

GED MAY GRAD *Week*

EDUCATOR TOOLKIT



May 17-21 is GED Grad Week. During the week, we will help graduates celebrate, as well as encourage students still on their journey to continue working hard.

In the weeks leading up to GED Grad Week, we would like your participation in encouraging students to use our hashtags and personalized giphy stickers when they share their GED stories online.

Following are detailed instructions on how to share, tag, and use hashtags when participating in GED Grad Week on social media.

INDEX

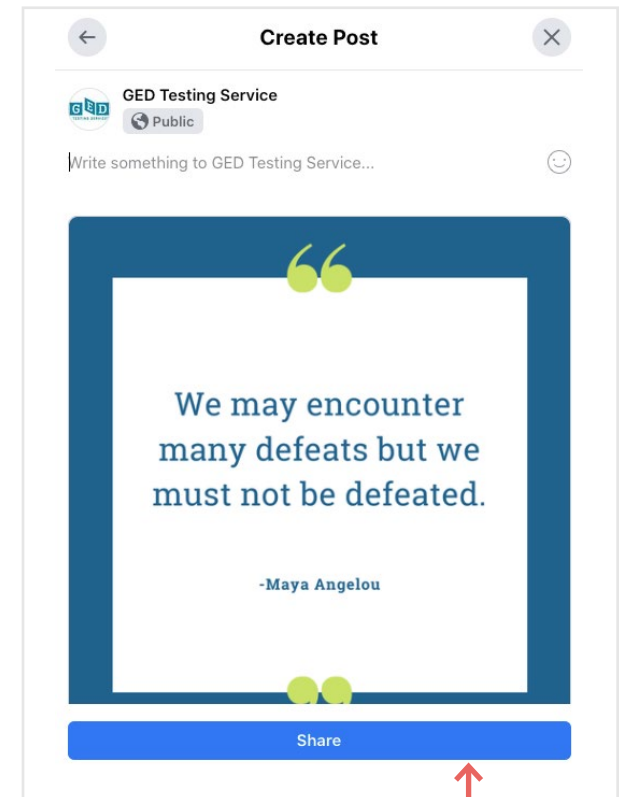
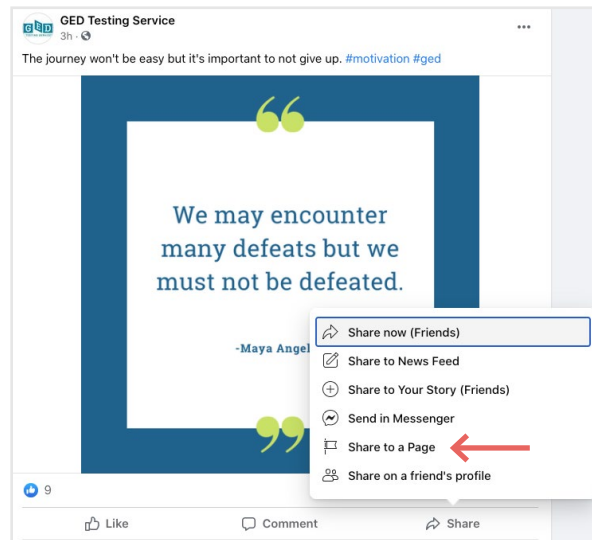
How to Share	2
Facebook	2
Twitter	3
Instagram	4
How to Use Giphy Stickers	5
How to Tag	6
How to use Hashtags	7

HOW^{TO} SHARE

Facebook:

Click the **Share** button that is below the post. A drop-down menu will appear as a result.

Choose the **Share to a Page** option and make sure you select the correct page. This opens a **New Post** window in which you can share the post on one of the pages you manage. You can then add text to the post if needed then click on the **Share** button.



HOW TO SHARE

Twitter:

How to Retweet (share tweet as it is)

1. Click the **Retweet** button
2. A pop-up will show you the Tweet you're about to Retweet.
3. Click the **Retweet** button.



How to Quote Tweet (add comments or modify tweet)

1. Click the **Retweet** button
2. Click **Retweet as Quote Tweet**.
3. Add your own comment. You also have the option to include media. Choose between one GIF, up to four photos, or a video.
 - a. Example of a comment to add is "Congratulations"
4. Click the **Tweet** button.

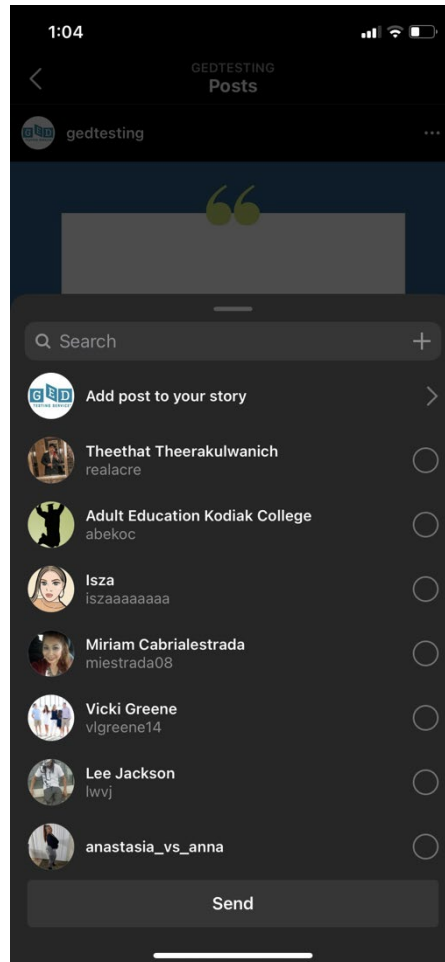


HOW TO SHARE

Instagram:*

1. Tap  below the photo or video in Feed.
2. Tap **Add post to your story**.
3. Tap **Send To**.
4. Tap **Share** next to **Your Story**, then tap **Done**.

