



GED Program Update: How to thrive in this new WIOA world

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March • 2018

Agenda

- National testing numbers
- College Ready and College Ready+Credit
- GED Prep Connect
- GEDWorks
- New Products
- Student journey enhancements
- New Resources

Visit our Booth!

- Booth 101
- Sign up for In Session Newsletter
- Get posters for the classroom
- We have educator handbooks, test-taker brochures and....
- Free pens, sticky pads and stress balls!

GED® Testing Program Results

2017 National Numbers

	National
Test-Takers	289,576
Completers	184,354
Passers	143,973
Pass rate	79%

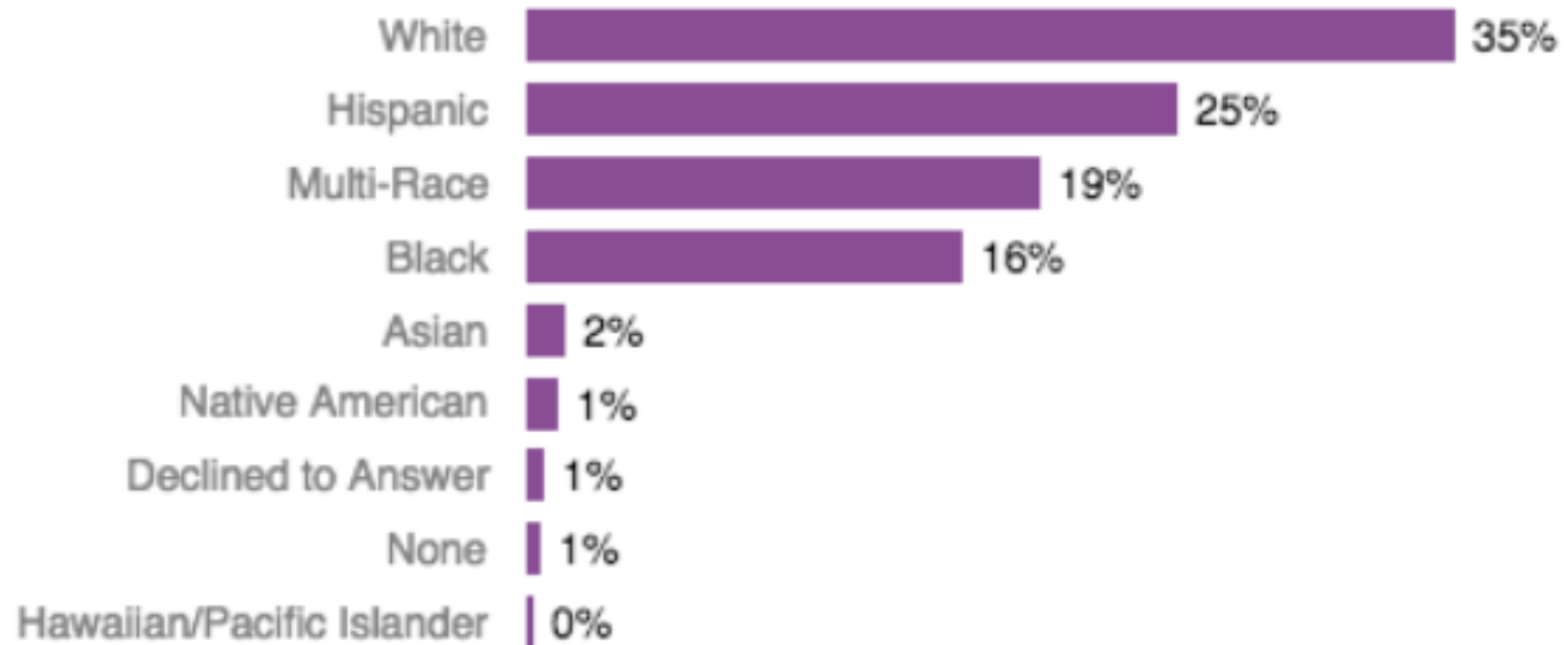
Average Passing Scores

GED® Tests	Math	RLA	Science	Social Studies
Average Passing Score	153	155	156	155

Note: Results reflect 1/1/2016-12/31/2016

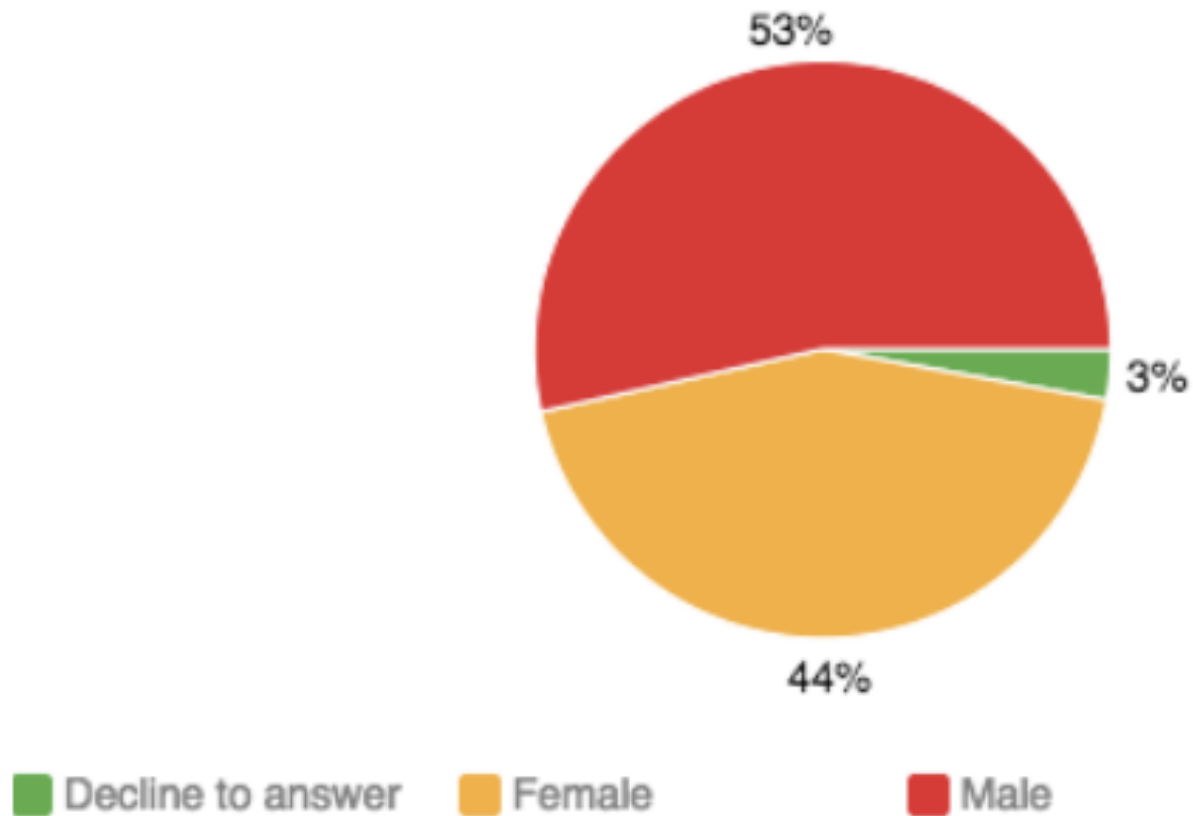
Testers by Race

Race/Ethnicity Percentages

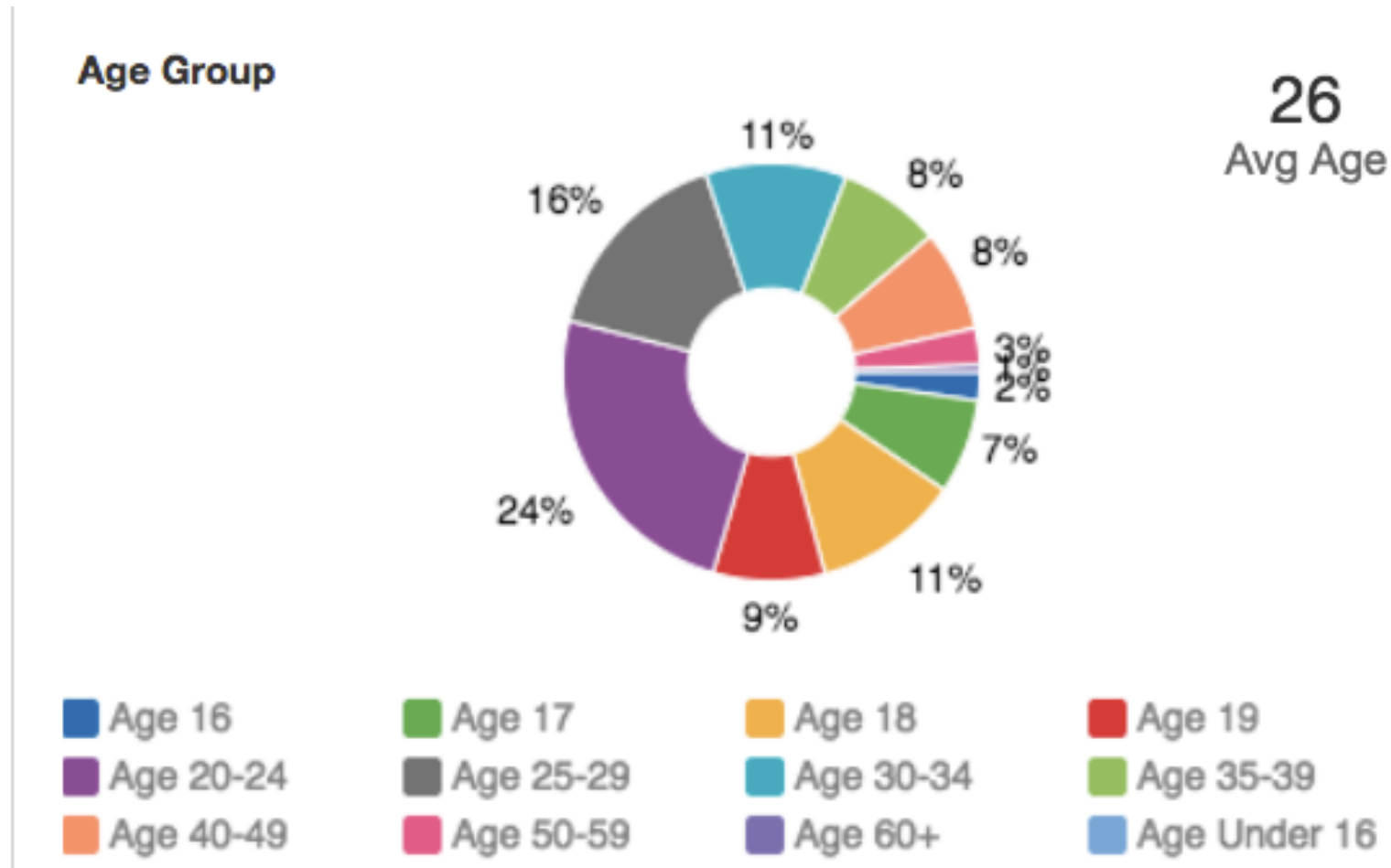


Testers by Gender

Gender



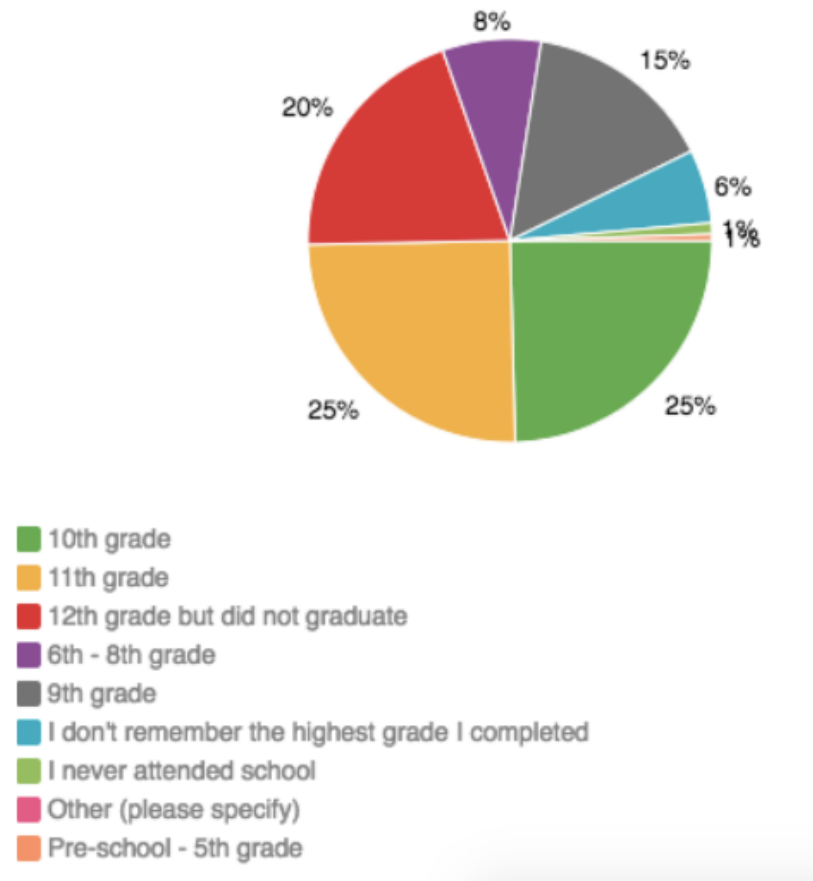
Testers by Age



Tester by Educational Background

Educational Background

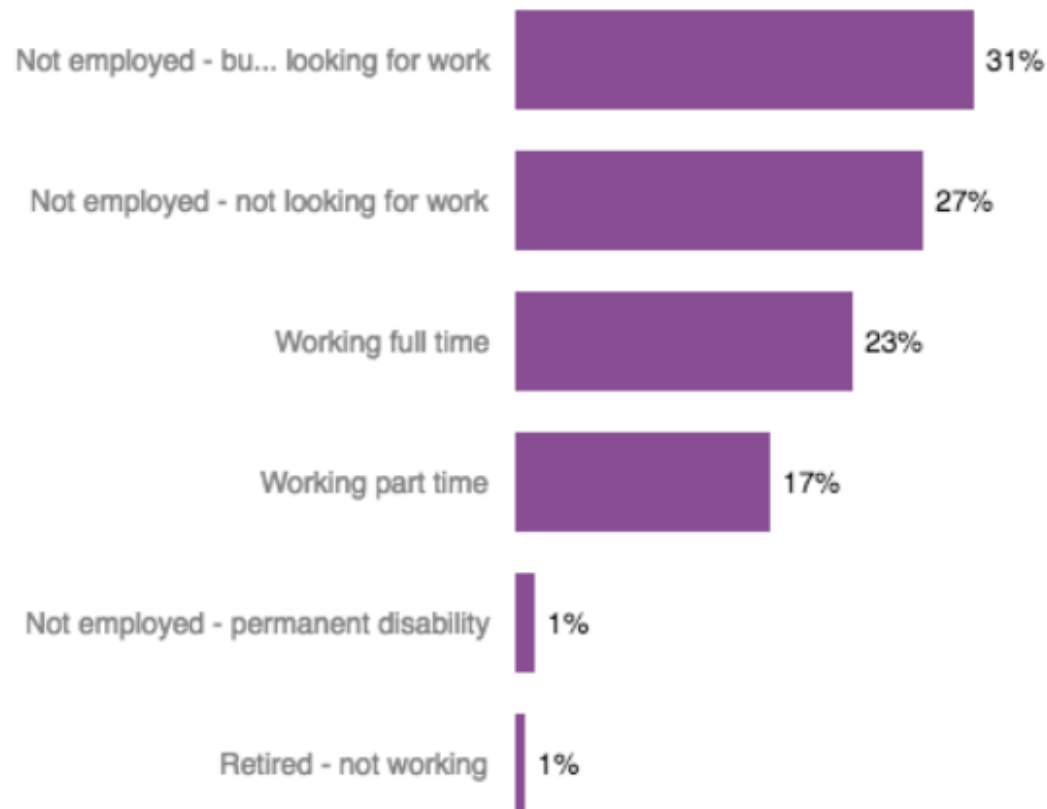
Highest Grade Completed



Testers by Work Status

Work / Income

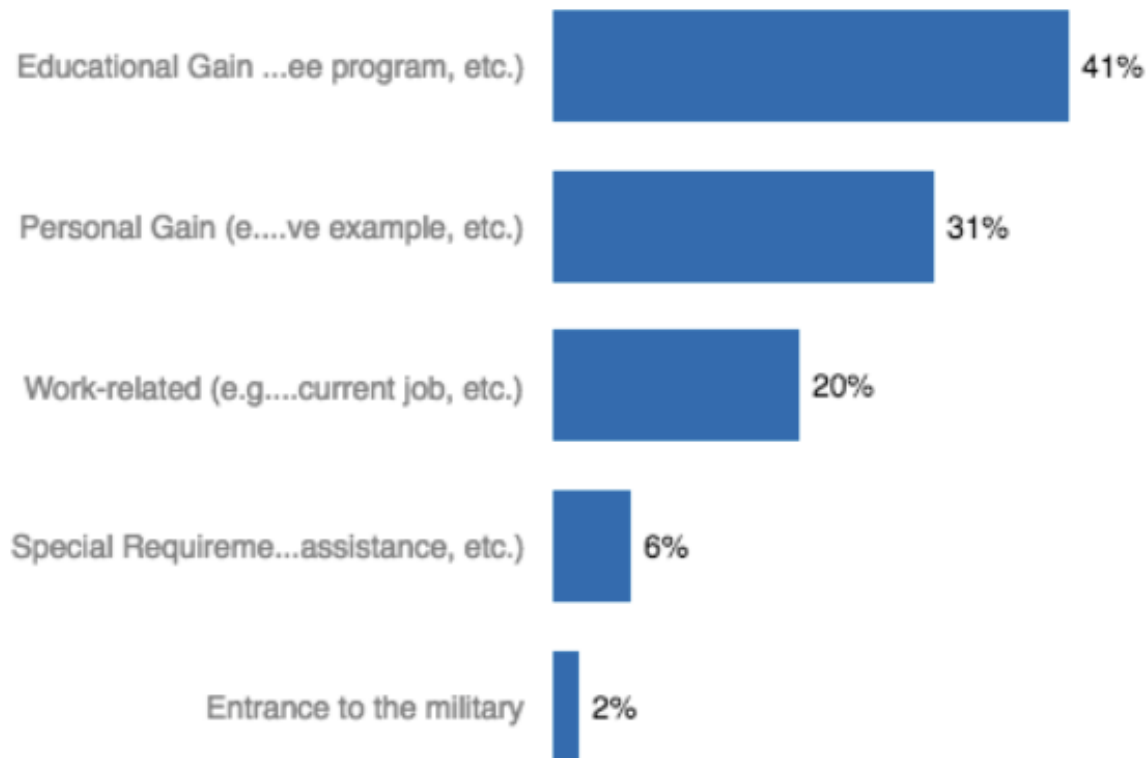
% of Test Takers by Work Status



Testing Motivation

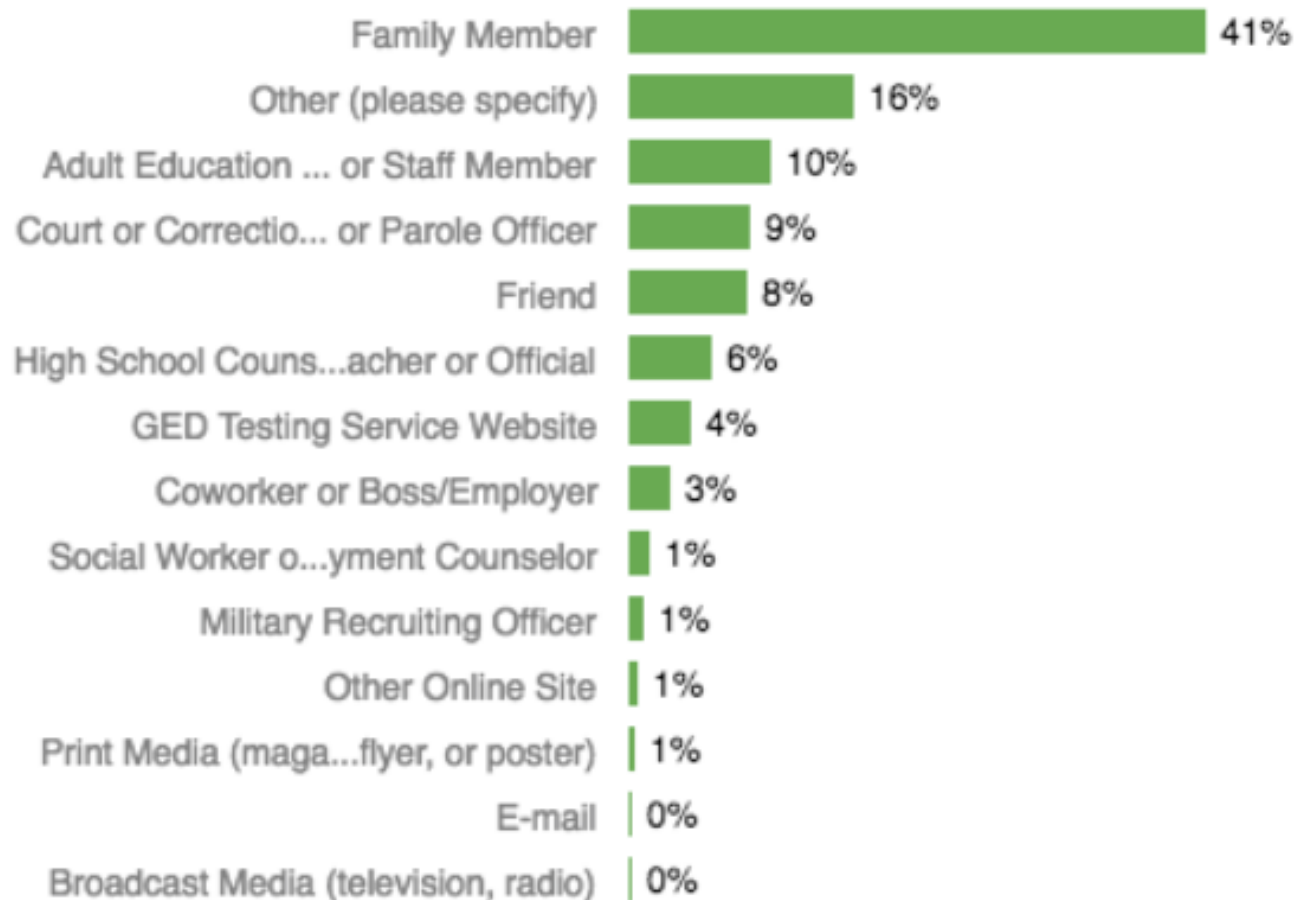
Testing Motivation

% of Test Takers by Testing Reason



Test Taker Influencers

% of Test Takers by Convincing Factor



GED® College Ready & College Ready + Credit Update

Momentum and PSE Outcomes

What is “ACE CREDIT® Recommendation”?

American Council on Education’s College Credit Recommendation Service (CREDIT®)

- Assists students in accessing academic credit for nontraditional forms of training
- Reviews content to determine equivalency
- Provides recommendations to member organizations – colleges, universities, etc.

A Brief Introduction to CREDIT®

- ACE's College Credit Recommendation Service (CREDIT) has been in existence **more than 40 years** and worked with literally **thousands of institutions**
- Among the examinations that CREDIT has evaluated:
 - College Board's Advanced Placement (AP) tests;
 - College Level Proficiency (CLEP) tests;
 - The American College Testing (ACT) Career Readiness Certificate;
 - Language proficiency tests offered by the Foreign Service Institute; and
 - Defense Language Institute; and certifications offered by Microsoft

GED College Ready Scores Improve the Chances for College Success



Two Additional Passing Levels

- GED® College Ready – scoring 165-174

Recommendation-students scoring at this level should be waived from college placement testing and be placed into credit-bearing college courses.

- GED® College Ready + Credit – scoring 175 or higher

Recommendation- students should qualify to receive college credit upon enrolling. Students may be eligible for up to 10 college credit hours

(3 Math, 3 Social Studies, 3 Science, 1 English/Humanities)

Gaining Momentum

- More colleges are accepting the ACE Recommendations and many are considering accepting
- Community College System of Colorado is accepting both College Ready and College Ready + Credit
- GA, VA, OH, RI, KY and CT community or technical college systems have accepted College Ready
