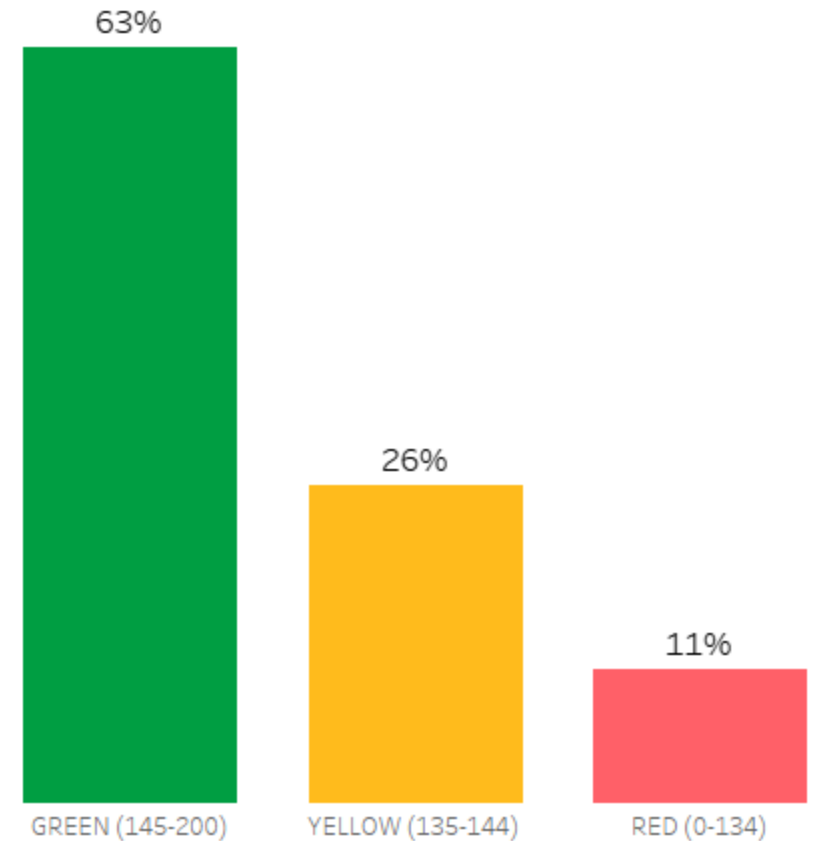
When learners take a GED Ready, they get one of three colors associated with their Ready based on their score...

**RED** – scored below 135

**YELLOW** – score between 135-144

**GREEN** – score above or equal to 145

Distribution of Readys by Score Group



# Product priorities/roadmap 2026

Focus for this year is activation and **student persistence**:

- Growth in mobile app usage and learner outcomes
- New product development in content and GED Ready to reach more learners and encourage them to keep going
- GED Manager/GED Direct enhancements
- Learner web experience
  - On-boarding from account creation to test-taking
  - Adaptive learning within GED.com

# GED test prep products for independent and assisted learners

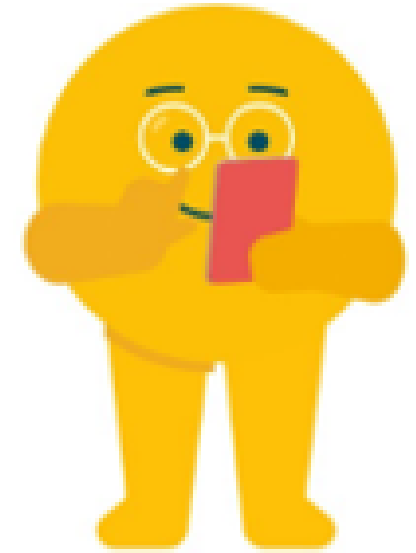
- GED & Me Mobile App
- GED Ready official practice test
- GED Flash (product created by GED and Aztec Software)
- GED Live (product created by GED and Kaplan)
- GED+ (includes a human advisor, test prep from publishers, all the GED Readys and GED tests needed until credential)
- Partnerships with a variety of publishers who service the adult education market

