

Accelerated Pathways & Credly

Leveraging the GED credential to
take the next step



Agenda

What is Accelerated Pathways?

- Who is it for?
- What does it offer?
- How is it accessed?
- Who delivers services to the students?

How Accelerated Pathways can work with you

Credly - an overview

Bringing it all together to benefit the learner

Vision

Accelerated Pathways vision is to improve access to lifelong learning opportunities for millions of people by meeting students and working adults where they are.

Options presented through Accelerated Pathways focus on:

- *affordability*
- *learning model flexibility*
- *transfer credit efficiency*
- *stackable credentials*
- *learner support services*
- *and debt avoidance*



Accelerated Pathways serves 2 markets: students and corporations

Students

- Personalized academic advising
- Custom degree programs with credit for prior work/school accomplishments
- Online programs
- Earned admission to colleges of their choice
- Quick route to completion
- Low cost



Corporations

- Management of tuition assistance plans
- **Something for every employee level in an organization – entry level to executive**
- **Affordable, accessible, and efficient degree, certification, and skills mastery pathways that enhance their careers**
- Recruitment and retention strategies that make a difference to employees and future-proof the business





Learner Profiles

D2C Traditional

- Targeting US college
- 18-22 yo
- Parent or Guardian Paying
- Online or Campus learner
- Open to options such as Associates degrees, certifications

D2C Adult

- Targeting US college for bachelors or masters
- 30-45
- Majority 0-2 years of college
- Self-pay
- Full-time job & family

B2B2C Adult

Serving Over 60 Corporations

verizon✓

FedEx
Corporation



Hudson

 **Brinker**
INTERNATIONAL®



CARmax®

Home of  **MAGGIANO'S**
LITTLE ITALY



 **AT&T**



How it works – Pearsonaccelerated.com

1. Students get in touch with Accelerated Pathways through their employer website link or on their own via [Pearsonaccelerated.com](https://pearsonaccelerated.com)
2. They complete a 2 minute survey to generate a call from an advisor about their options
3. Once they have an intake call, they receive an 'Oscar' report, detailing their options (example on next slide)
4. A coach will work with enrolled students throughout their journey to ensure they get support every step of the way

Hello,

Welcome to the Accelerated Pathways Candidate Assessment! Accelerated Pathways is an online program designed to help you customize your college experience and save thousands of dollars in the process. In fact, most of our students end up graduating college in less than 4 years and without student loan debt.¹

By completing this assessment, we'll be able to determine whether Accelerated Pathways can help you too. It only takes about 2 minutes!

Ready to get started?

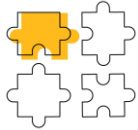
Advising: Degree Options Demo

COLLEGE					
	Colorado State University Global	Waldorf University	Southern New Hampshire University	Maryville University	University of Arizona Global Campus
DEGREE	Bachelor of Science: Business Management	Bachelor of Science: Business Administration	Bachelor of Science: Business Administration	Bachelor of Science: Business Administration	Bachelor of Arts: Business Administration
PUBLISHED TUITION PER CREDIT	\$350	\$315	\$320	\$500	\$510
DISCOUNT RATE	\$315	-	\$272	-	\$408
BOOK COSTS	\$50	\$0	\$50	\$0	\$42
FEES PER CREDIT	\$0	TRANSFERABLE PRIOR CREDIT	45	\$0	\$38
TOTAL COST PER CREDIT	\$365			\$500	\$488
TRANSFERABLE PRIOR CREDIT	45	45	45	45	0
MODALITY	Online	POTENTIAL SAVINGS THROUGH GLOBAL DIGITAL CLASSROOM	\$5,040	Online	Online
TOTAL COST OF DEGREE (WITHOUT GDC)	\$27,375			\$41,500	\$58,560
POTENTIAL SAVINGS THROUGH GLOBAL DIGITAL CLASSROOM	\$5,040			\$16,575	\$18,936
TOTAL COST OF DEGREE (WITH GDC)	\$22,335	\$18,396	\$20,076	\$24,925	\$39,624
TUITION ASSISTANCE APPLIED	\$22,335	TUITION ASSISTANCE APPLIED	\$22,335	\$24,000	\$32,000
ESTIMATED NET OUT OF POCKET	\$0			\$925	\$7,624
TIME TO COMPLETION	2.5 Years	ESTIMATED NET OUT OF POCKET	\$0	3 Years	4 Years

[Options Demo Link](#)

Student Experience

Learner Journey



Meet with our team - Central Registrar's Office™

Learners are introduced to a counselor at AP's Central Registrar's Office™ who speaks with them about their long-term goals and any other requirements and unique situations, such as prior credits earned, time restrictions, and budget.