- More than 200 institutions across 15 states

Postsecondary Success and ACE Credit Recommendation: College Ready & College Ready + Credit

Our Graduates Are Interested in College

2 out of 3
express interest



Enroll in college
within a year of
earning their GED
credential



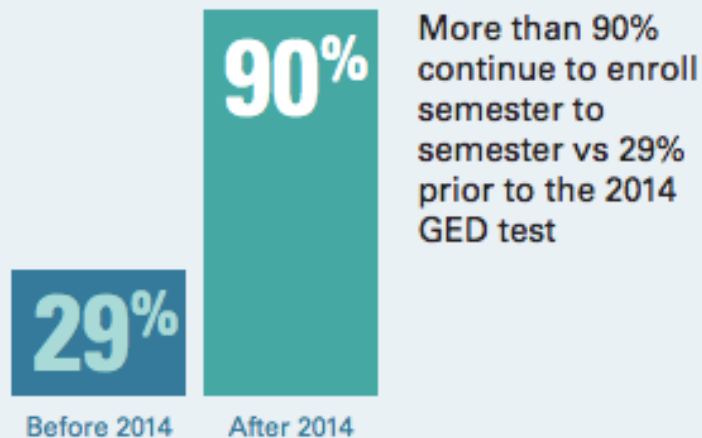
Enroll in college
within 3 years of
earning their GED
credential

In a data match with the National Student Clearing House over 3 years, we found:

- **35%** of GED grads enroll in college within **1 year**
- **41%** of GED grads enroll in college within **2 years**
- **45%** of GED grads enroll in college within **3 years**

Our Graduates Follow Through in College

Persistence is at an all-time high



Over
200
U.S. Colleges



accept the GED
College Ready
recommendations

CR and CR + Credit Update

<http://www.gedtestingservice.com/educators/collegeready>

GED Manager™ Login | Subscribe to Emails

Google Custom Search

[Programs & Services](#) [Issues](#) [For Educators](#) [For Test-takers](#) [Newsroom](#)



College Ready

What College Ready Means for Students

GED® students considering postsecondary education now have an edge in earning certificates, credentials and their degree. When students score within GED® College Ready or GED® College Ready + Credit score levels, it can put them on a path to easier transition to college and career training. With many of America's jobs becoming harder to fill, GED® students can aim to score higher and become more competitive in a changing job market.

College Ready Benefits

Earning GED® College Ready or GED® College Ready + Credit allows students to keep the momentum towards earning a postsecondary credential. See benefits chart below.

175	 GED® College Ready + Credit Qualify for up to ten college credit hours
165	 GED® College Ready Ready to take college-level courses

What do Scores at the GED® College Ready + Credit Level mean?

Students who score 175-200 (on any subject test) have demonstrated skills that could qualify them for the benefits at the GED® College Ready level, and enable them to earn a recommendation to receive college credits when they enroll in a participating postsecondary institution.

WHAT THE CREDIT LEVEL SCORES MEAN FOR INSTITUTIONS

[Click to learn more.](#)





GEDPrep Connect™ for Adult Education Programs

2017

Objectives of GEDPrep Connect™

- Increase awareness of Adult Education programs with GED® candidates
- Connect more students with programs to drive completion and success rates
- Promote programs through GED.com
- Improve Adult Education programs' access and management of student information

At the time of GED.com Account Creation – student sees this question

Let's learn more about you

Tell us about yourself

There are millions of students just like you who have made this journey, and we're here to help.

Progress: 60% complete

What brings you here today?

- ☐ I'm ready to schedule my GED® test
- ☐ I'm studying and plan to test soon
- ☒ I'd like to get started on earning my GED® credential
- ☐ I am just looking around

Are you in a GED® Test Prep Class or using an Adult Ed Center to prepare?

- ☐ Yes
- ☒ No

Back

Continue

If yes, student is routed to the GED Test Prep Center Selection page

Select a GED® Test Prep Center