# GED test prep products for independent and assisted learners

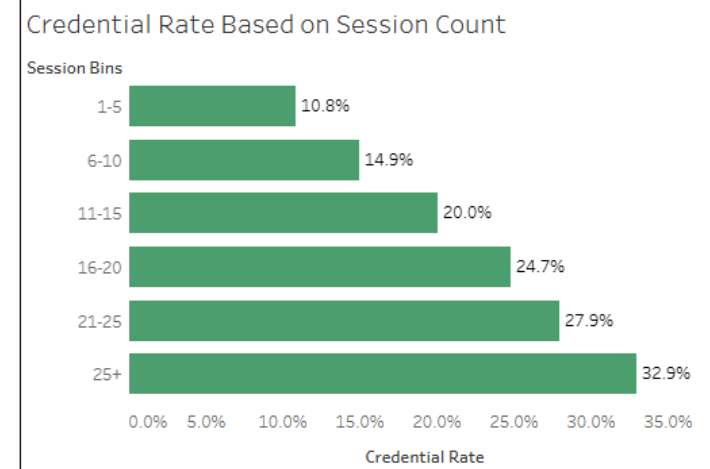
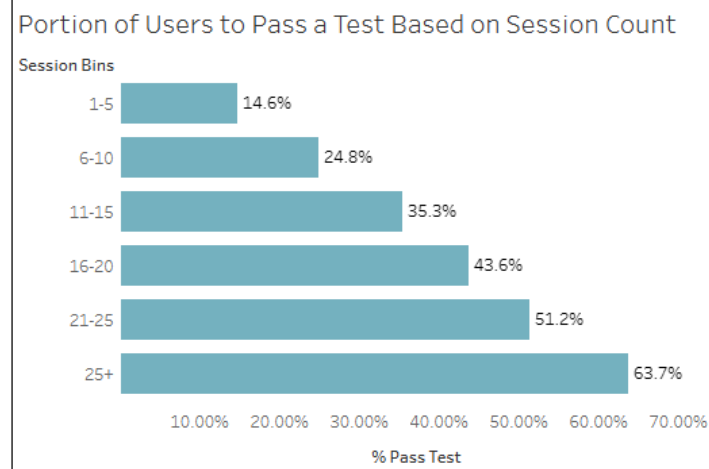
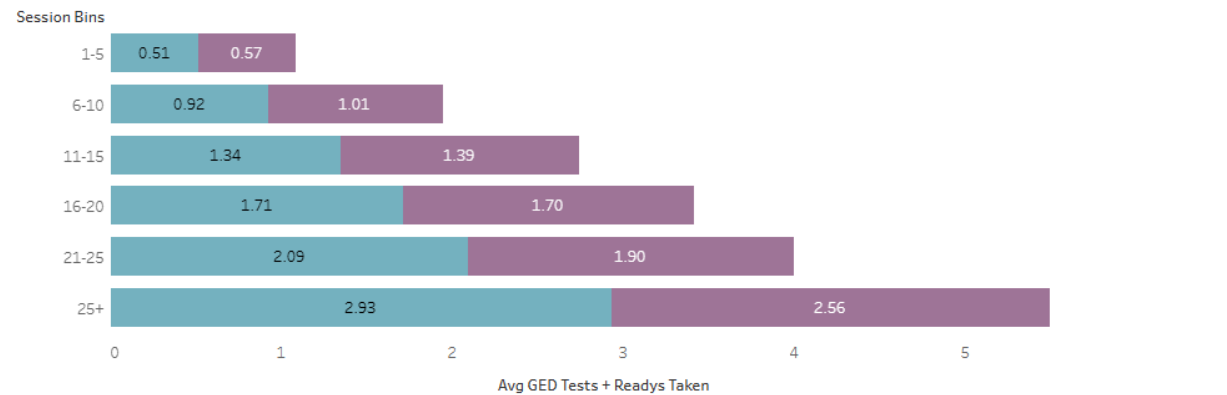


Self-Study	Supported	All-inclusive
<p><b>GED &amp; Me Mobile app:</b> the official mobile app that helps learners learn through practice; includes an AI tutor</p>	<p><b>GED Live:</b> Instructor-led online classes that provide structure, expert teaching, and flexibility for independent learners who want guided support.</p>	<p><b>GED +</b> An all-inclusive, advisor-guided path that combines prep, practice, tutoring, and testing—designed to maximize success from start to finish</p>
<p><b>GED Ready:</b> The official practice test that predicts a learner’s outcome on the real test, with a score report that focuses their study</p>		
<p><b>GED Flash:</b> Bite-sized targeted practice questions that help learners reinforce skills and close knowledge gaps on their own</p>		

# The more sessions a learner has in the GED & Me mobile app, the more likely they are to take tests, pass them and credential

