Practice Makes Passers!

An overview of tools to help students succeed

CT Turner, July 2018

Dan E. Wittich (Kaplan)
Michael A. Kheyfets (Aztec)



Agenda Topics

- Overview
- Student persistence work
- New tools developed in partnership with GED publishers
 - Extended Response Videos ProLiteracy
 - GED Flash Individual and Organizations (Aztec Software)
 - GED Live Individuals and Adult Educators (Kaplan)
- Assessment: ER Changes, Score Report Work
- Teacher Resources
- Q & A



Guiding Principles

- Preparing learners to enter jobs, career training and postsecondary programs better prepared than ever before
- Develop tools, services that help students enter into the GED prep pipeline and then persist along their journey to GED graduate and after
- Develop, refresh and raise visibility and usage of content and tools that help teachers better prepare GED students
- Utilize feedback (teachers, admins, students, publishers), psychometric data, new qualitative and quantitative research with students and teachers
- Continued testing, iterative design, education and implementation— standing still=getting behind the curve



National Pass Rate/Scores – 2017

76% 2013 Pass Rate

79% 2017 Pass Rate

Average Scores										
GED® Tests	Math	RLA Science		Social Studies						
Average Passing Score	153	155	156	155						
Average Non-Passing Score	141	140	141	140						
Overall Average	150	152	154	153						
GED Ready® Tests	147	149	151	151						



Postsecondary/College Activity & Outcomes

35% Enroll within 1 year



45% Enroll within 3 year

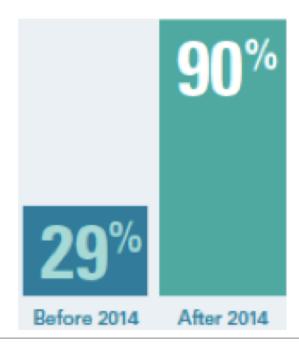


More grads are enrolling

Not only are more enrolling, but they are doing it more quickly



Postsecondary/College Activity & Outcomes - Persistence

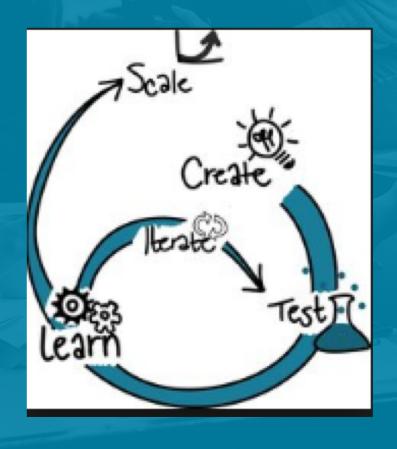


Persistence is at an all-time high

Students are enrolling at higher rates, doing so more quickly, and they are prepared to succeed



Student
Persistence Work:
Improving the student experience, and moving more adults from GED.com account to GED grad



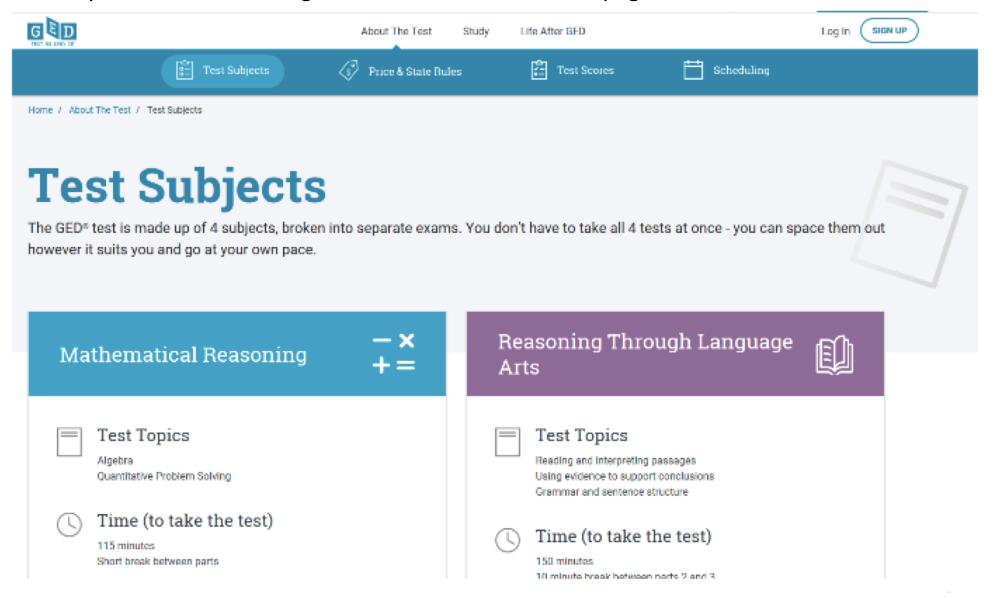


Key Deliverables

- GED Study Guides
- GEDtestingsevice.com to GED.com Redesign
- New GED.com Student Account Redesign