Select a GED® Test Prep Center to get expert help preparing for the test. By selecting a center, you agree to share your scores with the center, and the center may contact you about enrolling in their program. Selecting a center is optional and is not required to receive adult education services. After you have selected a center, you can remove or change your center at any time by clicking the button "Remove selection" or by going to Edit Profile.

Map | Satellite

Enter your zip code or address
73301 Find

Select	American YouthWorks Charter School 1901 E Ben White Austin, TX 78741 Phone: 512-916-4708 0.5 Miles Show on Map Directions
Select	AVANCE - Austin 4818 E. Ben White Blvd. #205 Austin, TX 78741-7238 Phone: 512-328-1033 1.3 Miles Show on Map Directions
Select	LifeWorks 3700 S. 1st Street Austin, TX 78704 Website Phone: 999-999-9999 1.3 Miles Show on Map Directions
Select	Workforce Solutions - South 6505 Burleson Road Austin, TX 78744 --

When the student Selects a program, they are agreeing to share scores with you

Can't find your center? Ask them to visit GEDtestingservice.com/prep to be added. In the meantime, you can print your score report and share it with your teacher.

The adult education centers listed are independent third parties and provided for your convenience. GED Testing Service has no partnership or agreement with the centers. You should review the centers on your own to make sure you find the support that is right for you.

Adult educators' home page

[Menu](#) **GED MANAGER™** [p_jane.Bledsoe@gedtestingservice.com](#) [Log Out](#)

[Home Page](#)

Welcome to GED Manager Jane!

What's New

Welcome to the GED Manager™ homepage for adult education programs

What's New: We are excited to announce GEDPrep Connect™ for adult education programs. We've introduced new tools and features to increase visibility of GED® test prep programs throughout GED.com and encourage students to connect with a local program. Using GED Manager™, you can now see a list of interested students and contact them to enroll in your program. You will also be able to manage their status and access their scores.

This page will help you navigate to the information you need about students. GED Manager™ offers a variety of options to find the students you are looking for:

- Manage Student: Look up student contact information and score results, one student at a time
- 2014 Exam Series Testing Activity: Generate reports for all students that shared their scores with your program
- Manage GEDPrep Connect™ Enrollment: Contact students and manage status for students that expressed an interest in your program
- Passers report: Prepare for graduations with the list of students that passed the entire battery of GED® tests

Start by clicking on the "Menu" to the left of the GED Manager™ heading to select the type of student information you need. User guides and recorded webinars are available on the right side of this page to demonstrate how to use tools within GED Manager™ to accomplish your objectives.

Your input helped us design the new and improved GED Manager™ for adult education programs. Tell us what you think or what additional ideas you have for improvement by sending an email to: operations@gedtestingservice.com.