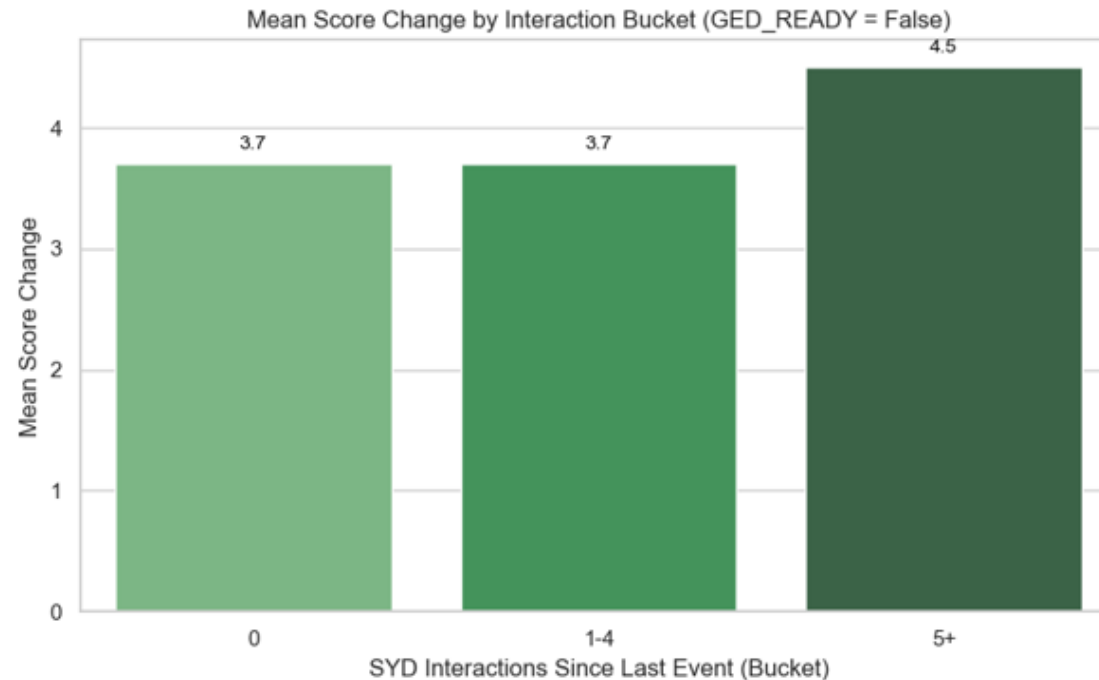


Average GED Readys and GED Tests taken per User Based on Session Count



# Based on Syd AI Math Tutor use, we're seeing 5 point difference in Math scores after using the App

\*Early data suggests learners engaging with Syd gain a higher average score increase from Test -> next Test and Ready -> next Ready



# GED products/services for Adult Education

- **GED Manager:** A secure portal that helps educators track learner progress, testing activity and program outcomes in one place. Access approved by GED state administrator for GED Analytics, GED Direct and GED Prep Connect through GED Manager
  - **GED Analytics**
    - A secure reporting and data visualization tool that gives states actionable insight into GED testing and learner outcomes without their jurisdiction
  - **GED Direct**
    - A streamlined way for educators to purchase, assign and manager GED tests and GED Ready practice tests – no voucher spreadsheet required
  - **GED Prep Connect**
    - A tool that helps programs identify and connect with GED candidates who are seeking prep support, strengthening recruitment and persistence
- **GED+ for Organizations**
  - A comprehensive program that combines GED preparation, coaching, and wraparound support to help learners who cannot attend classes due to work schedules or remote locations; tests and GED Readys included, as many as needed to credential. Volume discounts available