Study Guides – More integrated into GED.com student pages





Link to Study Guides for Educators

Math:

https://www.gedtestingservice.com/uploads/files/8f43cb97f7a13977eba64d79f9855e1f.pdf

RLA:

https://www.gedtestingservice.com/uploads/files/dd3db9180c21aec4dcce7095aa7e0bb8.pdf

Science:

https://www.gedtestingservice.com/uploads/files/d6aceb2804979cabea843be783301682.pdf

Social Studies:

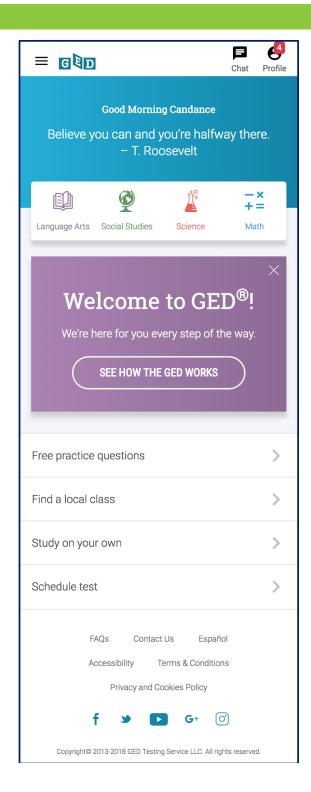
https://www.gedtestingservice.com/uploads/files/05a695de2f5bf6566ed9b83c0f5e824f.pdf



New GED.com Student Account Experience

- Great results in segment testing
- New experience will be standard for all new students on August 14/15
 - Exceptions apply (accommodations, AZ, WI) due to additional development work
- Existing students will be able to check out and toggle between old and new experience until mid to late October





More Information

CONFERNCE SESSION

Power of User Experience and Behavioral Science in Moving More Students to Graduates

DATE: Today

TIME: 2:45pm

LOCATION: Sierra A/B

ADULT ED WEBINAR & DEMO

Email with registration details sent this week to In Session list. Link to the recording will be available after on the In Session newsletter

DATE: Tuesday, Aug. 7th

TIME: 2:00 pm Central



New Tools: Continued Partnership with GED Publishers

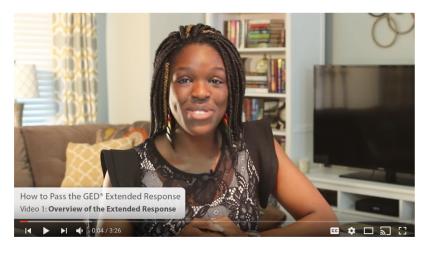
- Extended Response Videos
- GED FlashTM
- GED LiveTM

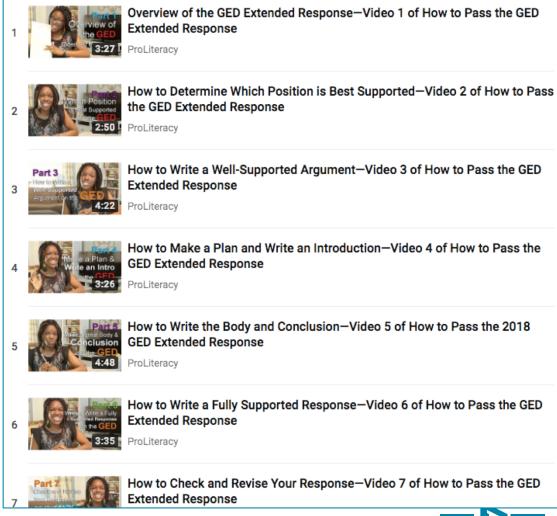


New E.R. Video Series

Pro Literacy collaboration with GED Testing Service

- Available on GEDTS website under "Classroom Resources"
- Available on YouTube Pro Literacy's Channel







GED FlashTM





Background

- Student research showed that 75% want access to more practice questions – serving a different function than GED Ready
- GED Testing Service and Aztec Software partnered to develop a product to meet this need – with thousands of test questions and answers
- There are two versions will are available One for individual students and one for GED prep/AE programs