Enroll into the Global Digital Classroom™

With their degree plan and target institution selected, students access their personal learning portal, which contains all classes necessary for their degree and have the support of an Academic Success Coach. (Applicable to undergraduate degree programs.)



Graduate

Students complete their remaining credits at their target institution and graduate. For students pursuing a Bachelor's degree, this will typically involve finishing their last 30 credits (or ten classes).



College Options & Degree Plan

The counselor will leverage Pearson's proprietary technology to evaluate college options for the students based upon the initial conversation(s). Options will be presented to the student. Once the students make their selections, the Central Registrar's Office™ will build a customized forward Course Progression Degree Plan™.

[Demo](#)



Coaching & Matriculate

Students apply and matriculate to the college of their choice. Undergraduate degree students will also transfer their college credit including credits earned in the Global Digital Classroom™.



How Accelerated
Pathways can work
with you

GED Testing Service, Adult Ed & Accelerated Pathways



- GED Grads Notification on their dashboard to access a free Accelerated Pathways consultation
 - Email marketing to GED grads about Accelerated pathways/low-cost college options
 - GEDWorks makes referrals to Accelerated Pathways and vice versa, when appropriate
 - Business development team seeks corporations' interest in full spectrum of services – GEDWorks and Accelerated Pathways
 - Unemployed GED and Accelerated Pathways candidates are 'Connected' with employers that may pay for their testing
- Adult Ed programs can promote the **free** Accelerated Pathways consultation
 - Send your students to [PearsonAccelerated.com](https://www.pearsonaccelerated.com) to complete the 2 minute survey
 - An advisor will follow-up with them
 - Contact jane.Bledsoe@pearson.com for more information



The Power of Credentials in Digital Form

Issue digital badges to:

- improve operational efficiency
- gain insights about credential earners
- connect those earners with opportunities
- protect the Issuer's brand
- supercharge market awareness of Issuers' certifications on the world's largest digital credential network



GED badges issued by Credly



GED® Credential
GED Testing Service



**GED® Test
Language Arts
College Ready**
GED Testing Service



**GED® Test Social
Studies College
Ready**
GED Testing Service



**GED® Test Science
College Ready**
GED Testing Service



**GED® Test Math
College Ready**
GED Testing Service



**GED Social Studies
Test College Ready +
Credit**
GED Testing Service



**GED Test:
Mathematical
Reasoning Test
College Ready +...**
GED Testing Service



**GED Reasoning
through Language
Arts Test College
Ready + Credit**
GED Testing Service



**GED Science Test
College Ready +
Credit**
GED Testing Service



GED Trainer
GED Testing Service



**GED Professional
Trainer**
GED Testing Service

- Transparent
- Detail Rich
- Verified
- Portable
- Secure
- Controlled by the Student



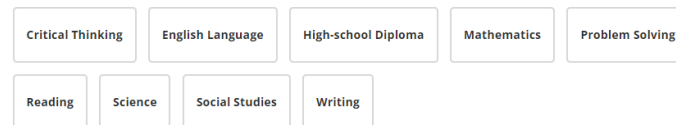
[Additional Details](#)

GED® Credential

Issued by [GED Testing Service](#)

Earners of this credential have passed the GED® test demonstrating the critical-thinking and problem-solving skills that colleges and employers look for in successful candidates. Some graduates may have earned the College Ready or College Ready + Credit distinction in one or all test subjects, indicating readiness for success in a career or college-level program in that subject.

Skills



Earning Criteria

- 🕒 GED® Test Math
- 🕒 GED® Test Language Arts
- 🕒 GED® Test Science
- 🕒 GED® Test Social Studies

Standards

[College and Career Readiness \(CCR\) Standards for Adult Education](#)

Skills and knowledge aligned with the College and Career Readiness Standards for Adult Education recently by MPR Associates, Inc. under contract from the U.S. Department of Education.