# The Enhanced Score Report

*Liz Lanphear, State Relationship Manager*

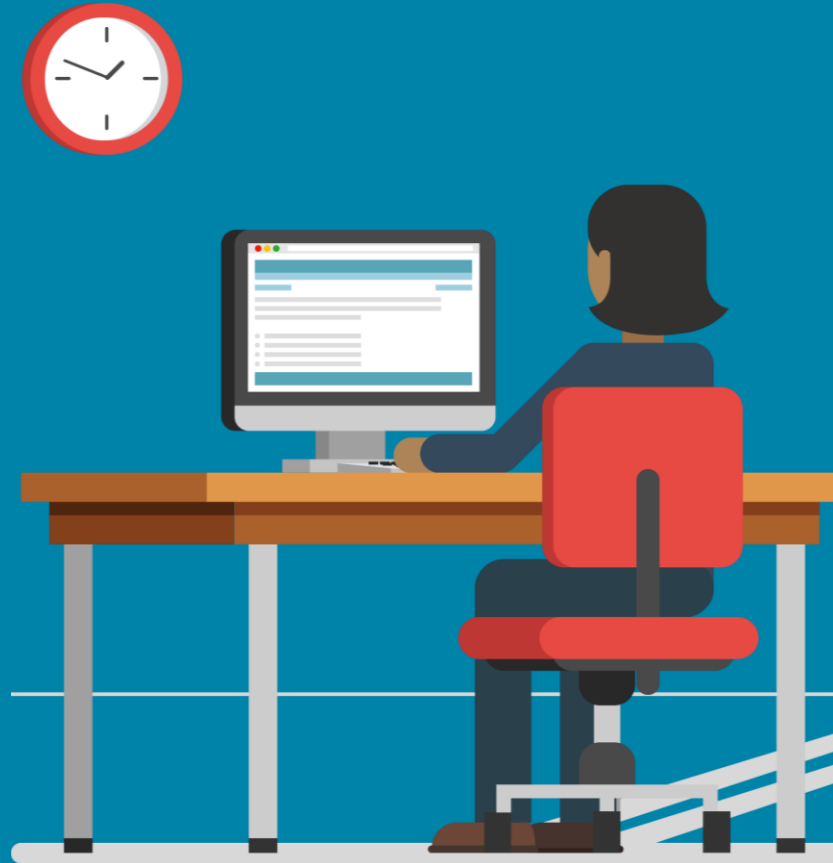
## GED Score Range



Below 145 points on any GED subject	Below Passing
145 - 164 on each GED subject	Pass - High School Equivalency
165 - 174 on any GED subject	Pass + College Ready Score
175 and above on any GED subject	Pass + College Ready + Credit

# Score Reports become individualized study guides

*Getting Started*



# Getting an Individualized Study Guide is as easy as 1, 2, 3...



1. GED Manager's Student Search, open the score report



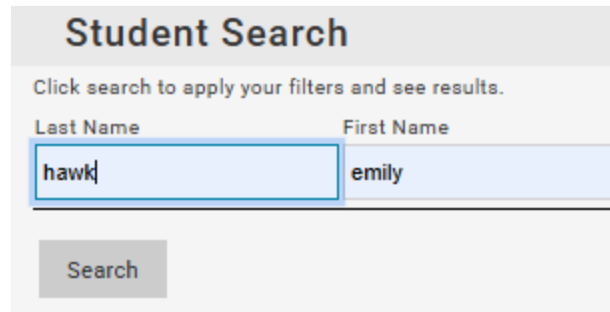
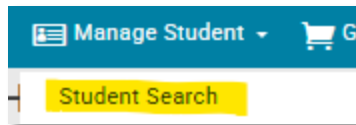
2. Link the Score Report to the learner's study materials



3. Individualized Study Guide

# If you have GED Manager Access, you can access the score reports

- Log into GED Manager
- Click on “Manage Student”, then Student Search.
- Enter Student information and click “Search”

A screenshot of the 'Student Search' form. The title 'Student Search' is at the top. Below it is the instruction 'Click search to apply your filters and see results.' There are two input fields: 'Last Name' containing 'hawk' and 'First Name' containing 'emily'. A 'Search' button is located at the bottom of the form.









Remember: They must choose your prep center or share the report for you to see their scores

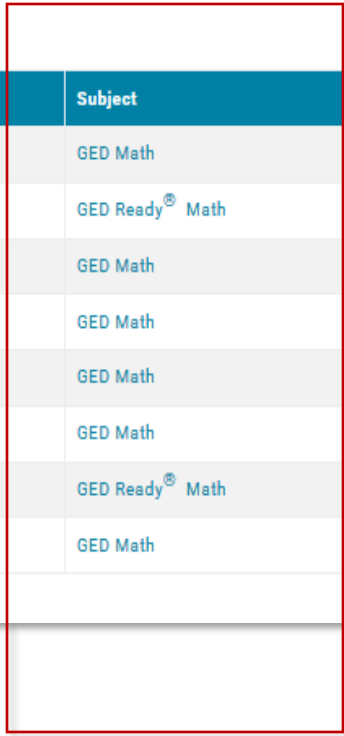
# Student scores and score reports in GED Manager

Click the small square next to the score

Results

Credentialed : No  
Credential Date :  
Highest Total Score : 0  
[View Test History](#)

Test Date	Test Center	Subject	Form	Score	Status
02/26/2025	76405 - Missouri State University (MO)	GED Math		139 	Below Passing
02/14/2025	-	GED Ready <sup>®</sup> Math	MA_RH	138 	Too Close to Call
01/31/2025	76405 - Missouri State University (MO)	GED Math		141 	Below Passing
01/21/2025	76405 - Missouri State University (MO)	GED Math		138 	Below Passing
12/05/2024	76405 - Missouri State University (MO)	GED Math		144 	Below Passing
11/13/2024	76405 - Missouri State University (MO)	GED Math		138 	Below Passing
11/12/2024	-	GED Ready <sup>®</sup> Math	MA_RG	123 	Not Likely to Pass
11/06/2024	76405 - Missouri State University (MO)	GED Math		139 	Below Passing



Links to the detailed score report

# Score reports in GED Manager

English Print Score Report Close

Liz Candidate - 20180813-9113-9468 GED Ready<sup>®</sup> Mathematical Reasoning

## My Score: 165

LIKELY TO PASS  
Test Date: 07/19/2020

**Congrats Liz, you're ready to take the GED test!**

Your GED Ready results show you're likely to pass the GED test for Math. Keep the momentum going by scheduling your test!