Helpful Information

[Learn more about GEDPrep Connect™](#)
[GEDPrep Connect™](#)
[Manage Enrollments](#)
[Manage Student](#)
[Manage Testing Activity](#)
[Passers Report for Adult Education Programs](#)

↑
User Guides

New Students
interested in
your program

GEDtestingservice.com • GED.com

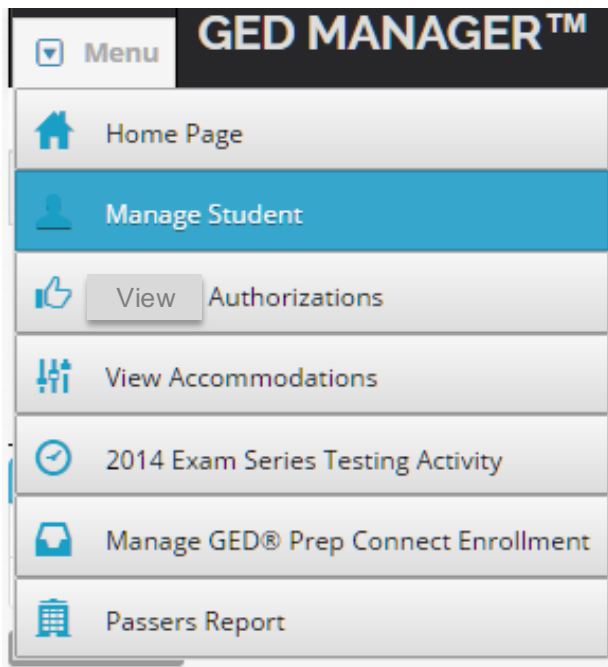
Statistics

Your student news

You have **41 students** interested in your prep center
0 students are enrolled in your center

EXPRESSED INTEREST	ENROLLED
41	0

Your GED Manager Menu



← Look up one student at a time

← Download reports of students with specific testing activity like GED Ready Reds

← Find a list of new students that are interested in your program

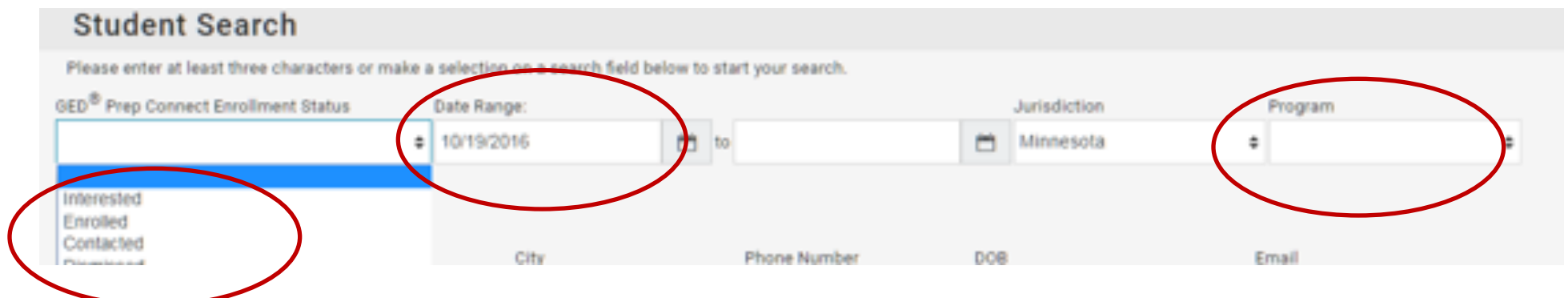
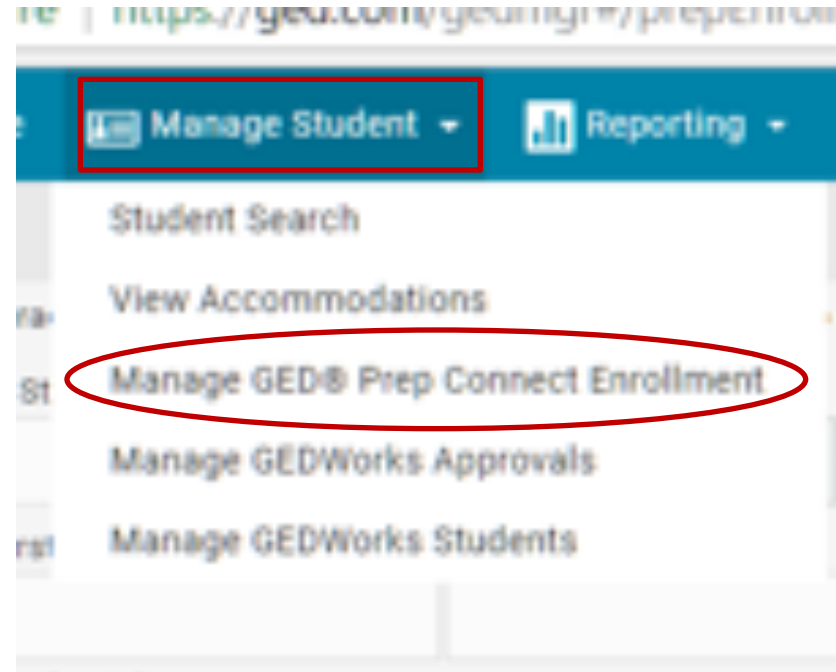
← Download a list of graduates for graduation exercises

GED Prep Connect

- 350,267 students sharing scores with programs
- 271,501 'interested' in a program
- 80% have not yet been contacted

Check your program's progress with GEDPrep™ Connect

- Go to GED Manager
- Select Manage Student/Manage GED Prep Connect Enrollment
- Search, starting with 10/19/2016 to find:
 - Interested
 - Enrolled
 - Contacted
 - Dismissed

A screenshot of the 'Student Search' form. The form has a header 'Student Search' and a sub-header 'Please enter at least three characters or make a selection on a search field below to start your search.' Below this are four search criteria: 'GED® Prep Connect Enrollment Status' (with a dropdown menu showing 'Interested', 'Enrolled', 'Contacted', and 'Dismissed' circled in red), 'Date Range' (with a date field set to '10/19/2016' circled in red), 'Jurisdiction' (set to 'Minnesota'), and 'Program' (with a dropdown menu circled in red). At the bottom, there are input fields for 'City', 'Phone Number', 'DOB', and 'Email'.

Next steps

- Each state has different rules about who can access GED Prep Connect
- Email operations@ged.com to request access.



GEDWorks™

A GED® program designed for employers

What is GEDWorks™



- GEDWorks™ is a program designed for employers to sponsor the GED® test for their employees
- All-inclusive program gives the student all the tools they need to pass the test
- Available nationally
- www.GEDWorks.com

Employers Offering GEDWorks™



List of GEDWorks Employers

- Walmart
- KFC
- Taco Bell
- Pizza Hut
- Southeastern Grocers (BiLo, Harvey's, Winn-Dixie)
- Brinker International (Chili's, Maggiano's)
- Sheetz
- Texas Department of Transportation
- Jiffy Lube
- Amazon (TX facility pilot for now)

Benefits for Employees

No out-of-pocket expense

Paid for by the employer. Student pays nothing out of pocket

GED Advisor™ to monitor and guide progress

Each student assigned an advisor to guide them along the way

Test pass guarantee

Students receive unlimited access to prep material, practice tests and GED tests until they pass

Exclusive Facebook community

Participants motivate and encourage each other

Digital or print curriculum

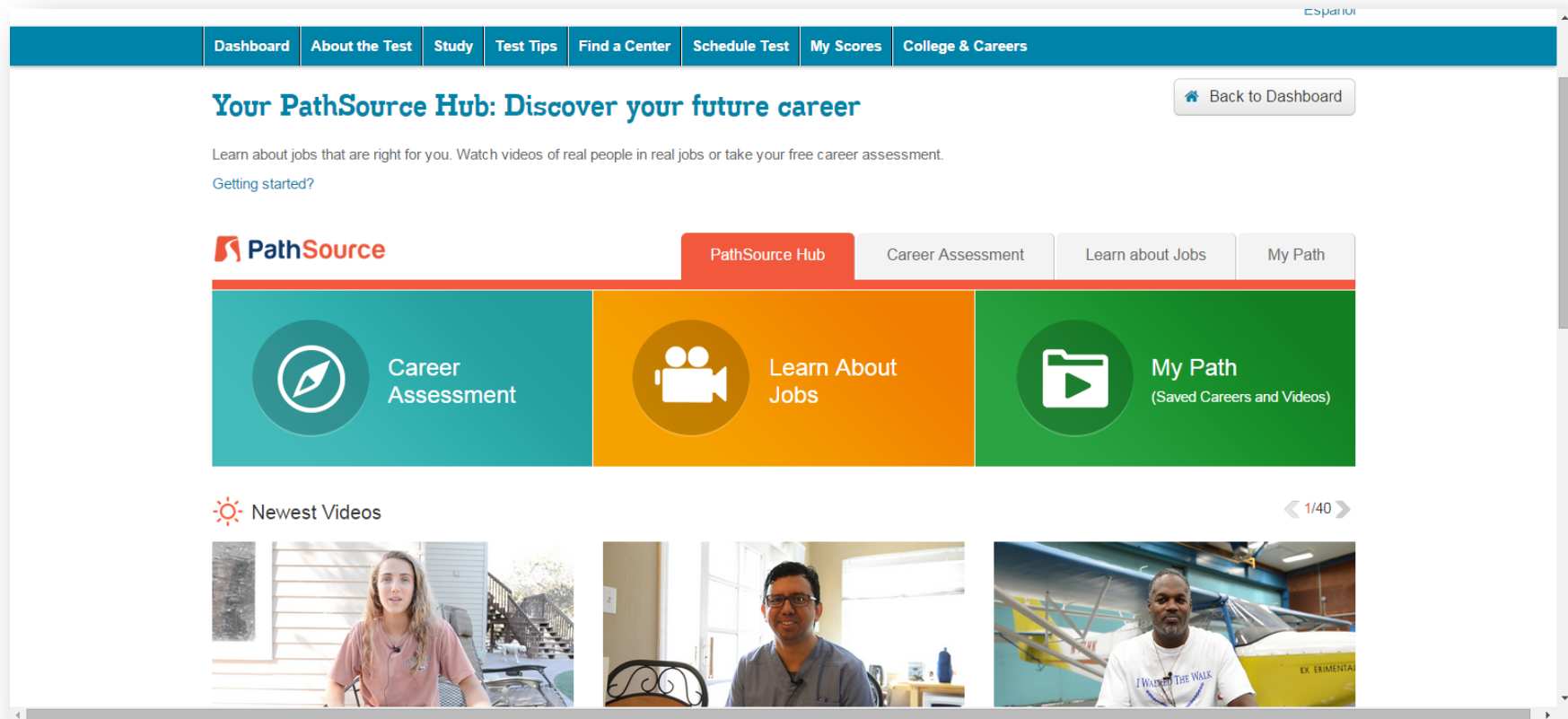
Unlimited access, both in English and Spanish, focused on student learning styles.