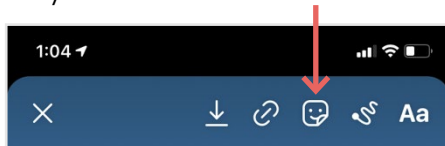
* Reposting to Instagram stories is the only sharing option on Instagram.



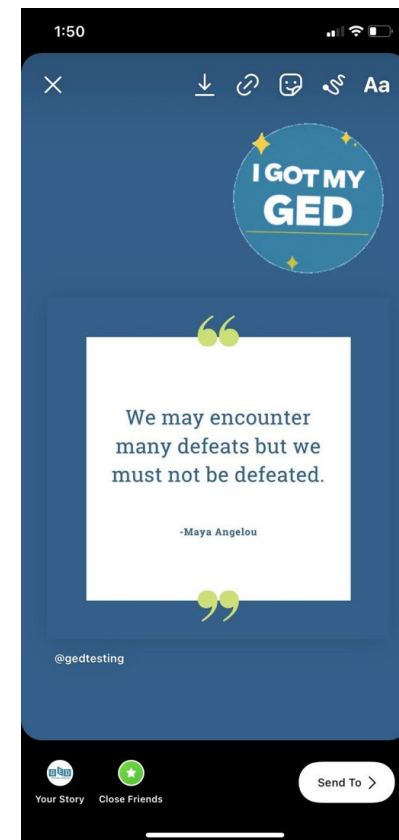
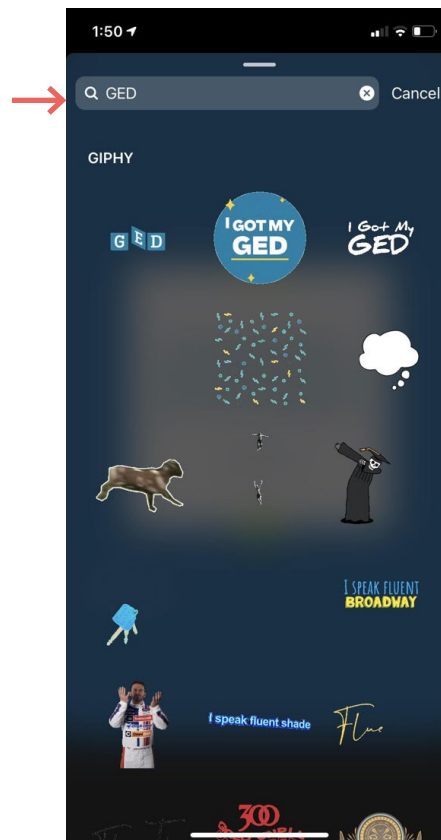
HOW TO USE GIPHY STICKERS

Instagram:

1. Tap the Sticker button (a square with a smiley face) to open the sticker tray.

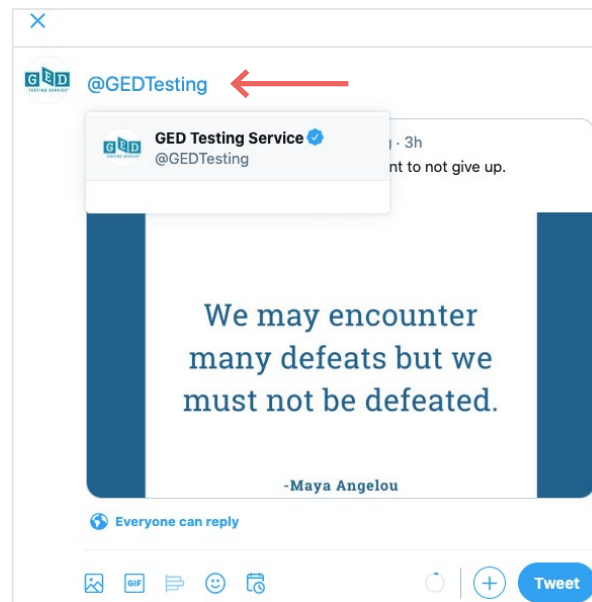


2. Type in "GED" to find the sticker you want and tap it.
3. Use one finger to drag and drop the sticker into the desired location.
4. Use two thumbs to pinch or expand the sticker into the desired size.
5. Finish creating your Story and post.



HOW_{TO} TAG @

Tagging means notifying GED that you have posted something about us. When writing a caption or posting on your story, type the “@” symbol within your post, and then type out the name of our page (@gedtesting).



HOW TO USE # HASHTAGS

When creating a post, make sure to include the hashtag #GEDGradWeek and #GED. You can do this by typing the “#” symbol before typing out the phrase. You may also click on these hashtags to see other posts.

Keep in mind that you cannot add spaces or punctuation in a hashtag, or it will not work properly.

