

Credly + ccclaim

April 2018



Behind the Badge

Clarke Porter
Executive Advisor
Credly / Acclaim
July 2018



What is a digital badge?

Badge Name

GED Train the Trainer, Trainer

Description

Earners of this badge have completed initial GED Train the Trainer Institute at the GEDTS Annual Conference ...

Criteria

Complete Train the Trainer Institute at the GEDTS Annual Conference

Date Issued

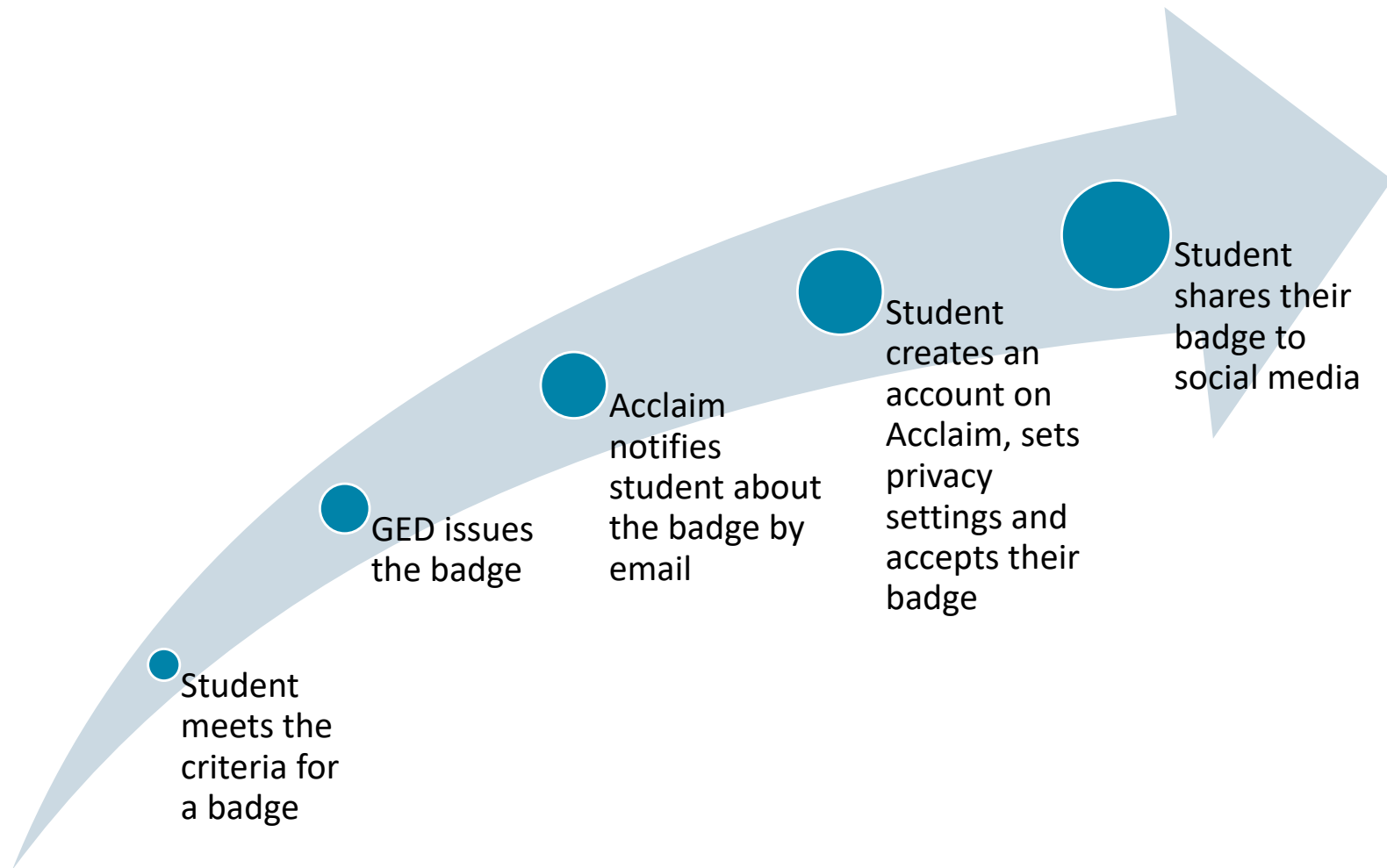
8 May 2018

Tags

Adult education, Communication, Facilitation, GED, Leadership, Management, Professional Development, Teacher, Train the Trainer, Training



What is the badging process?