National footprint

There are over 3,000 test centers where a student can test

PathSource – a new career pathways resource for GED® students

The free PathSource tool is seamlessly integrated into MyGED®



After logging into GED.com, students can take a career assessment, watch videos of real people in real jobs, and access career summaries and salary information.

Student Study Guide

Preview: Example Question

1 Claims and Evidence In Science

Chemist A read a study done recently by the National Institute for Standards and Testing, which reported that...

✓ [Read More](#) ✓

Measurement	Trial 1	Trial 2	Trial 3	Trial 4	Trial 5	Average
water temperature before reaction (°C)	35.4	35.5	33.2	34.7	34.4	34.6
water temperature after reaction (°C)	11.2	12.7	10.9	11.7	12.1	11.7
change in water temperature (°C)	-24.2	-22.8	-22.3	-23.0	-22.3	-22.9

Question:

Does Chemist B's results support or contradict the evidence reported by Chemist A?

- ☐ A Chemist B's results contradicts Chemist A's data because it indicates that the reaction gains energy instead of losing it.
- ☐ B Chemist B's results supports Chemist A's data because the reaction gains less energy than the water does.
- ☒ C Chemist B's results contradicts Chemist A's data because it indicates that the temperature of the reaction should go up rather than down.
- ☐ D Chemist B's results supports Chemist A's data because the lower temperature of the water indicates that energy is absorbed by the reaction.

Free ER Videos from ProLiteracy

- ProLiteracy has create 8 free videos that help students and educators understand what to expect on the Extended Response section of the RLA exam
- Link to the videos from InSession and available on ProLiteracy's Youtube page
- Link to the videos also on GED.com

GED Flash™



GED
TESTING SERVICE®

AZTEC
SOFTWARE

Background

- Student research showed that 75% want access to more practice questions – serving a different function than GED Ready
- GED Testing Service partnered with Aztec Software to develop a product to meet this need – with thousands of test questions and answers
- Two versions will be available – One for individual students and one for GED prep/AE programs

Overview

GED Flash is an online tool, similar to traditional flashcards

- Intended to build confidence and drive student success
- Provides access to thousands of questions
- Students answer example questions
- Students will get immediate feedback on whether answer is correct
- Students will get step-by-step explanations on how to get to the correct answer
- Individual version built for mobile devices

Users can select from categories of questions to focus their practice, such as:

Drills

Scores

Your Practice Drill Sets

GED Flash Math

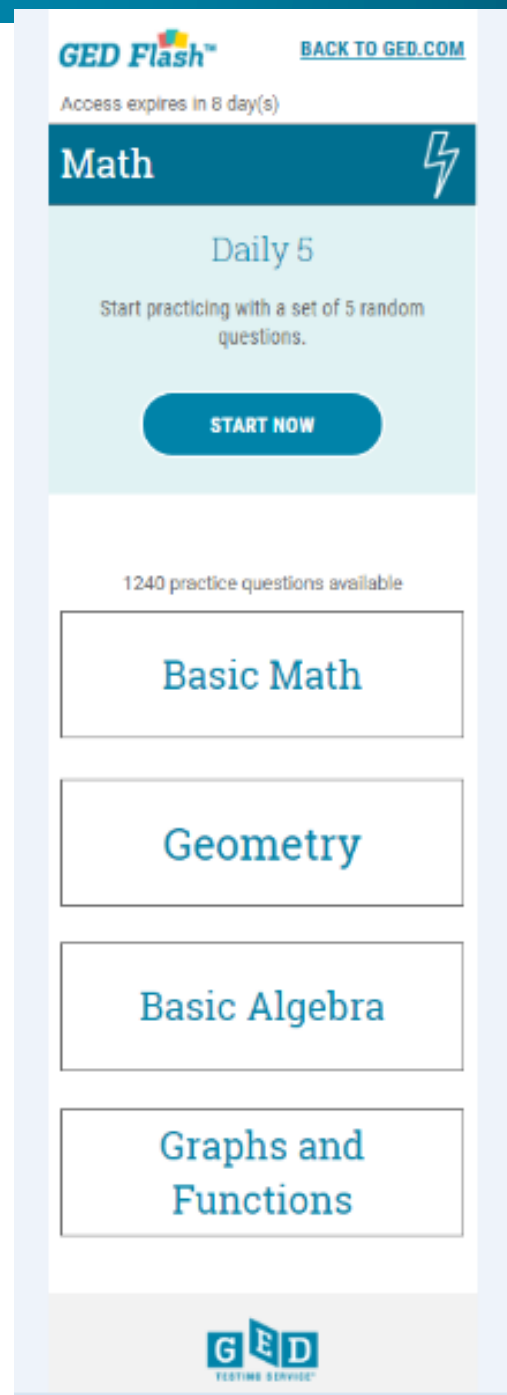
These math categories show up on the GED test frequently:

GED Flash Basic Math	25% of questions
GED Flash Geometry Plus	20% of questions
GED Flash Basic Algebra	30% of questions
GED Flash Graphs and Functions	25% of questions

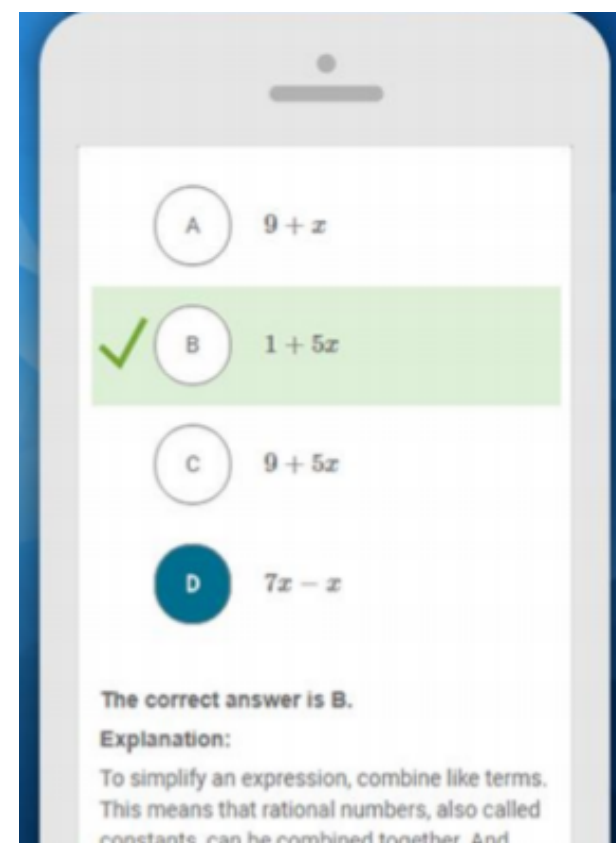
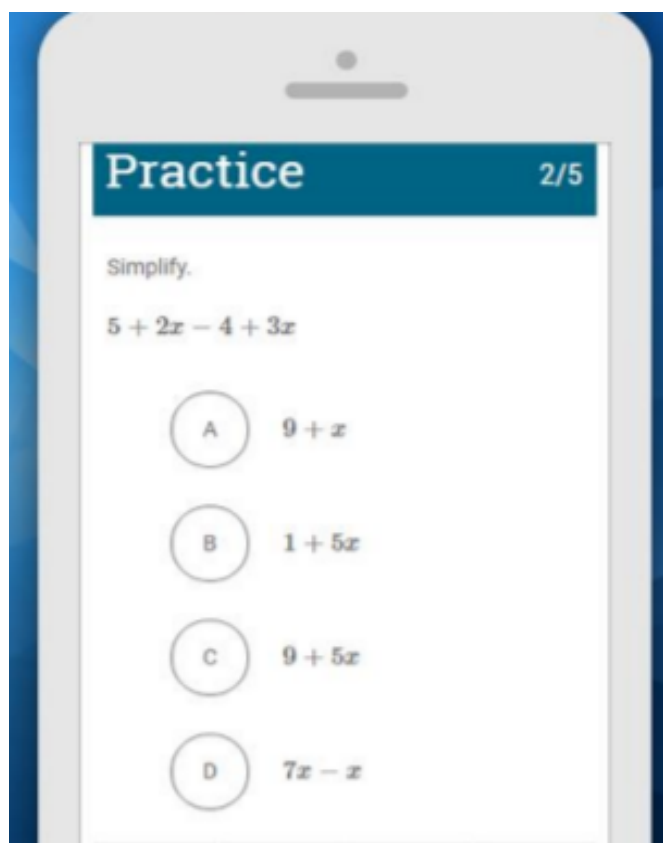
Launch	Last Score
GED Flash Basic Math	70%
GED Flash Geometry Plus	none recorded
GED Flash Basic Algebra	none recorded
GED Flash Graphs and Functions	none recorded

Designed for use on a mobile device

- Students can practice using Daily 5, or select from specific Math categories
- More than 1200 Math questions available
- Easier questions presented first