Overview

GED Flash is an online tool, similar to traditional flashcards

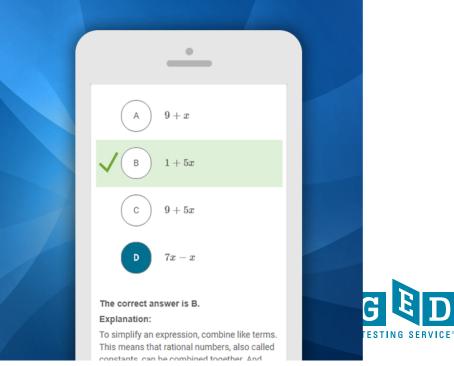
- Intended to build confidence and drive student success
- Help student identify problem areas for further practice
- Provides access to thousands of questions
- Students answer example questions
- Students will get immediate feedback on whether answer is correct
- Students will get step-by-step explanations on how to get to the correct answer



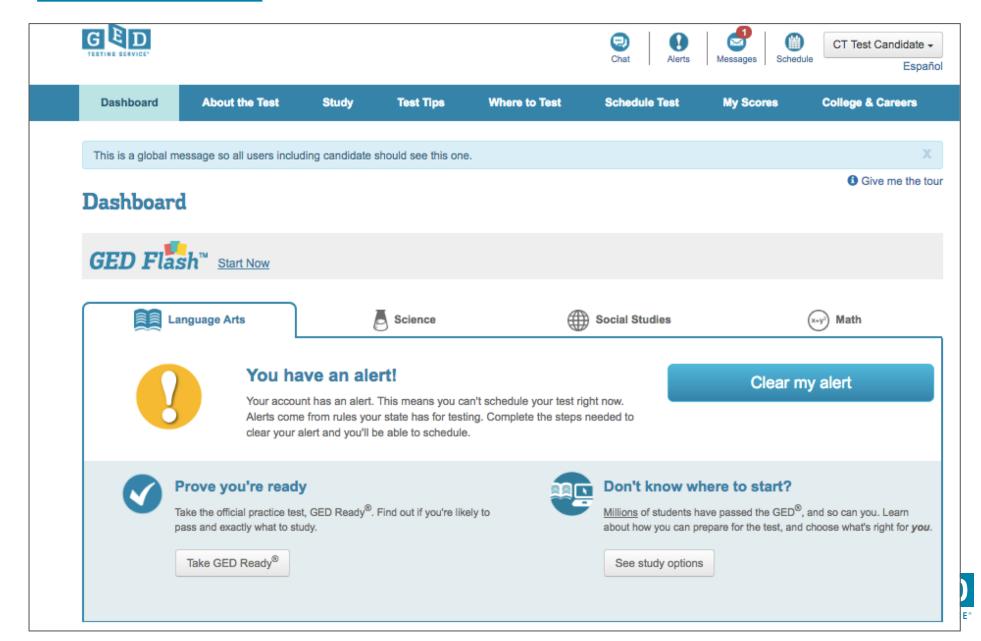
GED Flash for Individuals

- Students will access via GED.com –through their GED.com account
- A subscription allows student unlimited 30-day access (\$15) per subject
- Practice anywhere mobile, laptop





GED Flash- for Individuals



GED Flash for Organizations - GED Prep Programs

- Same questions/answers, different platform, with tools built for educators
- Include a dashboard for classrooms
- Allows educators to:
 - Increase student engagement
 - See student progress and results
 - Assign students to targeted practice areas
- Demonstration and Promotion Information





For Information on GED Flash for Organizations

Contact

Online: Telephone:

https://aztecsoftware.com/gedflash 800-273-0033

Email:

<u>Gedflash@aztecsoftware.com</u> Contact your local Aztec Representative

In-Person: here at the conference







GED LiveTM



The concept: bringing teachers together with students at a distance

Bring a personal touch to GED® test preparation with:

- live online classes
- that leverage online teachers and interactive resources
- providing support for teachers to supplement curriculum, and engage their students who cannot always get to class or require additional independent work
- supplement AE in harder to reach rural areas



Use Cases

- Blended Classroom: Video instruction followed by in person workshopping
- Flipped Classroom: Video instruction assigned as homework, concepts covered live in class
- Temporary/"Substitute" Teacher: When staffing or talent gaps arise, GED Live for Institutions can fill the need
- Remote Instruction: The full GED Live™ experience for students who cannot make it to class



GED Live to Date

- Conducted survey with adult education significant interest in distance learning tools and supplemental instruction
- Conducted adult ed/GED prep program pilots to gain feedback from educators
- Developed White Paper on Distance Learning
- Launched individual GED Live version on GED.com/marketplace
- Continue to refine GED Live adult ed version
- Expected to launch in August/September



GED Live High-Level Details

- The high quality instruction students have come to expect from GED Live™, now available for Adult Ed providers
- Full year subscriptions available
- Concurrent seat-license model