... with College Credit value



[Additional Details](#)

GED Reasoning through Language Arts Test College Ready + Credit

Issued by [GED Testing Service](#)

The exam is designed to provide students with the opportunity to show their achievement in reading and writing at the college credit level, in the following areas of focus: the ability to read closely and to critically understand a range of increasingly complex texts taken from workplace and literary contexts, with an emphasis on non-fiction, although source materials from literature will also be included. Scale (cut) score of 175 for College Ready + Credit designation.

Skills

[Academics](#)

[Humanities](#)

[Language Arts](#)

Earning Criteria

 Scale (cut) score of 175 or above for College Ready + Credit designation

Endorsements



[American Council on Education CREDIT](#)

This credential has been successfully evaluated by the American Council on Education for college credit. It is recommended for a total of 1 college credits. For more information about ACE Learning Evaluations, visit www.acenet.edu.



Type: Validation

Level: Foundational

Time: Months

[Additional Details](#)

Supervision

Issued by [Pearson Accelerated Pathways](#)

The course objective is to enhance your personal and professional learning agenda and welcome the challenges of supervision. In this course, you will learn about the roles and responsibilities of supervisors. The course builds from a foundation of fundamental skills through a pyramid of understanding the expanded scope of responsibilities for first-time, first-line supervisors through the chairman of the board in private, service, or public organizations.

Skills

Supervision

Earning Criteria

- ✓ The methods of assessment include quizzes and examination with a minimum passing score of 70 percent.
- 📺 The methods of instruction include audio visual materials and computer-based training.

Endorsements



American Council on Education CREDIT

This credential has been successfully evaluated by the American Council on Education for college credit. It is recommended for a total of 3 college credits. For more information about ACE Learning Evaluations, visit www.acenet.edu.



Vision

We envision a world where every person can achieve their full potential based on verified skills.

Mission

We help organizations make better decisions based on trusted information about what people know and can do.

Credly Connects Individuals to Lifetime of Learning



Empower Your Earners

Give earners the tools to unlock opportunities and enhance their professional profiles.



LinkedIn and social sharing tools



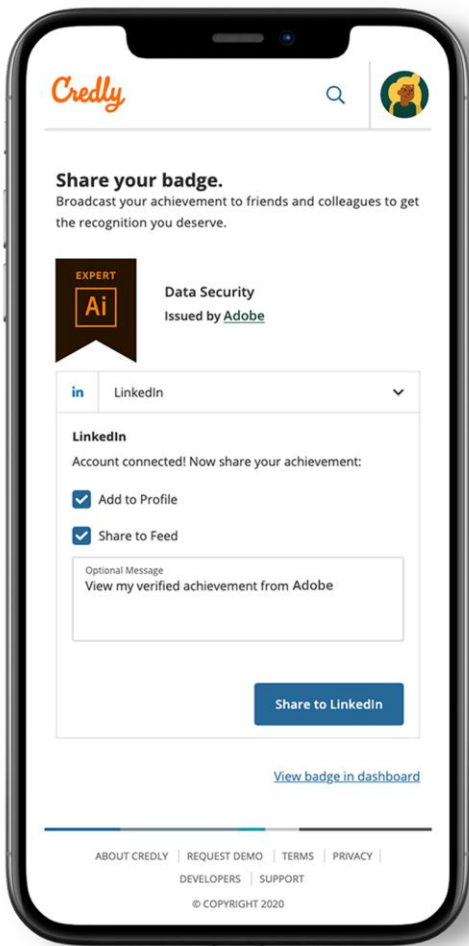
Customizable certificates & transcripts



Labor Market Insights



Share to mobile wallet for on-the-job credential verification



The Credly Network



55M+

Credentials Issued



2,000+

Issuers



25M+

Credential Earners



75

Earner NPS

75

Issuer NPS

Source: Credly, February 2022





Experience

Not Measured Unstructured Learning

Events/Conferences

Participation

Membership

Volunteering

Projects

Hackathons



Learning

Not Measured Structured Learning

Self-Led Learning

Soft Skills

Professionalism

Competencies

Product Knowledge



Validation

Measured Validated Learning

Learning + Assessment

Portfolio/Evidence

SME Review/Peer Review



Certification

Measured Validated Achievement

Credentials

Industry Certification

Certificate Program

License

The Credly Network

The world's most recognized brands recognize their people on Credly

Associations



Businesses



Training & Education



Credly's Solutions



Credly

Certification providers create, manage and monitor digital credentialing programs that drive earners to build verified skills and competencies.