GED Train the Trainer Framework

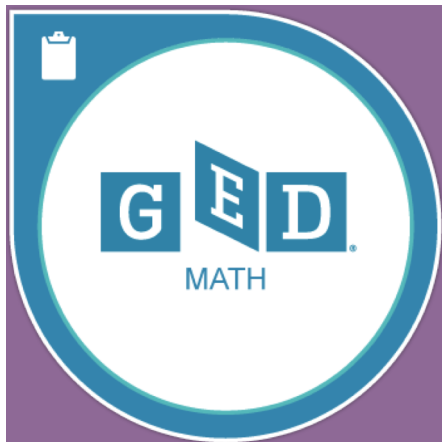


The GED Credential

- Issued when all the subject areas are mastered
- Can be shared to social media including LinkedIn, Facebook, Twitter, ...
- Transcript and official proof of the GED available at https://ged.com/life_after_ged/



GED Credential Framework



GED Credential Framework



Benefits for Badge Earners



Verification



Education pathways



Career pathways

Benefits for the GED Testing Service



Brand Awareness



Employer Feedback Loops



Earner Engagement

What other badges do GED students have?

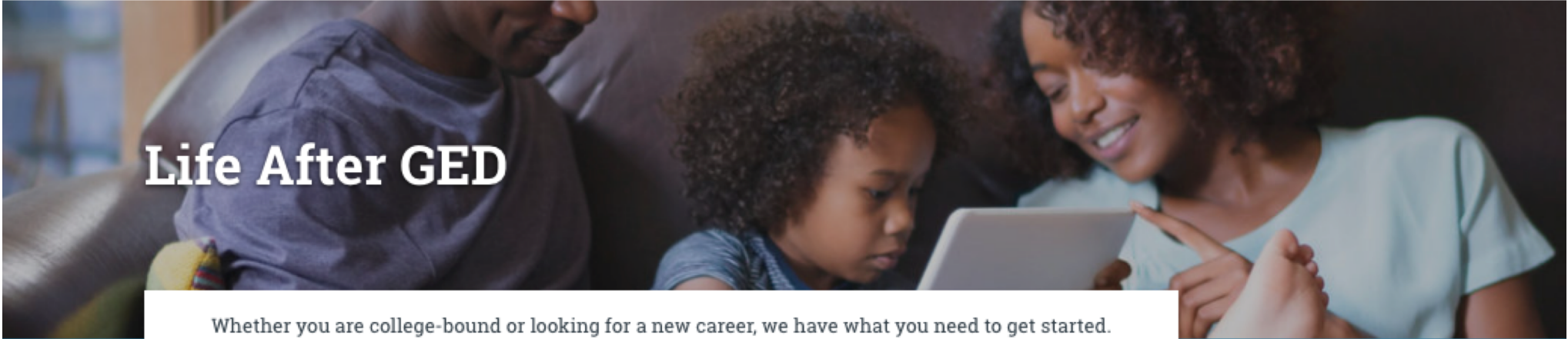
- If you have a GED badge



- You are most likely to have the following badges too
 - Personality assessment
 - Microsoft Office
 - Adobe Graphics



https://ged.com/life_after_ged/



Life After GED

Whether you are college-bound or looking for a new career, we have what you need to get started.

Request Your Transcript

If you are a third party verification company and need to request access to [our partner site](#), please complete this [online form](#) to request a new GED Credentialing Parchment Exchange account.

If you earned your GED[®] credential in 2014 or later, log in to request your transcript.

LOG IN

If you earned your GED[®] credential before 2014, enter your location in the drop-down to request your transcript.

Select Region:

English - US

Select Area:

Alabama

REQUEST TRANSCRIPTS

Significant demand and good jobs for GED Credential Holders

89,960 Current Job Openings

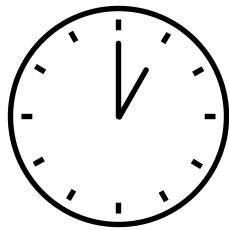
For: GED, High-school Diploma, and Communication in all of the United States

TOP JOB TITLES

JOB TITLE	JOB POSTINGS
Sales Associate	3,207 >
Home Based Satellite TV Technician Installer	2,477 >
Salesperson	1,448 >
Delivery Driver	1,441 >
Assistant Manager Trainee	1,215 >

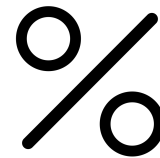
SHOW MORE

Digital credentials – over 15 million issued, and growing



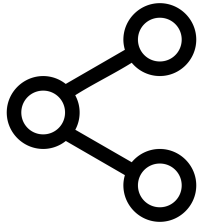
4

seconds



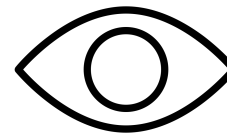
65%

acceptance



5,000

shares



Millions

impressions

Demo of the User Experience

- Accepting a badge
- Sharing a badge
- Exploring labor data and jobs
- Exploring other badges / pathways
- Verifying a badge from Twitter
- Searching with Talent Match