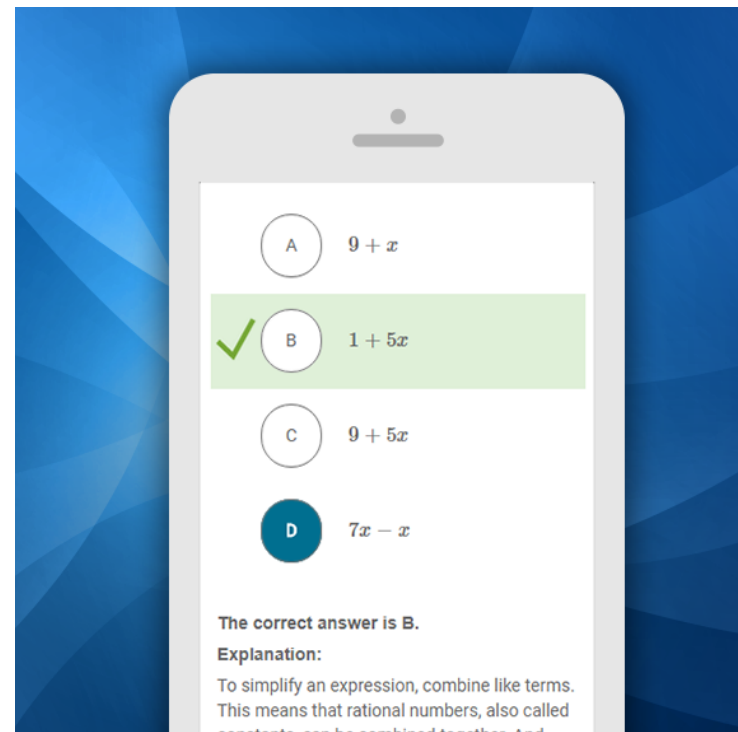
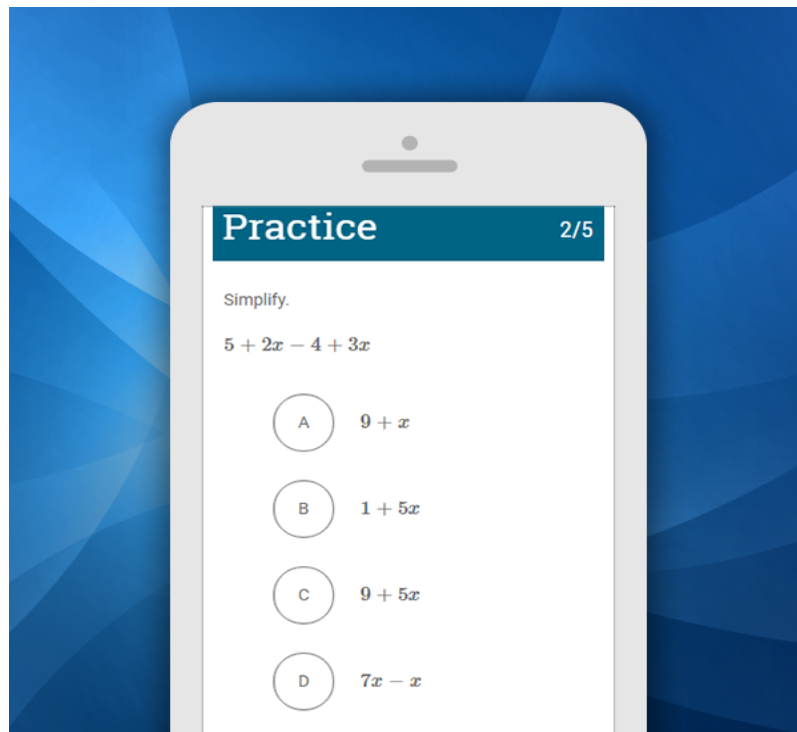


Each
question
has a full
answer
explanation
for
immediate
feedback



GED Flash for Individuals

- Math launches March 6th; RLA in June; other subjects in the following months
- Students will access via GED.com
- A subscription allows student unlimited 30-day access (\$15)
- Practice anywhere - mobile, laptop



GED Flash for GED Prep Programs

- Same questions/answers, different platform, with tools for educators
- Will include a dashboard for classrooms
- Allows educators to:
 - Increase student engagement
 - See student progress and results
 - Assign students to targeted practice areas
- Product will be available through Aztec
 - Aztec will be at COABE (Mar 26-28) to show demo
 - www.aztecsoftware.com/GEDFlash



The concept: bringing teachers together with students at a distance

Bring a personal touch to GED® test preparation with:

- live online classes
- that leverage online teachers and interactive resources
- providing support for teachers to supplement curriculum, and engage their students who cannot always get to class or require additional independent work

GED Live™: growing demand in US Market

- More than 700 independent students now using GED Live
- 5 pilot programs engaged in providing input
- About 8% of students buying Math; less than 1% buying RLA; 91% buy Comprehensive
- Start-to-Finish Bundle (GED Live + GED Test vouchers + GED Ready) introduced in January; more than 250 sales to students on the fast-track
- Developing 2-hour video recorded practice session offered at the time of test scheduling for Spring release
- Exploring International Opportunity



Class List: available on GEDMarketplace.com



Session Name	Subject	Date	Start Time (ET)
Number Sense	Math	Tuesday, November 28, 2017	8:00 PM
Sources, Points of View, & Question Types in Social Studies	Social Studies	Tuesday, November 28, 2017	9:00 PM
Reading for Key Ideas and Details	RLA	Wednesday, November 29, 2017	8:00 PM
Scientific Experiments	Science	Tuesday, December 05, 2017	8:00 PM
Data Analysis in Science	Science	Tuesday, December 05, 2017	9:30 PM
Geometry and Data Analysis	Math	Thursday, December 07, 2017	8:00 PM
Reading Strategically	RLA	Thursday, December 07, 2017	9:30 PM
Reading Like a Writer	RLA	Monday, December 11, 2017	8:00 PM
Algebra	Math	Thursday, December 14, 2017	8:00 PM
Advanced Math	Math	Thursday, December 14, 2017	9:00 PM
The Coordinate Plane	Math	Monday, December 18, 2017	8:00 PM
Extended Response	RLA	Monday, December 18, 2017	9:00 PM
Relationships, Visuals, & Data in Social Studies	Social Studies	Thursday, December 21, 2017	8:00 PM
Language Conventions and Usage	RLA	Thursday, December 21, 2017	9:30 PM
Algebra	Math	Thursday, January 04, 2018	8:00 PM
Finding Info-in-Graphics	Science	Sunday, January 07, 2018	8:00 PM
Focusing Themes and Question Types in Science	Science	Sunday, January 07, 2018	9:00 PM
Number Sense	Math	Monday, January 08, 2018	8:00 PM
Reading Strategically	RLA	Monday, January 08, 2018	9:30 PM
Scientific Experiments	Science	Wednesday, January 10, 2018	8:00 PM
Analyzing Social Studies Sources and Points of View	Social Studies	Wednesday, January 10, 2018	9:30 PM
Coordinate Plane	Math	Thursday, January 18, 2018	8:00 PM
Reading for Key Ideas and Details	RLA	Saturday, January 20, 2018	1:00 PM
Geometry and Data Analysis	Math	Sunday, January 21, 2018	8:00 PM
Reading Like a Writer	RLA	Sunday, January 21, 2018	9:30 PM
Language Conventions and Usage	RLA	Wednesday, January 24, 2018	8:00 PM
Question Types and Relationships in Social Studies	Social Studies	Monday, January 29, 2018	8:00 PM

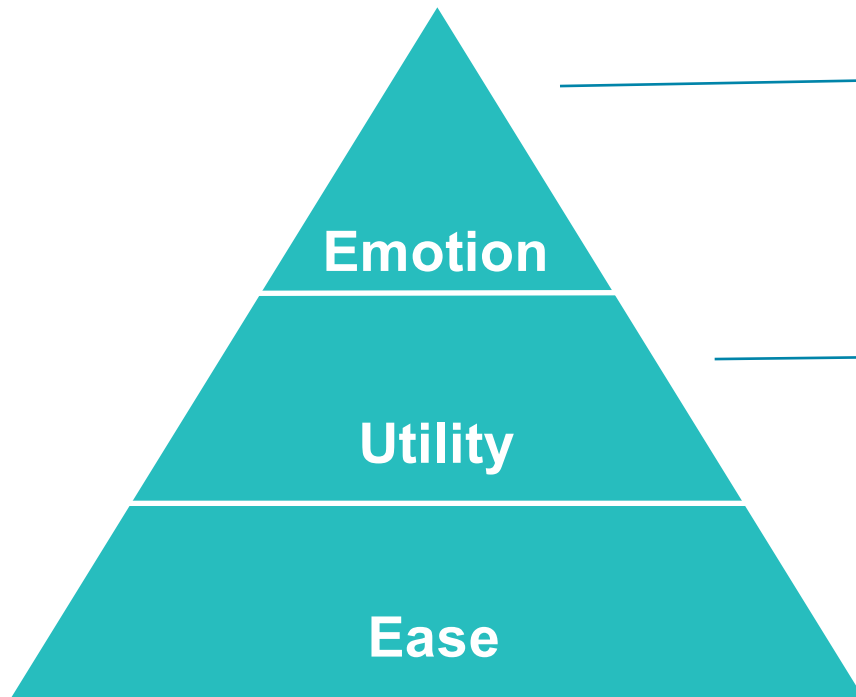
Student Journey Work:

**Improving the student experience,
and moving more adults from
GED.com account to GED grad**

Student Journey Work

- Goal of moving more students through the GED pipeline – GED.com account to student, student to test-taker, test-taker to GED grad.
 - Thousands of hours of student research and feedback
 - Continual conversations about how to knock down barriers, or help students through them

Student Experience Online



Emotionally Resonant

Students we are targeting respond poorly; the site is “boring” and “old”

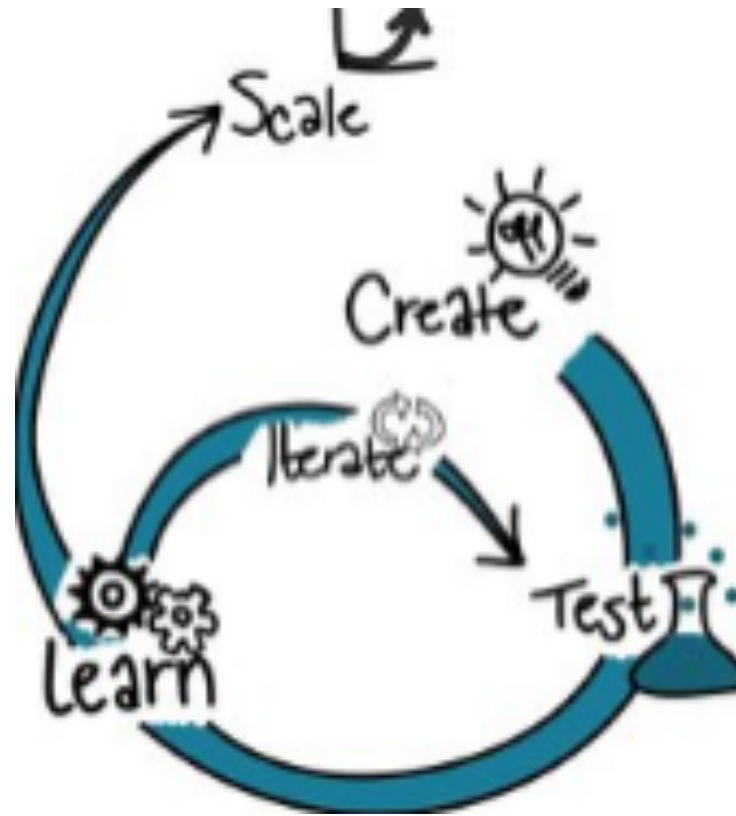
Useful

It provides value to people ready to test, but not for those who are looking for guidance on what to do