Credly Workforce

Employers leverage Credly network data to engage employees and identify learning and career opportunities for talent.



Credly Talent Match

Talent acquisition teams and recruiters find top talent for open roles based on verified skills.

Why digital credentials? Why now?

Why This Matters Now More than Ever

There's a rapidly growing focus on the need for real-time, trusted data about skills and access to qualified talent at scale



Skills

For jobs that power
the modern
economy



Trust

Real-time trusted
info about talent to
drive human capital
decision-making at
scale



Equity

Social justice
and equity is an
imperative

Six Trends driving the need for verified signals of skills, qualifications or experience

... and thus a tool to showcase professional readiness

1. **Pace of Change:** shortened 'shelf-life' of knowledge and skills, driving the need for continued, verified, learning and skills development
2. **Skills-based** jobs ... and thus skills-based hiring or promotion
3. **Structure of work:** gig economy, contract or project-based employment, contingent workforce models
4. **Demographics:** Opportunity equity is supported with a skills-based 'lens'; Millennial expectation for recognition of ongoing development
5. **Engagement & loyalty:** provide connection and value to attract and retain talent
6. **Verification:** self-reported capabilities not trusted as a valid signal of skills

The background of the slide features a photograph of two women in an office environment. One woman is standing and leaning over a desk, while the other is seated at the desk, both looking at a tablet. The image is overlaid with a semi-transparent teal filter. The top right corner of the slide has a rounded design.

The value proposition for Issuers of digital credentials (aka badges)

Benefits of Digital Credentials



Add value to credentials

- Improve earner/learner loyalty
- Validate partners
- Gain insight via badge analytics

Increase applicant volume

- Increase revenue
- Increase enrollment
- Increase completion
- Increase recertification

Translate assessments into career success

- Highlight market relevance
- Connect to Labor Market Data, insights and Jobs

Build brand identity

- Reduce credential misrepresentation
- Grow free brand impressions with every share/view/click

Measurable Results and Impact at Scale

Credly customers see results for their businesses and for their stakeholders

87%

Credential Earners
Feel More Engaged

96%

Certification
Volume Increase

125%

Increase in
Enrollment

200m+

Brand Impressions

32%

Got a New Job

35%

Earned a Raise

100%

Ability to Better
Advocate for Self

Results via case studies from IBM, ForgeRock, Autodesk

The background of the slide features a photograph of two women in an office environment. One woman is standing and holding a tablet, while the other is seated at a desk, looking at the tablet. The image is overlaid with a dark teal gradient that has a semi-circular top edge on the right side.

Credly Acclaim Platform Features



This badge was issued to [Pat Leonard](#) on 01/14/2022
Expires on 31 December 2022

Share



Earners share
accomplishments through
an easy-to-use dashboard

[Additional Details](#)

Credly's Platform Demo Badge 2022

Issued by [Credly Demo](#)

Individuals who have earned this badge have participated in a demo covering topics such as badge metadata, analytics, and labor market data, the value and benefits of digital badging and how to leverage them.

Skills

Accelerate Talent Development

Agile Talent Acquisition

Certification

Digital Badges

Digital Credentials

Employability

Industry

Labor Market Analytics

Leadership

Open Badges

Peer Review

Recommended

[View Video on Digital Badges](#)

Credly Demo

[← Back](#)

Share your badge

Broadcast your achievement to friends and colleagues to get the recognition you deserve.



Credly's Platform Demo Badge 2022

Issued by [Credly Demo](#)

Promote

Share your achievement on social media.

LinkedIn

Twitter

Facebook

ZipRecruiter

Publish

Send your badge or take it offline.