[Schedule Test](#)

### Link Your Study Material

We've identified the exact skills you need to work on, based off your GED Ready results. Link a book or online program to see the exact pages/sections for each skill you need to study in the checklist to the left.

**Your linked study Material:**  
GED Test Prep Plus (2020) - Kaplan  
[Change >](#)

### Your Skills to Improve Checklist 1/16 completed

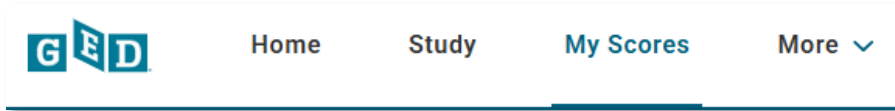
**Link your study material above**  
See exactly what pages/sections you need to study, below:

**Study pages 340-347**  
Add, subtract, multiply and divide rational expressions [Example:  $\frac{x^2 - 5x + 4}{x^2} + \frac{x - 1}{x}$ ]

**Study pages 320-321**  
Calculate and compute with squares, square roots, cubes, and cube roots of numbers

# From the learner's account

From their home page, they will click "My Scores"



### Highest GED Scores

You need to score at least 145 on each subject to pass and scoring higher can have additional benefits. [Learn more about GED test scoring](#)

Subject	Status	Action
Science	No Score Not taken	Schedule test
Social Studies	No Score Not taken	Schedule test
Language Arts	No Score Not taken	Schedule test
Math	No Score Not taken	Schedule test

[View all test scores](#)

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### Most Recent GED Ready Practice Test Scores


After taking your practice test, if you're *likely to pass* then schedule your test right away. If not, read your score report and see exactly what skills you need to brush up on.

Subject	Score	Message	Action
Science	100	Keep Studying!	Keep studying!
Social Studies	170	You're ready - schedule now!	Schedule test <a href="#">Review score report &gt;</a>
Language Arts	170	You're ready - schedule now!	Schedule test <a href="#">Review score report &gt;</a>
Math	165	You're ready - schedule now!	Schedule test <a href="#">Review score report &gt;</a>

[View all GED Ready scores](#)

