

# WE'RE NOT DONE YET

## 2024 GED CONFERENCE

July 24 – 26 in Long Beach, CA

# SPONSORSHIP OPPORTUNITIES

Sponsorships are due by June 12, 2024. For inquiries and to participate, please contact Monica Guthrie at [monica.guthrie@pearson.com](mailto:monica.guthrie@pearson.com) or at **480-973-3799**

**#GEDTS24**



UPDATED!



## Premier Sponsor

**\$11,995**

- Five (5) complimentary tables in a premier location
- Five (5) complimentary conference registrations
- Elite sponsor of the Awards Luncheon
- Opportunity to present one (1) session
- Dedicated e-mail blast to adult educator list of 40K and conference attendees with choice of content; two leading up to the conference and one post event (3 in total)
- Dedicated announcement on conference app
- Logo included on conference website and prominently displayed at the event
- Full page ad in conference program
- Visibility on the mobile app
- Logo prominently featured in signage at registration area
- Visibility on conference registration page
- Logo displayed on stage during student luncheon
- Sponsorship of one coffee break
- Opportunity to include a giveaway in conference bags, including flyers and promotional items
- Opportunity to include a giveaway in two (2) sessions, including flyers and promotional items



## Gold Sponsor

\$8,000

- Two (2) complimentary exhibit tables in prime location
- Two (2) complimentary conference registration
- Elite sponsor of the Reception with 5 minutes of mic time
- Sponsorship of one coffee break
- Dedicated e-mail blast to conference attendees with content of sponsor's choice
- Dedicated announcement on conference app
- Logo included on conference website and prominently displayed at the event
- Half page ad in conference program
- Visibility on the mobile app
- Opportunity to include a giveaway in conference bags, including flyers and promotional items
- Visibility on conference registration page
- Logo featured in signage at registration area
- Opportunity to include a giveaway in one (1) session, including flyers and promotional items



## Silver Sponsor

\$4,550

- One complimentary exhibit table
- One complimentary conference registration
- Dedicated announcement on conference app
- Logo included on conference website app and prominently displayed at the event
- Quarter page ad in conference program
- Visibility on the mobile app
- Opportunity to include a giveaway in conference bags including flyers and promotional items
- Logo featured in signage at registration area
- Visibility on conference registration page



2023 GED® Graduate winners

## Exhibitor Rates

### Exhibitor space includes:

1. (1) 6 foot table with two chairs
2. One wastebasket
3. One recycling bin

### Table:

- Single: \$1,500
- Double: \$1,750

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