Email

Download Badge Image

Public Link

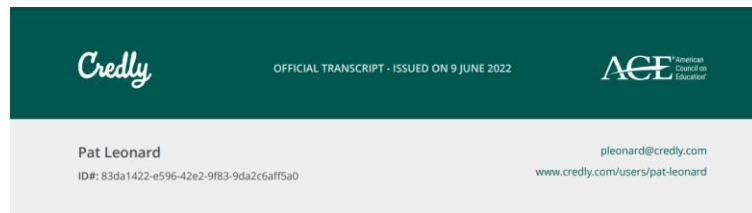
Download Certificate

Embed Code

Blockchain

Official Transcripts

- Competency-based transcript
- Record of professional, academic and other recognition-worthy credentials earned on Credly
- Easily shared digitally
 - Earners can share their official transcript directly with registrars via Credly's Acclaim platform - FOR FREE
 - Secure, tamper-proofed link to assure integrity of the issued credential(s)
- Machine-readable by college admissions systems and recruiting and talent management systems.



Disney Corporate Communication Course (WALT-0011)(v.3)

Issued by: Disney Internships & Programs

Issued to: Pat Leonard

Issued on: 19 June 2017

Description

This course is designed to explore and evaluate corporate communication in alignment to their strategic goals. Earners of this badge will be able to interpret and apply the Corporate Communication Strategic Planning Model, and develop



Course Number: WALT-0011 (v.3)

Total Credits: 3

Grade: Pass

Credit Recommendation

- 3 semester hours in corporate communication or postgraduate undergraduate category



Credly's Platform Demo Badge 2021

Issued by: Credly Demo

Issued to: Pat Leonard

Issued on: 29 January 2021

Expires on: 31 December 2021

Description

Individuals who have earned this badge have participated

Pat Leonard
VP of Business Development
Verona, New Jersey

Send your digital academic transcript
Email your academic transcript with this easy process

Enter your full legal name and date of birth

First Name *
Pat

Middle Name

Last Name *
Leonard

Birth Day
DD

Birth Month
Select Month

Birth Year
YYYY

Enter recipient information

Institution or Organization *

Recipient First Name

Recipient Last Name

Recipient Email *

Subjects *
Pat Leonard has shared their transcript with you via Credly

Connect to employment based on your verified skills



This badge was issued to [Pat Leonard](#) on February 14, 2022

Share

...



[Additional Details](#)

Manufacturing Processes & Production CPT 4.0 Certificate

Issued by [Manufacturing Skill Standards Council](#)

Candidates can earn an MSSC, certification in Manufacturing Processes & Production 4.0, by successfully passing this assessment. The assessment is based upon the MSSC industry-defined core skill standards and certifications needed for production technicians within all. [More...](#)

Skills

Advanced Manufacturing Materials

Advanced Manufacturing Processes

Automated System Operations

Band Saw Operation

Basic Mechanical Elements

CNC Machining

CNC Programming And Operation

CNC Workspace

Drill Press Operation

Hand Tools

Industry 4.0

Inventory Management

Lean Manufacturing

Machine Adjustments

Machine Operations

Machine Troubleshooting

Related Jobs

Showing 1 - 12 of 121 listings for:

[Lean Manufacturing](#) in all of the United States with Location: **Atlanta, GA**

JOB TITLE	EST. SALARY	LOCATION
Plant Manager Wabash National Corporation	\$100,000	Atlanta, GA
STRATEGIC BUYER - 804490 Georgia Employer	\$63,000	Atlanta, GA
STRATEGIC BUYER - 804503 Georgia Employer	\$63,000	Atlanta, GA
PROJECT MANAGER - MANUFACTURING - GREENFIELD - 804 Georgia Employer	\$96,000	Atlanta, GA
PLANT DIRECTOR DESIGNATE - 268564BR Georgia Employer	\$92,000	Atlanta, GA
Manager Sterile Processing Steris Corporation	\$39,000	Atlanta, GA

[Plant Director Designate](#)
PepsiCo

PEPSICO Careers

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← Back

Plant Director Designate

Locations: Atlanta, Georgia
Job Function: Logistics Distribution and Supply Chain
Req ID: 268564BR

[Apply](#)
[Join Our Talent Community](#)