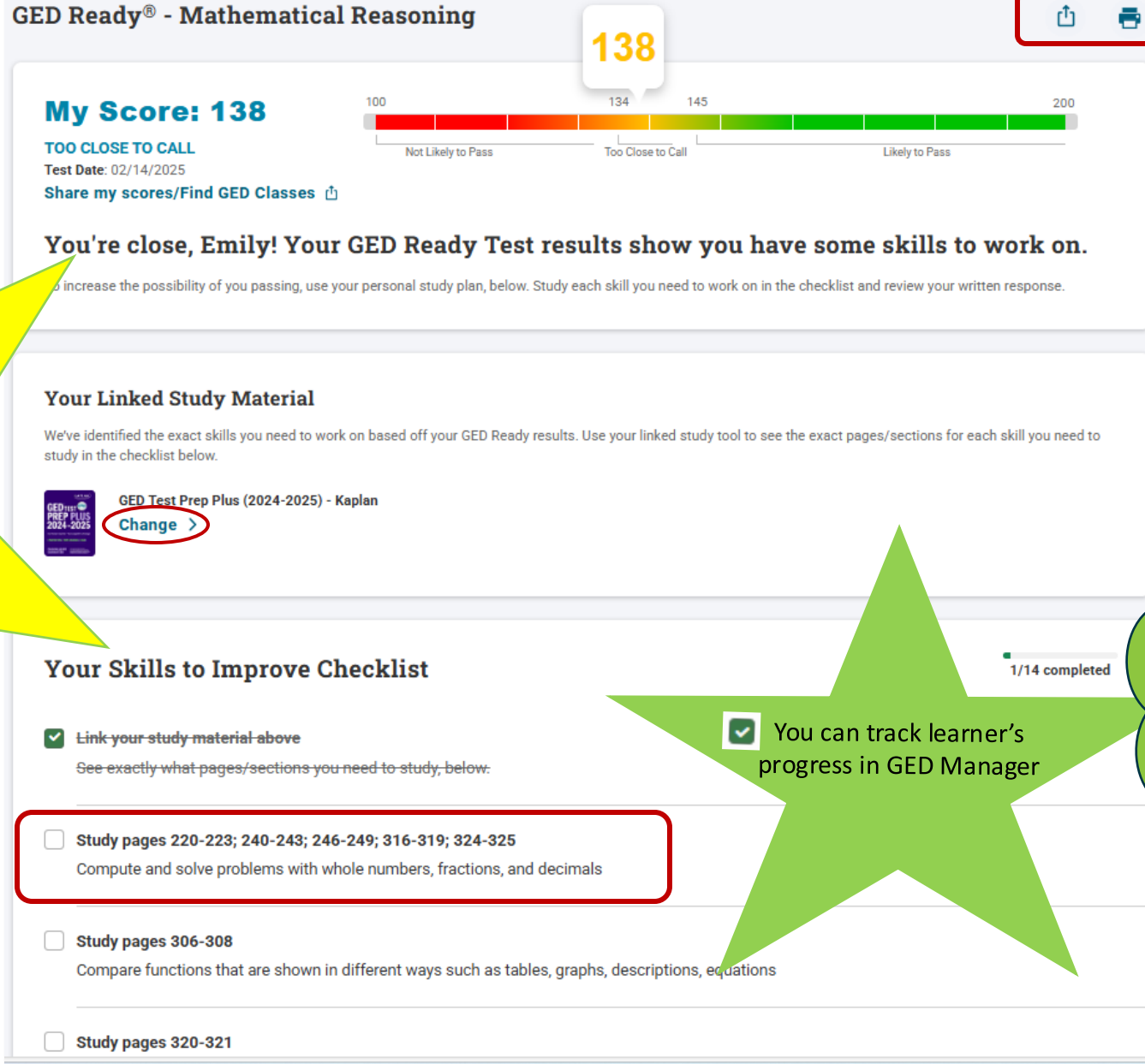
# Individualized Study Guides in the Learner's Account



Testers can share with you. 


They can print the score report also. 

Link the score report to your study materials for an individualized study guide!

The score report shows the pages in print materials or the units in online materials. These are the skills they did not answer correctly.




**GED Ready® - Mathematical Reasoning** 138  

**My Score: 138**  
**TOO CLOSE TO CALL**  
Test Date: 02/14/2025  
Share my scores/Find GED Classes 

**You're close, Emily! Your GED Ready Test results show you have some skills to work on.**  
To increase the possibility of you passing, use your personal study plan, below. Study each skill you need to work on in the checklist and review your written response.

**Your Linked Study Material**  
We've identified the exact skills you need to work on based off your GED Ready results. Use your linked study tool to see the exact pages/sections for each skill you need to study in the checklist below.

 **GED Test Prep Plus (2024-2025) - Kaplan**  
**Change >**

**Your Skills to Improve Checklist** 1/14 completed

**Link your study material above**  
See exactly what pages/sections you need to study, below.

**Study pages 220-223; 240-243; 246-249; 316-319; 324-325**  
Compute and solve problems with whole numbers, fractions, and decimals

**Study pages 306-308**  
Compare functions that are shown in different ways such as tables, graphs, descriptions, equations

**Study pages 320-321**

You can track learner's progress in GED Manager

Great for Distance/  
Hybrid  
learners!

# Spanish test-taker resources

*Lisa Pool-Osorio, State Relationship Manager*



obre el examen    Estudiar    Graduados y Historial Académico



ina de inicio del examen de GED<sup>®</sup> oficial. Encuentr  
er su diploma equivalente a la escuela secundaria j

# Some of the Resources Available in Spanish

## **Student Resources:**

- GED Practice Test
- Study Guides
- GED.com (entire website)
- GED+
- Test Taker Brochure
- Tutorial for Computer-Based Test
- Tutorial for Calculator
- Calculator Reference Sheet
- Mathematics Formula Sheet
- Extended Response Answer Guidelines
- GED Spanish Prep
- Tips on Content
- Syd the GED & Me Tutor (along with 250 other languages!)

## **• Educator Resources:**

- Educator Handbook
- High Impact Indicators
- High Impact Relationship Across Content Areas
- Performance Level Descriptors (and chart)
- Assessment Target Comparison Table
- Extended Response Scoring Tools
- Extended Response Classroom Practice
- Extended Response Classroom Poster

[Free GEDTS Resources doc.pdf](#)

# GED Direct

*Melissa Hultstrand, State Relationship Manager*



## GED Direct™

Easily buy and assign tests directly to your students

[LOGIN TO GED MANAGER](#)

# GED Direct™ - Easily buy and assign tests directly to your students

As an educator, you can purchase GED Ready practice tests, In-Person GED tests, and Online Proctored GED tests through the GED Direct eCommerce feature within GED Manager. Directly assign these tests to your students. [See FAQ below.](#)



No voucher code  
spreadsheets



No expiration dates



Direct student  
access

## How It Works



### Purchase in GED Manager

Buy as many GED Readys as you need and receive our educator discount. Buy GED tests for online or in-person testing. All you need is a GED Manager account.