Easy to use

It's difficult, but people who are ready to test will endure it

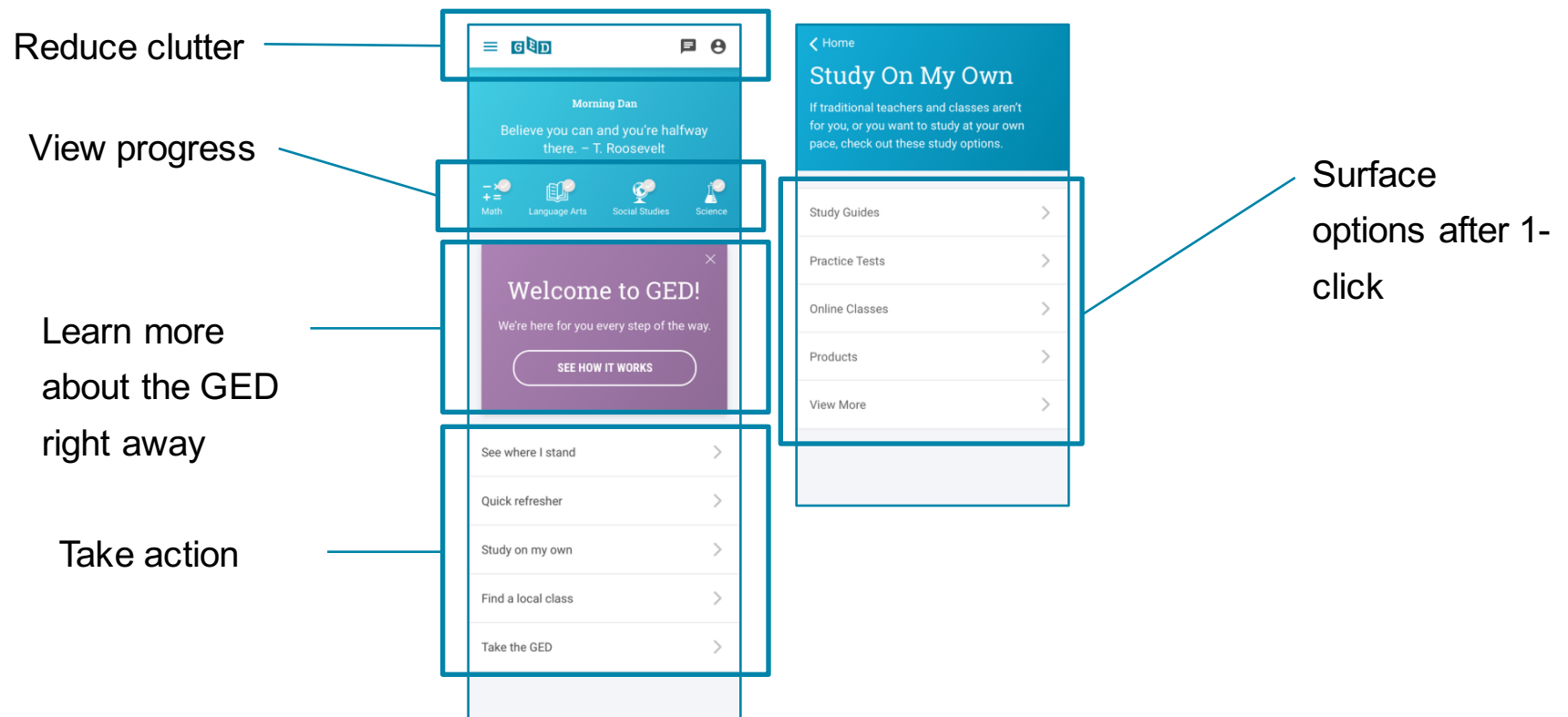
Lean Innovation: Test, Learn, and Iterate



*Image by Tendayi
Viki*

The Idea: 5 Goals

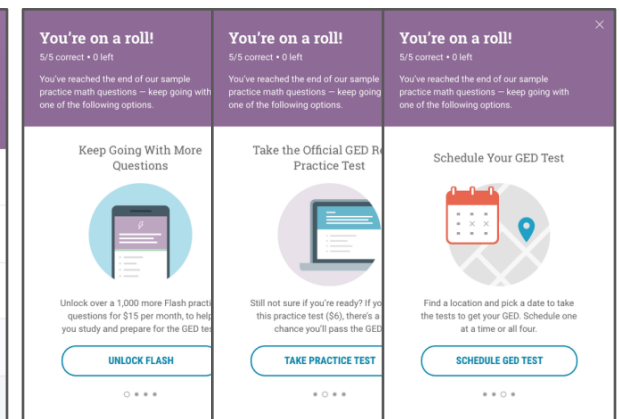
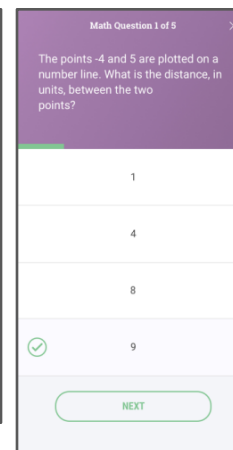
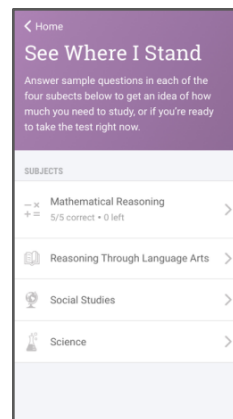
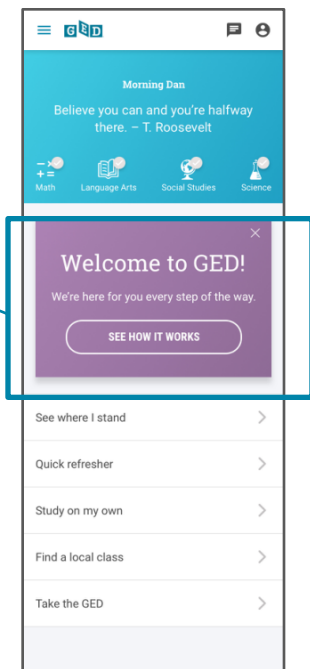
1 | Better organize information so it's aligned to what students want to do



The Idea: 5 Goals

2 | Surface useful content in meaningful ways

Dynamic to students activity and what we want them to do next



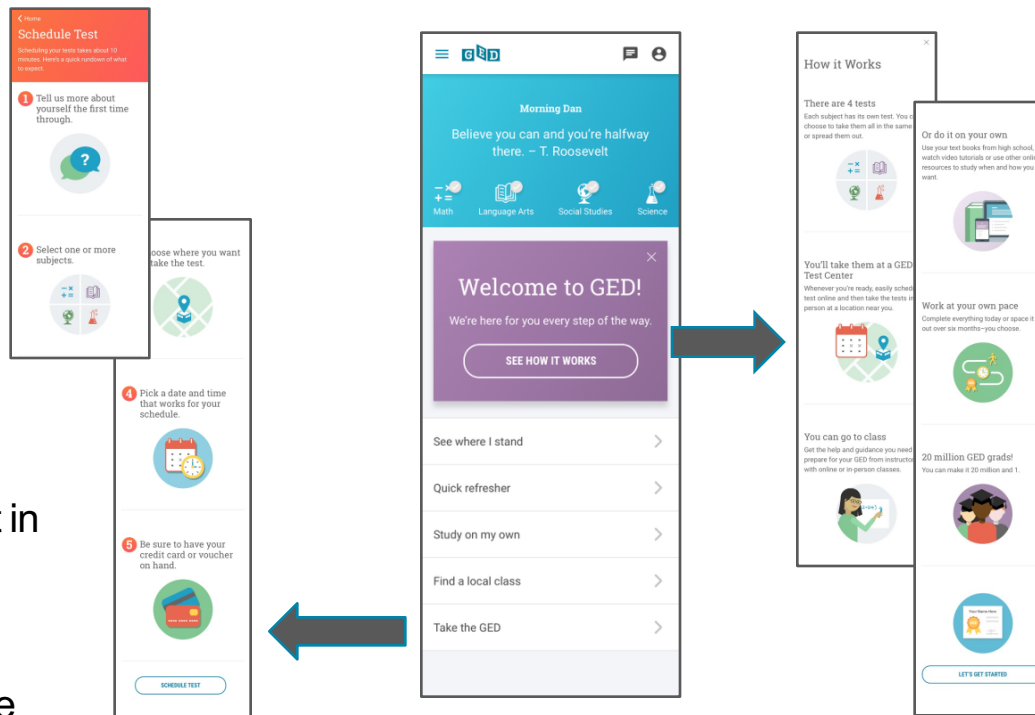
Seamlessly stay in GED.com browser, mobile friendly

Show prep options after they've gone through 10 free Qs

The Idea: 5 Goals

3 | Clearly set students' expectations

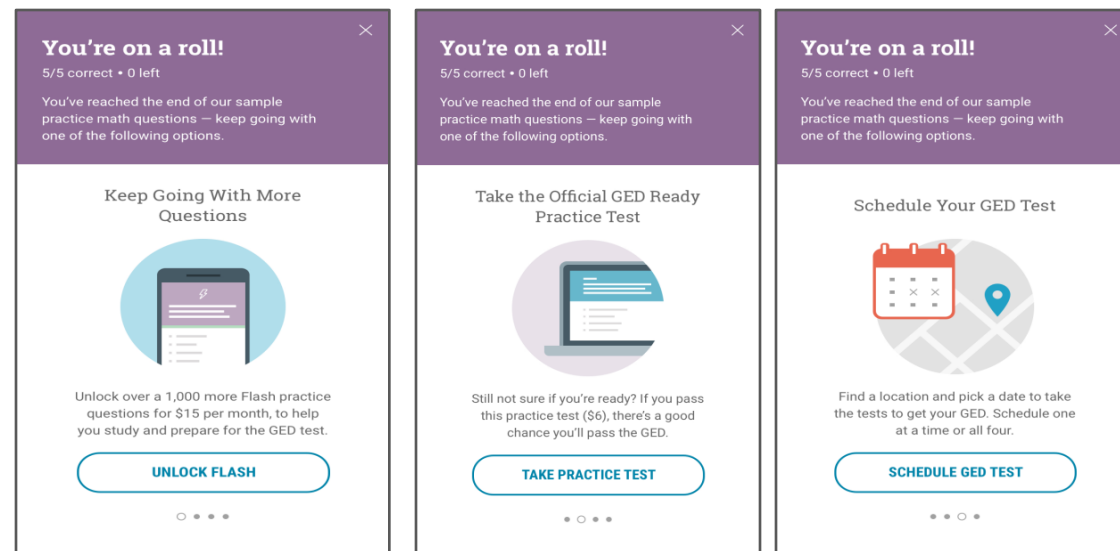
Tell students what to expect in the scheduling process when they click “Take the GED”