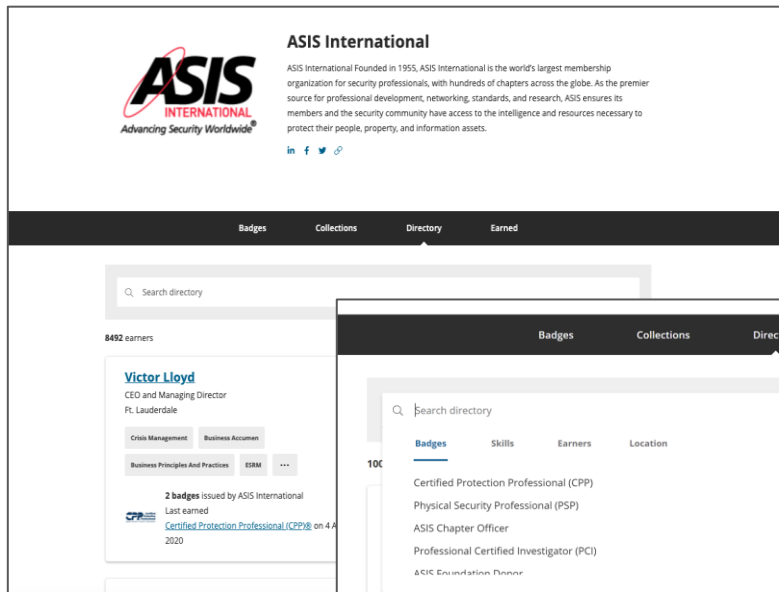
Share Job
[Facebook](#) [Twitter](#) [LinkedIn](#) [Email](#)

Job Description
Auto req ID: 268564BR

Job Description
This position is part of our Plant Director Designate Program

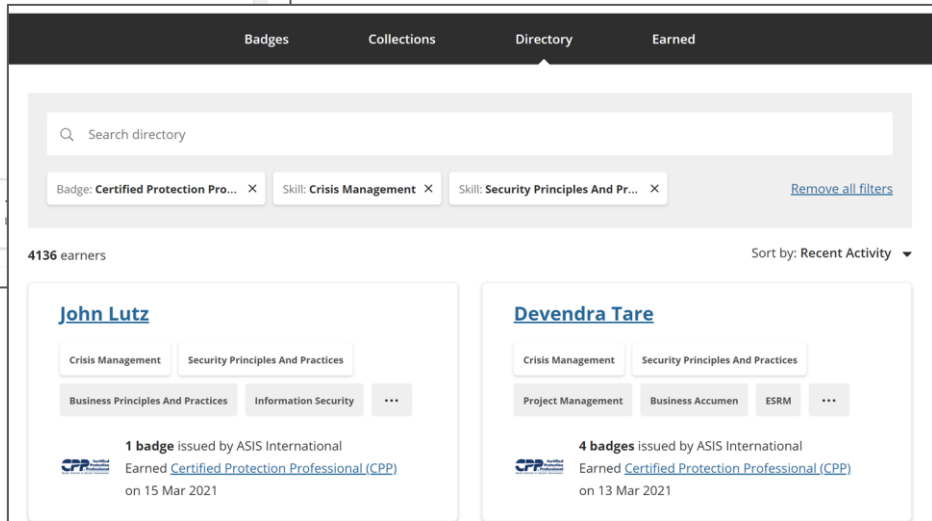
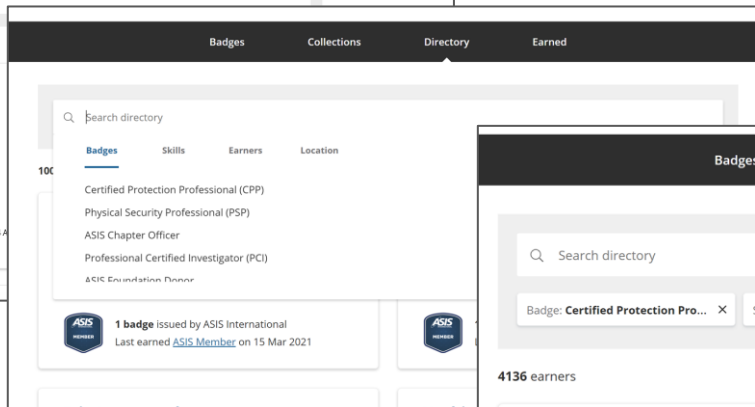
We are PepsiCo Supply Chain. We are the game changers, innovators, collaborators and history makers. The groundbreakers of the Supply Chain & Logistics space.