### Assign and Share With Ease

Once purchased, you can easily assign tests to your students or share them with other educators in your program. You can also unassign and reuse unused tests to different students.



### Manage Your Purchases

Your GED Direct dashboard displays assigned and shared tests. "Manage Assignments" allows you to see the status of each assigned test and adjust as needed, along with order history.

# GED Direct™ - Benefits



# GED Direct™ - How it works




## Purchase in GED Manager™

- Buy as many GED Ready® practice tests as you need and receive our educator discount.
- Buy GED tests for online or in-person testing.



## Assign and Share With Ease

- Once purchased, you can easily assign tests to your students or share them with other educators in your program.
- You can also unassign and reuse unused tests for different students.



## Manage Your Purchases

- Your GED Direct dashboard displays assigned and shared tests. “Manage Assignments” allows you to see order history and the status of each assigned test and adjust as needed.
- 

# GED Direct™

- The Dashboard

The screenshot displays the GED Direct Dashboard with the following data:

GED Direct Dashboard		
<b>GED Ready Practice Tests</b>		
Unassigned	Assigned	Used
0	0	0
<b>In-Person GED Tests</b>		
Unassigned	Assigned	Used
0	0	0
<b>Online Proctored GED Tests</b>		
Unassigned	Assigned	Used
0	0	0
<b>GED Retake (In-Person) Tests</b>		
Unassigned	Assigned	Used
0	0	0

At the bottom of the dashboard, there are three buttons: **Buy** (in a teal box), **Manage Assignments** (in a grey box), and **Share** (in a grey box with a share icon).

## The Feedback Loop



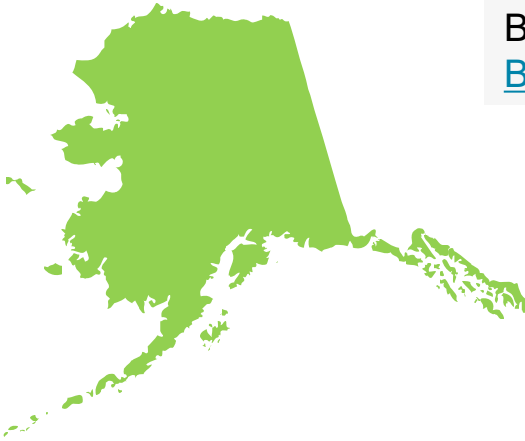
[This Photo](#) by Unknown Author is licensed under [CC BY-NC-ND](#)

Educator feedback directly shapes GED products, analytics, and learning resources

Insights come from surveys, interviews, focus groups and educator events nationwide