Student Time on Task/Usage Report Sample

student_id	first_name last	_		session_name	session_date	session_duration_minutes	minutes_watched
123456	Dan Wit	ttich	dan.wittich@kaplan.com	Algebra	6/25/18	60	57
123456	Dan Wit	ttich	dan.wittich@kaplan.com	Finding Info-in-Graphics	6/26/18	60	15
123456	Dan Wit	ttich	dan.wittich@kaplan.com	Focusing Themes and Question Types in Science	6/27/18	90	88
123456	Dan Wit	ttich	dan.wittich@kaplan.com	Number Sense	6/28/18	60	56
123456	Dan Wit	ttich	dan.wittich@kaplan.com	Reading Strategically	6/29/18	90	89
123456	Dan Wit	ttich	dan.wittich@kaplan.com	Scientific Experiments	6/30/18	60	60
123456	Dan Wit	ttich	dan.wittich@kaplan.com	Analyzing Social Studies Sources and Points of View	7/1/18	90	85
123456	Dan Wit	ttich	dan.wittich@kaplan.com	Coordinate Plane	7/2/18	60	55
123456	Dan Wit	ttich	dan.wittich@kaplan.com	Reading for Key Ideas and Details	7/3/18	90	75
123456	Dan Wit	ttich	dan.wittich@kaplan.com	Advanced Math	7/5/18	60	55
789012	CT Turr	ner	ct.turner@ged.com	Algebra	6/25/18	60	57
789012	CT Turr	ner	ct.turner@ged.com	Finding Info-in-Graphics	6/26/18	60	15
789012	CT Turr	ner	ct.turner@ged.com	Focusing Themes and Question Types in Science	6/27/18	90	88
789012	CT Turr	ner	ct.turner@ged.com	Number Sense	6/28/18	60	56
789012	CT Turr	ner	ct.turner@ged.com	Reading Strategically	6/29/18	90	89
789012	CT Turr	ner	ct.turner@ged.com	Scientific Experiments	6/30/18	60	60
789012	CT Turr	ner	ct.turner@ged.com	Analyzing Social Studies Sources and Points of View	7/1/18	90	85
789012	CT Turr	ner	ct.turner@ged.com	Coordinate Plane	7/2/18	60	55
789012	CT Turr	ner	ct.turner@ged.com	Reading for Key Ideas and Details	7/3/18	90	75
345678	Stanley Kap	olan	stanley@kaplan.com	Algebra	6/25/18	60	55
345678	Stanley Kap	olan	stanley@kaplan.com	Finding Info-in-Graphics	6/26/18	60	57
345678	Stanley Kap	olan	stanley@kaplan.com	Focusing Themes and Question Types in Science	6/27/18	60	15
345678	Stanley Kap	olan	stanley@kaplan.com	Number Sense	6/28/18	90	88
345678	Stanley Kap	olan	stanley@kaplan.com	Reading Strategically	6/29/18	60	56
345678	Stanley Kap	olan	stanley@kaplan.com	Scientific Experiments	6/30/18	90	89
345678	Stanley Kap	olan	stanley@kaplan.com	Analyzing Social Studies Sources and Points of View	7/1/18	60	60
345678	Stanley Kap	olan	stanley@kaplan.com	Coordinate Plane	7/2/18	90	85
345678	Stanley Kap	olan	stanley@kaplan.com	Reading for Key Ideas and Details	7/3/18	60	55
345678	Stanley Kap	olan	stanley@kaplan.com	Advanced Math	7/5/18	90	75
345678	Stanley Kap	olan	stanley@kaplan.com	Geometry and Data Analysis	7/7/18	60	55



Assessment Enhancements





Assessment Enhancements

Extended Response Changes

- Improvements to the E.R. item to enhance student experience
- Tabs, where instructions are shown, scrolling, etc.
- Beginning Jan. 1, 2019

SCORE REPORT ENHANCEMENTS

- We have been working with educators and adult learners on improving the detailed score report
- Some enhancements include:
 - Simplify the terminology
 - Clarifying the "What my score means" tab
 - Making it easier to find



More Information - Assessment

CONFERNCE SESSION

The GED Test After Five Years: What's on the Horizon?

DATE: Friday/Tomorrow

TIME: 9:15am

LOCATION: Sierra A/B



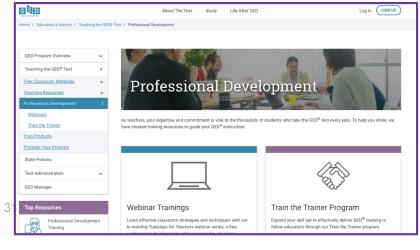
Additional Resources



In Session – Be the First to Know



GEDPrep Connect – promote your programs, manage student inquiries



PD Resources – hone your classroom instruction on your own or join an online training



Questions, Discussion

CT Turner

Sr. Director, State Accounts & Government Relations

CT. Turner@GED.com