- Search by skill
- See total and type of jobs where this skill is required or desired
- Sort by country, by state
- Apply, immediately, online



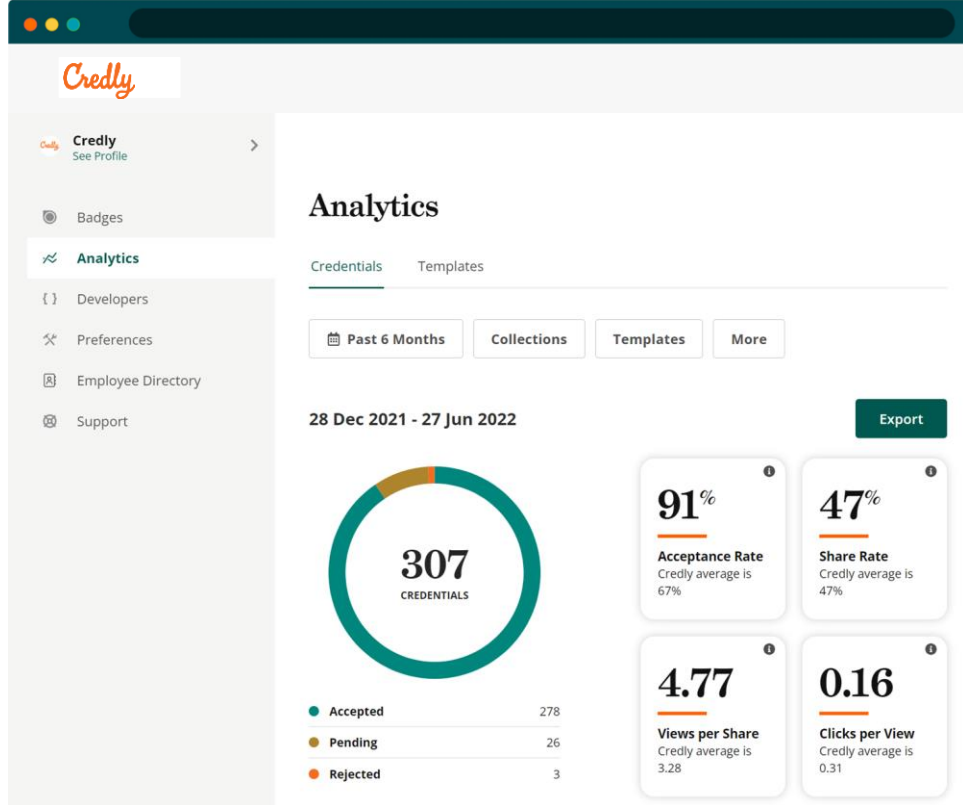
Directory:

Search by Badge and/or Skills within Badges and/or Earner Name and/or Location



Enhanced Analytics

- **See trends:** visualize data over time to help optimize your program
- **Full badge lifecycle:** track badges issued, shared, and viewed
- **Marketing ROI:** report on the traffic your badges are driving
- **Benchmarks:** Compare your program across the Credly network
- **Export data:** view, access and extract any/all data to combine with metrics tracked in other systems via API or download a CSV file





Learn more about Credly

credly.com

Pat Leonard, VP, Partner & Business Development
pleonard@credly.com | 201-306-3530



Bringing it all
together

Take-aways

- Accelerated Pathways is a way for Adult Ed students to access higher ed at a much lower cost
- The human touch including access to knowledgeable college coaches can help bridge the distance for students coming from Adult Ed post-GED
- Credly is a method to help students, programs, and employers verify students' credentials
 - We are adult ed's partners to increase student and teachers awareness of what is already there
 - What resources do you need? Professional development? Communications?
 - How do you work with regional employers to identify opportunities?
- Synergies between Accelerated Pathways, GED, Adult Ed and Credly can help our learners be the most prepared workforce of the future



Fun Facts about Accelerated Pathways

- More than 25K students have used AP to save an average \$20K on their undergraduate degrees
- Students have access to more than 10,000 degree programs at more than 2,000 institutions for low-cost/no-cost college options
- Thousands of students at more than 70 corporations nationwide have used their tuition assistance programs with help from AP

Fun Facts about Credly

- Credly has issued 55 million badges, and 3.8 million digital credentials for GED students
- [LinkedIn](#) recently released its list of the most in-demand hard and soft-skills of 2020, and Credly's customers issue credentials for every single one.

Questions?

Contacts:

Accelerated Pathways:

Jane.Bledsoe@pearson.com

Credly:

PLeonard@credly.com





Pearson