Continuous feedback loops ensure real classroom needs drive innovation

# Your State Relationship Team

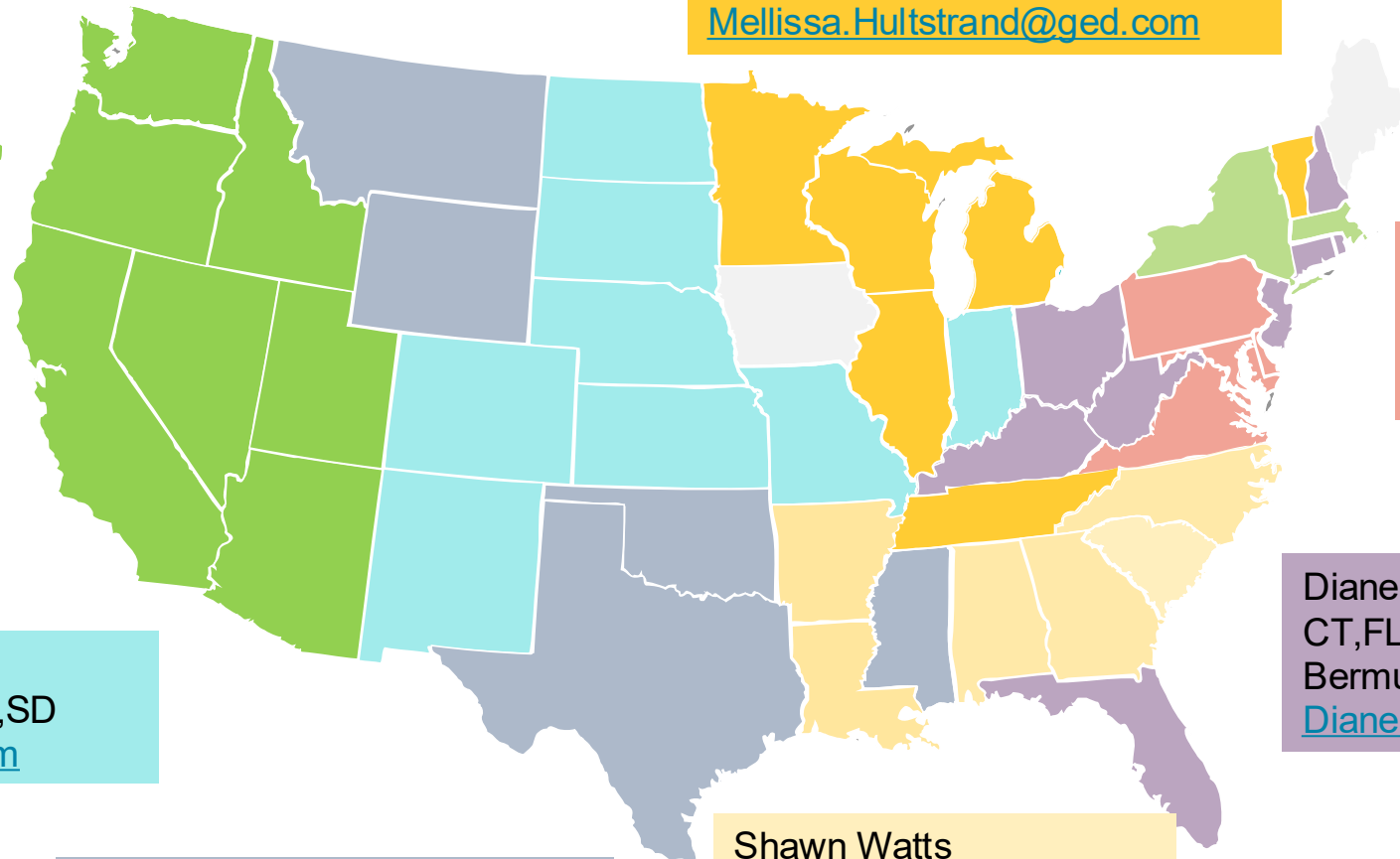


Brian Smith, Director  
[Brian.Smith@ged.com](mailto:Brian.Smith@ged.com)

Melissa Hultstrand  
IL,MI,MN,TN,VT,WI,  
PR,VI,MI Prisons  
[Melissa.Hultstrand@ged.com](mailto:Melissa.Hultstrand@ged.com)

Scott Salesses  
MA,NY,FBOP  
[Scott.Salesses@ged.com](mailto:Scott.Salesses@ged.com)

Lisa Pool-Osorio  
AK,AZ,CA,ID,NV,OR,UT,  
WA, Guam  
[Lisa.Pool-Osorio@ged.com](mailto:Lisa.Pool-Osorio@ged.com)



Adora Beard  
DC,DE,MD,VA,PA,PR  
Military  
[Adora.Beard@ged.com](mailto:Adora.Beard@ged.com)

Liz Lanphear  
CO,HI,IN,KS,MO,NE,NM,ND,SD  
[Elizabeth.Lanphear@ged.com](mailto:Elizabeth.Lanphear@ged.com)

Diane Vaccari  
CT,FL,KY,NH,NJ,OH,RI,,WV  
Bermuda  
[Diane.Vaccari@ged.com](mailto:Diane.Vaccari@ged.com)



Jonna McDonough  
CA,MS,MT,OK,TX,WY  
[Jonna.Mcdonough@ged.com](mailto:Jonna.Mcdonough@ged.com)

Shawn Watts  
AL,AR,GA,LA,NC,SC  
[Shawn.Watts@ged.com](mailto:Shawn.Watts@ged.com)





The **2026 Wall of Love** serves as a digital yearbook where you, family, friends, or educators can [submit a video](#) shoutout to anyone who recently earned their GED credential.

We will livestream the ceremony on the [GED Graduates Facebook Community](#). The event is free to all, but you must be a member of the community, so sign up today!



Register for the GED Annual Conference at  
[GED.com/gedconference2026.html](https://GED.com/gedconference2026.html)

**LEVEL  
UP** GED CONFERENCE  
**2026**



**SAVE THE DATE**

**July 29-31, 2026 • Atlanta, GA**

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# Thank You!

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