Give students important information about the GED right after signing up

The Idea: 5 Goals

4 | Provide guidance that encourages action



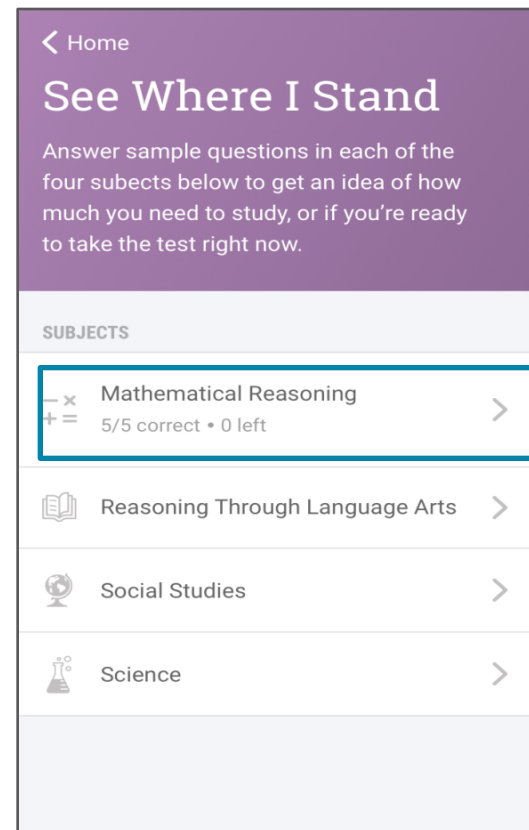
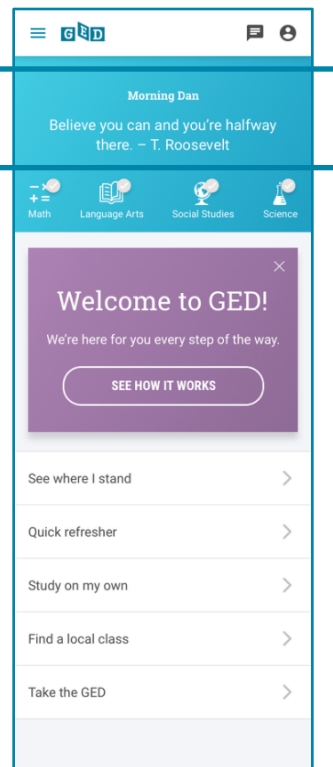
Tell students what to do next by
showing relevant prep products

The Idea: 5 Goals

5 | Modernize the design so it's enjoyable + personalize it a bit

Welcome
students with
their name

Add an element
of surprise and
encouragement
with a quote



Save and
show
progress

New GED.com Coming

- Combined GED.com website work continues—anticipate launch in May

- Expect preview session/s in April



Save the Date



Wednesday, May 16

HOW YOU CAN HELP



TECHNICAL COLLEGE
TCSG
SYSTEM OF GEORGIA

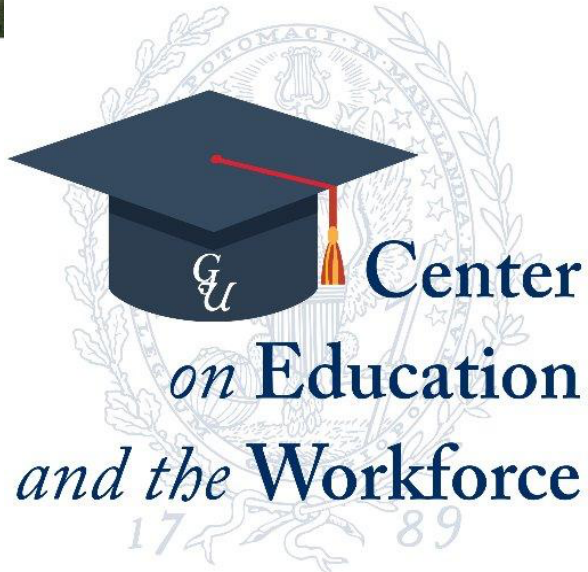
ABERG CENTER
for **LITERACY**

SPEAK | WRITE | CONNECT

 **Heather Lowe**
@interbiowe

 Follow

Our GED/HSE graduates are lining up for graduation starting in just a few minutes.
[#literacy](#) [#ged](#) [#dallas](#) [@dallaslibrary](#)



Watch for Information
on the 2018 Event—
including spirit week
activities, themes,
template press
announcements, flyers,
etc. – Coming in the
April and May
InSession Newsletter

WHAT IS GED® GRAD DAY?

May 18 is our 2nd annual GED® Grad Day when we throw a virtual party for GED® graduates, celebrate all that they have accomplished, and encourage the next generation of students to fulfill their potential.

- It takes place primarily on Facebook, Twitter, and Instagram.
- It's open to everyone, whether you're celebrating your own accomplishment, congratulating your bestie, or a teacher feeling proud of your student.

HOW CAN I GET INVOLVED?

Whether you're a grad, family member, friend, teacher, employer or aspiring GED® student, **here's how to get involved:**



Follow us on Facebook, Twitter, and Instagram leading up to GED® Grad Day.



Beginning April 10, we'll ask you for advice, photos, videos and stories of GED® grads you know. You could see yourself or someone you know during our Spirit Week or GED® Grad Day!



Gear up for GED® Grad Spirit Week beginning May 15! We'll feature some of the best posts, pics and videos from the GED® community.

MONDAY MAY 15th	TUESDAY MAY 16th	WEDNESDAY MAY 17th	THURSDAY MAY 18th
#MondayMotivation	#TransformationTuesday	#WednesdayWisdom	#GEDGradDay
We'll share the best advice to GED® students.	Look at where GED® grads are now.	See what GED® grads have learned during their journey.	Post a selfie tipping your hats off to GED® Grads everywhere and use #GEDGradDay.



On May 18, celebrate GED® Grad Day! Post a selfie tipping your hat off to GED® grads and use #GEDGradDay. For every use of #GEDGradDay, we'll donate \$1 to the National Center for Families Learning.



GED® GRAD DAY RESOURCES

Download the GED Grad Day Partner Toolkit



Registration is open!

GED Conference

Save the Date: 2018 GED® Annual Conference

- July 25-27, San Diego, CA
 - » (Westin, Gaslamp Quarter)
- \$425 early bird pricing through March 31
- \$475 after March 31
- Train the Trainer will take place again this year – details to register for TtT are forthcoming in the next few weeks

Science Short Answer Removal

- Reminder that no C.R. will appear on 2018 Science operational tests or GED Ready forms
 - Beginning with test administrations on Dec. 18
 - Score points and test times will stay the same
 - Different item types will replace C.R. and the tests will continue to measure the same skills and knowledge
 - The C.R. item type will continue to be represented in the Assessment Guide, as they could be utilized again after 2018

Score Report Enhancements

- We have been working with educators and adult learners on improving the detailed score report
- Some enhancements include:
 - Simplify the terminology
 - Clarifying the “What my score means” tab
 - Making it easier to find

Professional development opportunities for Corrections

- Tuesdays for Teachers webinars

- Recorded for access today (handouts and powerpoint slides available for download):

- <http://www.gedtestingservice.com/educators/exploring-the-2014-ged-test-webinar-archive>

- Mathematical Reasoning (March 24-26, 2015) :
 - Students' Mathematical Problem-Solving Skills (April 28, 2015)
 - Close Reading: A Key to Teaching Constructed Response (May 26, 2015)
 - Argumentative Writing: A Key to Teaching Constructed Response (June 23, 2015)
 - All About Scoring (Sept 22, 2015)
 - Scientific Minds Want to Know: Strategies for High-Impact Areas of the GED Science Test (Nov 17, 2015)
 - Putting it All Together: Look at Skill Sets (Dec 8, 2015)
 - Staying on Track and Hitting the Marks (Feb 23, 2016)
 - Hitting the Mark – Taking a Deeper Dive Into Reading (Mar 22, 2016)

- Topics can be scheduled with facilitated discussion via phone/webex for groups of Corrections educators

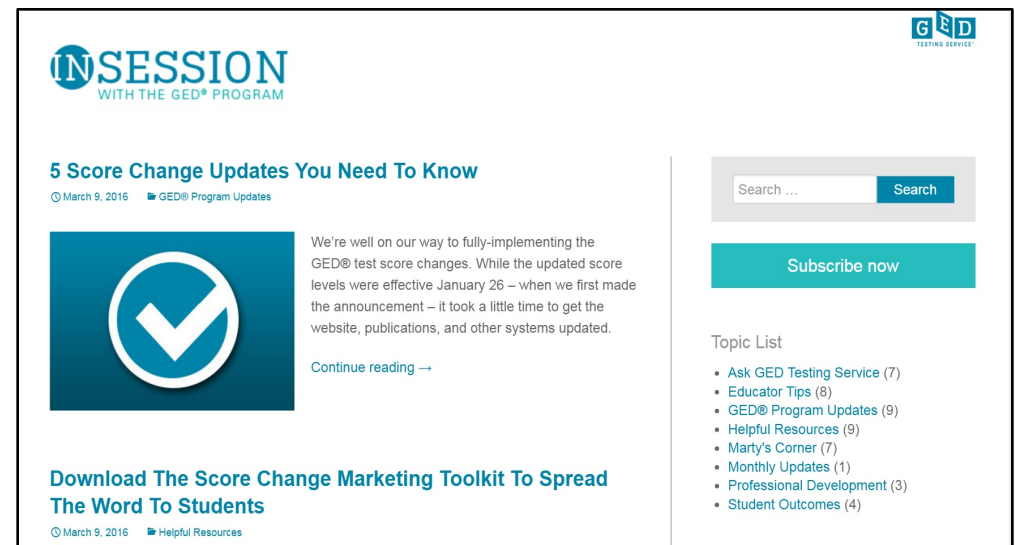
Additional updates

- Website redesign is underway
- 4 GED Ready® tests for each subject
- SMS text program started
- Vouchers can always be renewed

IN Session:

<https://GEDtestingservice.com/in-session/>

- Monthly newsletter and blog
- Easy sign-up
- Topics of interest to adult educators
- Focus on changes that impact you and your students



The GED Program: A Step above the Rest

- More tools for adult educators and testers
 - GED Ready, GED Manager, Score Report, Pathsource, Badging Program, GED Analytics, SMS Text Program
- Committed to free professional development for educators
- Support from employers
- Focused on and producing better outcomes

Q&A

RESOURCES AVAILABLE AT:

www.GEDtestingservice.com/educators

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